

## IV. ANALYSIS AND FINDINGS

This chapter discusses the analysis of the collected data and answers the questions that become the main problem of this study. It is divided into three divisions, they are the speech styles used by Helmi Yahya and Alya Rohali in "Siapa Berani" quiz in Indosiar, their speech styles that has the highest occurrence in that quiz, and the relation of the context to the speech style.

### 4.1 Speech Style of Helmi Yahya

In this analysis, the writer found only four types of speech style: Frozen, Formal, Consultative, and Casual style. She did not find any utterance that has the characters of intimate style in that quiz. Thus, she identified which style has the highest occurrence and which one that has the lowest.

#### 4.1.1 Formal style

A formal style that occupied the second rank in Joos' classification is when the writer analyzed Helmi Yahya's utterances.

Below the writer gives an example of utterance number 1-4

Extract 1:

Helmi&Alya: Assalamualaikum wr wb

Participants: Walaikumsallam wr wb

Helmi Yahya: Oke, selamat pagi dan salam sejahtera untuk semua.

Kita kembali berjumpa di acara yang sangat spektakuler karena

selalu menghadirkan seratus peserta.

Alya Rohali : Dan juga hadiah puluhan juta

Hemi Yahya: Dan kami selalu menantang anda apakah anda berani

The underlined sentence shows the characteristic of formal style. There are some characteristics of formal style in the Helmi Yahya's sentence above. First, the sentence has a complex and varied sentence because it has one subject *kita* (we) and two predicates, *berjumpa* (to meet) and *menghadirkan* ( to present ). Affix *-ber* is found in *berjumpa* and affix *me-kan* in *menghadirkan*. The present of the word *karena* in that sentence is also one of the characteristic of formal Indonesian. Thus, the vocabulary that the sentence above has is the standard one.

**Table of Formal styles used by Helmi Yahya**

No Of Sen	SENTENCES	Structure More Complex	Vocabs are more standard	Shows cohesion	S+P+O	Affix <i>me-kan</i>	Particle <i>Lah</i> and <i>pun</i>
3	Kita kembali ke acara yang sangat spektakuler karena <u>menghadirkan seratus peserta</u>	✓	✓		✓	✓	

#### 4.1.2 Consultative style

A consultative style, which occupied the third rank of Joos' classification of five styles, is found in Helmi Yahya's sentences. Below the writer gives example of utterance number 61-65.

Extract 2:

Helmi Yahya: Kemudian, yang bermain dalam "Scent of a Woman" bersama Alpacino adalah Chris O Doniell

Alya Rohali : Yang dimaksud daerah Pantagonia adalah gurun pasir

Helmi Yahya : Oke, lima terbaik untuk kelompok B, kita tepuk tangan dulu

Alya Rohali : Ya ini dia, satu buah blender dari Nourish skin

Helmi Yahya: Nomor 20!

The underlined sentence in Helmi Yahya's utterance above has the characteristic of Consultative style. The writer finds that it has the subject and the predicate in that sentence; *kita* (we) and *tepuk tangan* (Clapping). Another characteristic that the writer saw was the vocabulary are not the standard ones. They are clapping, which in standard Indonesian language means *bertepuk tangan* is mentioned only *tepuk tangan*, and also the word *dulu* (before), in the standard Indonesian language, it should be *dahulu*. All these items cannot be found in standard Indonesian rules.

**Table of Consultative style used by Helmi Yahya**

No Of Sent.	SENTENCES	Use code labels	Background Information	S+P	Non standard vocabulary
63	Okc, lima terbaik untuk kelompok B, Kita tepuk tangan dulu	✓	✓		✓

#### 4.1.3 Casual style

A casual style that occupied the fourth rank in Joos' classification is also found in Helmi Yahya's sentences. The writer analyzed sentence 275 as the example that has the characteristics of casual style as follows:

Extract 3:

Rama	: Beni
Helmi Yahya:	Dulu jago waktu sekolah?
Rama	: The best... Saya nyontek terus. Nyontek hukumnya wajib
Helmi Yahya:	<u>Wajib ya, enak aja lu</u>

Helmi Yahya's sentence above is influenced by *Betawi* dialect as shown in the underlined words. The words *enak aja lu* in standard Indonesian language should be *anda seenaknya saja* (do what you only like). The use of

the informal words and the influenced of dialect is two of the characteristics of Casual style.

**Table of Casual style used by Helmi Yahya**

No Of Sent	SENTENCES	Absence of Information	Use slang	Use ellipsis	Influenced by Dialect	Contraction
275	Wajib ya, enak aja lu	✓			✓	

#### 4.1.4 Frozen style

Frozen style that occupied the first rank in Joos' classification of five styles, although in very limited numbers, was found in Helmi Yahya's sentences. The writer used sentence 1 as the example of frozen style which is spoken by Helmi Yahya together with Alya Rohali.

Extract 4:

Helmi Yahya and Alya Rohali: <u>Assalamualaikum warahmatullohi wabaragatu</u>	
The participants	: Walaikum salam warahmatullohi wabaragatu
Helmi Yahya	: Oke...Selamat pagi dan salam sejahtera untuk semua

The underlined sentence above shows the characteristic of frozen style because frozen style is a style which is used in the religious ritual, the speech of state ceremony and some other formal occasions, and that underlined word can be seen in those formal occasions. The words *Assalamualaikum warahmatullohi wabaragatu* (Hope that God will always protect you) is very commonly used as the opening of speech ceremony in Indonesia and is also very commonly used in the religious ritual of Islam. Beside that, in the situation above, the word *Assalamualaikum wabaragatu*, is naturally shown the character of frozen style.

**Table of Frozen styles used by Helmi Yahya**

No Of Sent	SENTENCES	Sentences carefully Constructed individually	Used exclusively by Preachers, narrators, religious ritual	The use of <i>bakwa</i> And <i>karena</i>
1	Assalamualaikum warahmatullohi wabaragatu		✓	

The details about Helmi Yahya's speech styles can be seen in the following table below

**Table of Helmi Yahya's Speech Style:**

SPEECH STYLES	NUMBER OF OCCURENCES	THE PERCENTAGE
Formal	89	48%
Consultative	76	41%
Casual	18	9%
Frozen	1	0,05%
Intimate	-	-
Total :		184

The table above indicates that the highest frequency of Helmi Yahya's speech style is Formal, followed with Consultative as the second highest, and then followed with the Casual, and at last followed with the Frozen style.

## 4.2 Speech style of Alya Rohali

In Alya Rohali's sentences, the writer found only four types of speech style. They are: Consultative, Formal, Casual, and Frozen. She did not find intimate style in any of Alya Rohali's sentences. However, the writer observed Alya Rohali's sentences based on Martin Joos' five speech styles followed with the analysis of them based on the characteristics of each style

### 4.2.1 Consultative style

A consultative style which occupied the second rank of Joos' classification of five styles was found in Alya Rohali's utterances since the writer found the characteristics of consultative style in them. Below, the writer gives example of sentence 156 as the example of consultative style

Extract 1:

Helmi Yahya: Kalau anda melakukan kesalahan, wakil anda akan  
 Kami kurangi nilainya sepuluh  
 Baik, standby,... Inul tenang... Baik, inilah babak kedua  
 Alya Rohali : Oke, siap ya, tangan di atas tombol Konsentrasi, soal  
 Pertama nilai 20.....

The underlined sentence above shows the characteristic of consultative style. There is a code label shown in *oke* (okey) and *ya* (here it is). Another characteristic that the writer sees in the sentence above is that the vocabularies are not standard one. The words *di atas tombol* (on the button) should be *diletakkan di atas tombol* (put them in the button). All of these characteristics can not be found in formal Indonesian language.

Table of Consultative style used by Alya Rohali

No Of Sentence	SENTENCES	Use code labels	Background Information	S+P	Non standard vocabulary
156	<u>Oke, siap ya, tangan di atas tombol</u>	✓			✓

#### 4.2.2 Formal Style

The writer found Alya Rohali's sentences that can be categorized as formal style since the sentences fulfill the characteristics of formal style. The example are taken from sentence number 9-12

Extract 2:

Helmi Yahya: Dan acara pagi ini masih persembahkan minuman segar pencegah panas dalam  
 All : " *Langsung dingin langsung segar istimewa..wa... wa..wa..* "  
 Alya Rohali : Tapi sebelumnya kita akan lihat hadiah yang dapat dibawa oleh masing-masing kelompok  
 (the announce of the rewards)  
 Oke, itu hadiahnya pemirsa dan jangan lupa hadiah ditanggung Pemenang

The underlined sentence above shows the characteristic of formal style. The writer found that this sentence has a subject and a predicate. They are *kita* (we) functions as subject and *lihat* (see) functions as predicate. While the

object is *hadiah yang dapat dibawa pulang oleh masing-masing kelompok* (gifts that can be taken away by each groups). Affix *-nya* and *di-* were also found in the word *sebelumnya* (before) and *dibawa* (taken). This sentence also has a main clause and a sub clause. *Tapi sebelumnya* (but before) functions as a main clause while *kita akan lihat hadiah yang dapat dibawa pulang oleh masing-masing kelompok*. The vocabularies that are used in such utterance are in standard Indonesian language, for example, in the words *akan* (will), *oleh* (by), etc

**Table of Formal styles used by Alya Rohali**

No Of Sent.	SENTENCES	Structure More complex	Vocabs are more Standard	Shows cohesion	S+P+O	Affix <i>me-kan</i>	Particle <i>Lah and pun</i>
11	Tapi sebelumnya, kita akan lihat hadiah yang dapat dibawa oleh masing-masing kelompok	✓	✓		✓		

#### 4.2.3 Casual Style

A casual style that occupied the fourth rank in Joos' classification was also found in Alya Rohali's utterances. The writer analyzed sentence 246 as the example, which has the characteristic of casual style as follows:

Extract 3:

Helmi Yahya: Baik, kita jangan kecewa dulu karena persaingan kita sangat ketat.
Rama, jangan neken dulu
Alya Rohali : Sudah berakhir <u>neken-nekennya</u>
Helmi Yahya: Ini memang tukang teken ya. Tulis jawa di jawaban, nilai di nilai.

Seeing the underlined sentence above, it can be said that the word is influenced by Javanese dialect. The word *neken-nekennya* (pressing down) in standard Indonesian language should be *menekannya*. Thus, it also shows the

absent of subject in the sentence. Beside that, there is also an absence of background information. All of these items are categorized as the casual style.

**Table of Casual style used by Alya Rohali**

No Of Sent	SENTENCES	Absence of background Information	Use slang	Use ellipsis	Influenced by dialect	Contradiction
246	Sudah berakhir neken-nekkennya	✓			✓	

#### 4.2.4 Frozen Style

A frozen style which occupied the first rank in Joos' classification is also found in Alya Rohali's sentences. But, the number is limited. The writer only found one sentence of frozen style in all Alya Rohali's utterances.

Extract 4:

Helmi Yahya and Alya Rohali: <u>Assalamualaikum warahmatullohi wabaragatu</u>	
The participants	: Walaikumsalam warahmatulohi wabaragatu
Helmi Yahya	: Okc, Selamat pagi dan salam scjahtera untuk semua

The underlined sentence above shows the characteristic of frozen style because the style of that sentence is a style that can be used in religious ritual, in speech of state ceremony and some other formal occasions. The word *Assalamualaikum warahmatulohi wabaragatu* (hope that God will always protect you) is very commonly used in the religious ritual of Islam and as the closing of speech in the formal occasions.

**Table of Frozen styles used by Alya Rohali**

No Of Freq.	SENTENCES	CHARACTERISTIC	OF FROZEN	STYLE
		Sentences carefully Constructed individually	Used exclusively by Preachers, narrators, religious ritual	The use of <i>bahwa</i> And <i>kerena</i>
1	<b>Assalamualaikum warahmatullohi wabaragatu</b>		✓	

The details of Alya Rohali's speech styles can be seen in the following table below:



**Table of Alya Rohali's Speech Style:**

<b>SPEECH STYLES</b>	<b>NUMBER OF OCCURANCES</b>	<b>THE PERCENTAGE</b>
Consultative	51	42%
Formal	39	32%
Casual	28	24%
Frozen	1	0,9%
Intimate	-	-
Total		119

The table above shows that the highest frequency of Alya Rohali's speech style is consultative, the second highest is Formal, followed with Casual and then the last is frozen style

#### 4.3. The Speech Style Relation with the Certain Context of Situations

Speech Style	Giving Instruction		Giving Comments		Scoring		Opening		Closing	
	H	A	H	A	H	A	H	A	H	A
Frozen										
Formal	✓				✓	✓	✓	✓	✓	✓
Consultative		✓								
Casual			✓	✓						
Intimate										

**H= Helmi Yahya**

**A= Alya Rohali**

The table above shows that different speech style is used for different context of situation. In other words, a person may shift from one style to another style based on the situation or context he is facing. For instance, Helmi Yahya switched his speech style from formal in the introduction of the quiz to casual when he made response or gave comment to Alya, as the other television presenter, or to the participants of the quiz.

Further more, the table above also shows that Formal style was seen mostly in the context of giving instruction, scoring and closing of Helmi Yahya's utterances, while for Alya Rohali, formal style was mostly seen in the

context of scoring. Thus, she preferred to use consultative style in the context of giving instruction, compared to Helmi who are more likely to use formal style in that context. Moreover, Casual style was found both in Helmi Yahya and Alya Rohali's utterance of giving comments. They all preferred to use casual style when they made comments; including jokes.

For the context of situations that deal with Helmi Yahya and Alya Rohali's speech styles, the writer provided example as follows:

### Opening

- Helmi (Frozen style) : *Assalamualaikum warahmatulohi wabaragatu ( May God will always protect you )*
- Alya Rohali (Casual style) : *Oke..balk kita kembali bersama SIAPA BERANI dan kita sudah pada babak berikutnya, tolong beri support pada kelima penantang..*

### Closing

- Helmi Yahya (Formal style) : *Dengan ini berakhirlah acara kita pada Hari ini dengan ucapan Jayalah terus Indonesia!!*  
(Here is the end of our show today with the last word, always glory, Indonesia!)
- Alya Rohali (Formal style) : *Jangan kemana-mana pemirsa, kita akan kembali setelah yang berani berikut ini*  
(Don't go anywhere, we will continue after these brave things)

### Giving Instruction

- Helmi Yahya ( Formal style) : *Saya dan Alya akan membacakan 10 soal pendek, jadi anda harus bermain lebih cepat*  
(Alya and I will read 10 short questions, so you must play faster)

Alya Rohali (Consultative style): *Sekarang lebih cepat ya, tangan diatas tombol terus. (faster,now, oke, hands on the button)*

### Giving Comments

- Helmi Yahya (Casual style) : *Ben, kalo salah baru lu benerin (Ben, you correct when there is a mistake)*
- Alya Rohali (Casual style) : *Ngapain sih elo dari tadi begini? (why do you act like this?)*

### Scoring:

- Alya Rohali (Formal style) : *Terbaik pertama, satu buah blender dan Mixer dari "Nourish skin" (For number one.*

*One piece of blender and mixer from "Nourish Skin"*

Helmi Yahya (Formal style): *Jatuh pada nomor dua puluh! (Goes to number number twenty)*