

V. CONCLUSION

After finishing the analysis, the writer found that there are only four speech styles used in "Siapa Berani" quiz on Indosiar. They are frozen style, formal style, consultative style and casual style. For Helmi Yahya's speech style, formal style is considered as the most often used style among the other styles. Then, on the second highest is consultative, followed with casual and then the last, which is the lowest occurrence, is frozen style. On the other hand, Alya Rohali's speech style is dominated by consultative style as the highest occurrence, followed with formal, and then casual style is found as the third level and the last is frozen style.

In "Siapa Berani" quiz, the writer found that both Helmi Yahya and Alya Rohali used different speech style for different context of situation. For instance, in the beginning or in the introduction of the show, both of them used formal style. This style is also used when they had to read the questions and the answers to the quiz participants. However, they continued to use formal style when they had to give instruction and to tell the penalty for the cheaters. Later, this style automatically changed to casual style by the time they gave comment on the group participant's performance, unique characteristic of participant individually, or the participant's specific answers. But on the scoring, they were likely to change their speech style into formal again.

The changing from formal style to casual style happened not only when they wanted to make comments but also when they wanted to tell jokes. Consultative style, on the other hand, is also found when they gave comments. The different between casual and consultative can be determined by the influence of

dialects and slangs. The two characters, however, are the characteristics of casual style that can appear in the utterances of comments and jokes. Alya Rohali was the one that was more likely to include slangs and dialects in her utterances on giving comments rather than Helmi Yahya, who seemed to use more consultative style for his comments.

The findings above indicate that the writer has answered the five questions in the statement of the problem. It shows that the theory of Martin Joos about speech style is applicable to analyze the data that is taken from "Siapa Berani" quiz on Indosiar although the data was in Indonesian language.

Hopefully, this thesis is expected to be useful for the readers and other students who are interested in making research about speech style particularly in quiz program or interactive dialog in television media. Moreover, the writer hopes that this thesis can also be useful for them as the reference or comparative study if they like to make a research on speech style.

In the end, the writer hopes that her thesis will be useful for the readers to know and understand more clearly about the issue and the application of speech style in daily life and in other occasions.