

## DAFTAR PUSTAKA

- Adit, A. (2022, February 19). *Hasil riset UMN consulting soroti gaya hidup dan perilaku belanja gen Z*. Kompas.Com.  
<https://www.kompas.com/edu/read/2022/02/19/155201971/hasil-riset-umn-consulting-soroti-gaya-hidup-dan-perilaku-belanja-gen-z>
- Ahdiat, A. (2024). *Media sosial favorit gen Z dan milenial indonesia | pusat data ekonomi dan bisnis indonesia | databoks*.  
<https://databoks.katadata.co.id/infografik/2024/09/24/media-sosial-favorit-gen-z-dan-milenial-indonesia>
- Aimee, L. (2025, April 19). *See Exclusive Photos of Lisa's Snakeskin Bodysuit Look at Coachella*.  
<https://www.aol.com/see-exclusive-photos-lisa-snakeskin-180600115.html>
- Al-Fajri, D. S. (2024, September 25). *Tren boneka labubu, koleksi di E-commerce tembus Rp60 juta!* GoodStats.  
<https://goodstats.id/article/tren-boneka-labubu-koleksi-di-e-commerce-tembus-60-juta-rupiah-ZSURR>
- Allen, O. (n.d.). *16 times Blackpink's Lisa proved she's a fashion star | British Vogue*. Retrieved June 15, 2025, from  
<https://www.vogue.co.uk/miss-vogue/gallery/lisa-blackpink-fashion-style>
- Allkpop. (n.d.). *Blackpink Lisa's influence fuels explosive demand and pushes the once-niche Labubu Plush toy into pop culture spotlight*. Allkpop. Retrieved June 15, 2025, from  
<https://www.allkpop.com/article/2025/05/blackpink-lisas-influence-fuels-explosive-demand-and-pushes-the-once-niche-labubu-plush-toy-into-pop-culture-spotlight>
- Andadini, T. A. S., & Darmawanti, I. (2023). *Perilaku konsumtif ditinjau dari celebrity worship syndrome pada komunitas NCTZEN dewasa awal*. *Character Jurnal Penelitian Psikologi*,

10(2), 268–286. <https://doi.org/10.26740/cjpp.v10i2.53249>

AON - ออน สมฤทัย (@aonsomrutai) Official. (n.d.). TikTok. Retrieved July 14, 2025, from <https://www.tiktok.com/search?q=teresa%20lisa%20bigges%20achievement%20in%20life&t=1752461904161>

aonsomrutai. (2025, March 15). AON - ออน สมฤทัย on TikTok. TikTok. <https://www.tiktok.com/@aonsomrutai/video/7509098790968659256>

Arianto, B. (2024). *Triangulasi metoda penelitian kualitatif*. Borneo Novelty Publishing. <https://doi.org/10.70310/q81zdh33>

Asch, S. E. (n.d.). *Opinions and social pressure on JSTOR*. Retrieved June 14, 2025, from <https://www.jstor.org/stable/24943779>

Asch, S. E. (1955). Opinions and social pressure. *Scientific American*, 193(5), 31–35.

Basnet, S. D., & Auliya, A. (2022). Strategi pemasaran digital melalui media sosial dalam penyelenggaraan event inacraft 2022. *Journal of Tourism and Economic*, 5(1), Article 1. <https://doi.org/10.36594/jtec/gp940703>

Baznet, S. D. (2022, 06). *Strategi pemasaran digital melalui media sosial dalam penyelenggaraan event inacraft 2022 | journal of tourism and economic*. <https://jurnal.stieparapi.ac.id/index.php/JTEC/article/view/31>

Ben Saad, G., & Abbas, M. (2018). The impact of organizational culture on job performance: A study of saudi arabian public sector work culture. *Problems and Perspectives in Management*, 16(3), 207–218. [https://doi.org/10.21511/ppm.16\(3\).2018.17](https://doi.org/10.21511/ppm.16(3).2018.17)

Berlyne, D. E. (1970). Novelty, complexity, and hedonic value. *Perception & Psychophysics*, 8(5), 279–286. <https://doi.org/10.3758/BF03212593>

BLACKPINK (Director). (2016a, August 8). *Blackpink—'붐바야 (Boombayah)' M/V* [Video recording]. <https://www.youtube.com/watch?v=bwmSjveL3Lc>

BLACKPINK (Director). (2016b, August 8). *Blackpink—'휘파람 (Whistle)' M/V* [Video recording].

<https://www.youtube.com/watch?v=dISNgvVpWlo>

BLACKPINK (Director). (2019, April 4). *Blackpink- "Kill This Love" M/V* [Video recording].

<https://www.youtube.com/watch?v=2S24-y0lj3Y>

BLACKPINK (Director). (2020, June 26). *Blackpink—'How You Like That' M/V* [Video recording].

<https://www.youtube.com/watch?v=ioNng23DkIM>

BLACKPINK (Director). (2021a, September 10). *LISA - "LALISA" M/V* [Video recording].

<https://www.youtube.com/watch?v=awkkyBH2zEo>

BLACKPINK (Director). (2021b, September 23). *Lisa—'Money' exclusive performance video* [Video recording]. [https://www.youtube.com/watch?v=dNCWe\\_6HAM8](https://www.youtube.com/watch?v=dNCWe_6HAM8)

*Blackpink Lisa's influence fuels explosive demand and pushes the once-niche labubu plush toy*

*into pop culture spotlight.* (n.d.). Allkpop. Retrieved June 15, 2025, from

<https://www.allkpop.com/article/2025/05/blackpink-lisas-influence-fuels-explosive-demand-and-pushes-the-once-niche-labubu-plush-toy-into-pop-culture-spotlight>

*Blackpink—'Lovesick Girls' M/V.* (n.d.). [Video recording]. Retrieved July 13, 2025, from

<https://www.youtube.com/watch?v=dyRsYk0LyA8>

*Blackpink's Lisa stars on Vogue Hong Kong's July issue.* (2021, June 27). Vogue.

<https://www.voguehk.com/en/article/fashion/blackpink-lisa-july-cover-2021/>

Buzzing Pop [@BuzzingPop]. (2024, October 12). *#LISA of BLACKPINK reportedly headlined this year's Global Citizen Festival for free, with all proceeds donated to aid children in Gaza and Sudan. Earlier this year, the star donated to Save the Children, helping Palestinian children access vital services.* <https://t.co/x7rajivFmf> [Tweet]. Twitter.

<https://x.com/BuzzingPop/status/1845133544202420381>

Cheung K. (2021, June 27). 獨家專訪 Blackpink's Lisa：細談 Hedi Slimane 陰柔搖滾美學與穿搭秘訣. *Vogue Hong Kong*.

<https://www.voguehk.com/zh/article/fashion/hedi-slimane-celine-lisa/>

- Chiu, C. L., & Ho, H.-C. (2023). Impact of celebrity, micro-celebrity, and virtual influencers on chinese gen Z's purchase intention through social media. *SAGE Open*.  
<https://doi.org/10.1177/21582440231164034>
- Creswell, John. W., & Creswell, J. D. (n.d.). *Research design: Qualitative, quantitative, and mixed methods approaches | online resources*. Retrieved June 15, 2025, from  
<https://edge.sagepub.com/creswellrd5e>
- Croes, E., & Bartels. (2021). Young adults' motivations for following social influencers and their relationship to identification and buying behavior. *Computers in Human Behavior*, 124, 106910. <https://doi.org/10.1016/j.chb.2021.106910>
- Dawkins, R. (2016). *The selfish gene* (40th ed.). Oxford University Press.
- Dayi, K. (2025, February 18). "Born Again," by Lisa, doja cat, and RAYE: a review. Theteenmagazine.  
[https://www.theteenmagazine.com/born-again-by-lisa-doja-cat-and-raye-a-review?utm\\_source=chatgpt.com](https://www.theteenmagazine.com/born-again-by-lisa-doja-cat-and-raye-a-review?utm_source=chatgpt.com)
- Deutsch, M., & Gerard, H. B. (1955). A study of normative and informational social influences upon individual judgment. *The Journal of Abnormal and Social Psychology*, 51(3), 629–636.  
<https://doi.org/10.1037/h0046408>
- Diana Novita, Aerwanto, A., Muhamad Hadi Arfian, Hanifah, H., Susanto, S., Sri Purwati, & Hedar Rusmana. (2024). Personal branding strategi untuk memenangkan pasar. *Journal of Innovation Research and Knowledge*, 4(2), 953–960.  
<https://doi.org/10.53625/jirk.v4i2.8081>
- Duffett, M. (2013). *Understanding fandom: An introduction to the study of media fan culture*. Bloomsbury.
- Ercia, H. (2024, June 28). The most alluring beauty looks from lisa's 'rockstar' MV. *Vogue Singapore*. <https://vogue.sg/best-beauty-looks-from-lisa-rockstar-mv/>

Fauziah, N. (2024, September 21). *Labubu doll craze hits indonesia after lisa of blackpink sparks global trend*. Jakarta Globe.

<https://jakartaglobe.id/lifestyle/labubu-doll-craze-hits-indonesia-after-lisa-of-blackpink-sparks-global-trend>

Fell, N. (2025, February 18). 'White lotus' stars lisa and tayme thapthimthong tease their sweet season 3 storyline. *The Hollywood Reporter*.

<https://www.hollywoodreporter.com/tv/tv-features/the-white-lotus-season-3-lisa-tayme-thapthimthong-1236137237/>

Fibria, D. (2023, June 22). *CELINE alami kenaikan dalam hal ini berkat pengaruh besar dari lisa BLACKPINK dan V BTS! - kpop chart*. CELINE Alami Kenaikan Dalam Hal Ini Berkat Pengaruh Besar dari Lisa BLACKPINK dan V BTS! - Kpop Chart.

<https://www.kpopchart.net/k-update/9169228110/celine-alami-kenaikan-dalam-hal-ini-berkat-pengaruh-besar-dari-lisa-blackpink-dan-v-bts>

Fielding, D. (2021). *The brand book*. Laurence King.

Fitri, H., Hariyono, D. S., & Arpandy, G. A. (2024). Pengaruh self-esteem terhadap fear of missing out (FOMO) pada Generasi Z pengguna media sosial. *Jurnal Psikologi*, 1(4), 21–21.

<https://doi.org/10.47134/pjp.v1i4.2823>

*Foto Bareng Pembalap Max Verstappen, Berikut Potret Memesona Lisa BLACKPINK di F1 Miami Grand Prix*. (n.d.). Merdeka.Com. Retrieved July 14, 2025, from

<https://www.merdeka.com/artis/foto-bareng-pembalap-max-verstappen-berikut-potret-memesona-lisa-blackpink-di-f1-miami-grand-prix-128042-mvk.html>

Francia. (2021, September 30). Blackpink Lisa "Money" outfits & fashion breakdown. *InkiStyle*.

<https://inkistyle.com/blackpink-lisa-outfits-money-exclusive-performance-video/>

Franzen, A., & Mader, S. (2023). The power of social influence: A replication and extension of the asch experiment. *PLOS ONE*, 18(11), e0294325.

<https://doi.org/10.1371/journal.pone.0294325>

Glasby, T. (2020, May 14). *How Blackpink became the biggest K-pop girl band on the planet.*

British Vogue.

<https://www.vogue.co.uk/miss-vogue/article/blackpink-biggest-k-pop-girl-band>

[Graphic]. (n.d.). [Graphic].

Haryanti, S., Mursito, B., & Sudarwati, S. (2019). Pengaruh persepsi tentang pengetahuan,

peraturan, dan manfaat perpajakan terhadap kepatuhan wajib pajak UMKM kota

Surakarta. *JURNAL ILMIAH EDUNOMIKA*, 3(01). <https://doi.org/10.29040/jie.v3i01.443>

Hwang, J. E. (2018). *K-pop idols, artificial beauty and affective fan relationships in sout.*

<https://www.taylorfrancis.com/chapters/edit/10.4324/9781315776774-12/pop-idols-artificial-beauty-affective-fan-relationships-south-korea-joanna-elfving-hwang>

ILMARE24. (2019). *Blackpink's "Whistle" becomes their 6th MV to reach 400 million views*

[Graphic].

<https://www.soompi.com/article/1341369wpp/blackpinks-whistle-becomes-their-6th-mv-to-reach-400-million-views>

imrjalal. (2024, July 23). Blackpink's Lisa Seals Fashion Rockstar Status As Louis Vuitton's New

Ambassador. *Female Singapore.*

<https://www.femalemag.com.sg/fashion/lisa-manobal-blackpink-louis-vuitton-ambassador/>

Jalal, I. (2024, July 23). Blackpink's Lisa seals fashion rockstar status as Louis Vuitton's new

ambassador. *Female Singapore.*

<https://www.femalemag.com.sg/fashion/lisa-manobal-blackpink-louis-vuitton-ambassador/>

Janelle, O. (2021, October). Blackpink's lisa on honouring her thai roots on 'lalisa' & what's next

for her explosive solo career. *Vogue Hong Kong.*

<https://www.vogue.co.uk/arts-and-lifestyle/article/blackpink-lisa-interview>

jdailyhk. (2018). *Bigbang's junior YG new girl group Blackpink members revealed* [Graphic].

<https://jdailyhk.com/2018/02/blackpink/>

Johnson-Wheeler, L. (2025, May 31). *And they call it plushie love: Fashionable people on their labubu obsession*. Vogue.

<https://www.vogue.com/article/fashionable-people-on-their-labubu-obsession>

K, K. (2024, April 11). *Blackpink's lisa signs partnership deal with RCA records*.

<https://sayart.net/news/view/1065628715783454>

Katz, E., Blumler, J. G., & Gurevitch, M. (1973). Uses and gratifications research. *The Public Opinion Quarterly*, 37(4), 509–523. JSTOR.

Katz, E., & Lazarsfeld, Paul. F. (2017). *Personal influence*. Routledge.

Keller, K. lane. (2019). *Strategic brand management* (5th ed.). Pearson.

Kerpen, D. (2011). *Likeable social media*. The McGraw Hills Company.

Kotler, P., & Armstrong, G. (2024). *Principles of marketing* (19th ed.). Harlow : Pearson Education Limited.

Kotler, P., Kartajaya, H., & Setiawan, I. (2022). *Marketing 5.0*. Gramedia Pustaka utama.

Kotler, P., & Keller, K. lane. (2022). *Marketing management* (12th ed.).

*Lalisa Manoban | 리사 on Instagram: "this is her 'i made it' moment 🎉 . ROCKSTAR LISA ON*

*VMAS #LISAisBACK\_VMAS #VMAs #BLACKPINK #리사 #블랙핑크 #money #YG #LISA #lalisa #lalisamanoban #lisablackpink #blackpinklisa #jennie #제|니 #JISOO #지수 #ROSÉ #로제 #bornpink #LLOUD #rockstar #newwoman #rosalia #vmas."* (2024, September 12).

Instagram. [https://www.instagram.com/lalalisaa2703/p/C\\_zRTjFzoE6/](https://www.instagram.com/lalalisaa2703/p/C_zRTjFzoE6/)

LALISAFanboy [@fanboy\_lalisa]. (2019, February 5). *Pictures of LISA'S SWALLA DANCE 🤩 🥰 🏆*

*#BLACKPINK #LISA #swalla #fanboy* <https://t.co/AzFjBbGP4g> [Tweet]. Twitter.

[https://x.com/fanboy\\_lalisa/status/1092709751379636224](https://x.com/fanboy_lalisa/status/1092709751379636224)

Lazarsfeld, K. (2006). Katz/lazarsfeld (1955): Personal influence. In *ResearchGate*.

[https://doi.org/10.1007/978-3-658-21742-6\\_67](https://doi.org/10.1007/978-3-658-21742-6_67)

Lewis, A. (2021, September 16). *YGX dancers praise BLACKPINK lisa's dance skills and work ethic*. Kpop Starz.

<https://www.kpopstarz.com/articles/301503/20210916/ygx-dancers-praise-blackpink-lisa-dance-skills-work-ethic.htm>

Lilifilm Official (Director). (2023, March 10). *LILI's FILM - LISA in paris* [Video recording].

<https://www.youtube.com/watch?v=myToxX5Olbs>

Lin, T. K. (2021, October 18). *Blackpink effect: K-pop star Lisa single-handedly creates hype for Thai tourism*.

<https://www.travelweekly-asia.com/Marketing/Blackpink-effect-K-pop-star-Lisa-single-handedly-creates-hype-for-Thai-tourism>

LISA BUBBLE [@lisabbl\_]. (2025, June 3). [250603] 🐣👤 :리시야.. 디저트 추천좀.. 성수 카페 맛집 알려조 🐣 :kith 성수 아이스크림!!!!!! [Tweet]. Twitter.

[https://x.com/lisabbl\\_/status/1929764358415859734](https://x.com/lisabbl_/status/1929764358415859734)

(@lisaaaaaaa237). (n.d.). L 🐣 (@lisaaaaaaa237). TikTok. Retrieved July 14, 2025, from

<https://www.tiktok.com/@lisaaaaaaa237>

LISANATIONS [@LISANATIONS\_]. (2018, July 6). [TRANS] Herbal Inhaler "To calm my nerves before I go on stage, I'll use this." \*This is a herbal inhaler from Thailand called Yadam. #LISA said to calm her nerves before going on stage, she'll use them

<https://t.co/vpyoZD6DqS> [Tweet]. Twitter.

[https://x.com/LISANATIONS\\_/status/1015146383190323200](https://x.com/LISANATIONS_/status/1015146383190323200)

LLOUD Official (Director). (2024, June 28). *Lisa—ROCKSTAR (Official Music Video)* [Video recording]. <https://www.youtube.com/watch?v=hbcGx4MGUMg>

LLOUD Official (Director). (2025a, February 7). *Lisa—Born Again feat. Doja Cat & RAYE (Official*

- Music Video) [Video recording]. <https://www.youtube.com/watch?v=kbEC-AGr9n0>
- LLOUD Official (Director). (2025b, April 29). *LISA - Intro (Coachella 2025)* [Video recording].  
<https://www.youtube.com/watch?v=Ec6QYARkutE>
- Maheswari, M. R., & Ardianti, D. (2025). Personal branding Lisa Manobal sebagai idola kpop asal Thailand di tengah isu rasisme. *Linimasa : Jurnal Ilmu Komunikasi*, 8(1), Article 1.  
<https://doi.org/10.23969/linimasa.v8i1.21556>
- Mallorca, H. (2021). *LIST: 7 iconic moments that show off BLACKPINK's Lisa charisma on stage*. Philstar Life.  
<https://philstarlife.com/geeky/365646-here-are-7-moments-that-show-blackpink-lisa-charismatic-charms-on-stage?page=3>
- Manucom, J. R. (2025, February 8). *Lisa's looks for 'Born Again' absolutely slayed, here's why!* | ABS-CBN metro.style. ABS-CBN.  
<https://www.abs-cbn.com/lifestyle/fashion/2025/2/8/lisa-music-video-looks-born-again-1711>
- Marketing research: Chinese celebrity brand endorsers*. (2020, January 8). Daxue Consulting.  
<https://daxueconsulting.com/10-chinese-top-pop-stars-brands-love/?fbclid=IwAR3MI7BkXCT0h5OHnZ7sj0KG3BT5CmJrPQQgY0OzFboJqeUQup7s3R6p-E4>
- Maryam, S. (2019). *Analisis busana muslim sebagai busana populer menolak modernisasi busana yang erotis*. <https://doi.org/10.59562/homeec.v8i1%20NOV.94>
- Mashable UK [@MashableUK]. (2025, May 22). *Labubu is more than cute—She's a status symbol*. <https://t.co/QtbKbRa3NM> [Tweet]. Twitter.  
<https://x.com/MashableUK/status/1925537261413646477>
- McCracken, G. (1989). Who is the celebrity endorser? Cultural foundations of the endorsement process on JSTOR. *Oxford University Press*, 16(3), 310–321.
- McCracken. (n.d.). *Figure 6.1 celebrity meaning transfer model source*. ResearchGate. Retrieved

June 14, 2025, from

[https://www.researchgate.net/figure/Celebrity-Meaning-Transfer-Model-Source-McCracken-1989\\_fig1\\_320298785](https://www.researchgate.net/figure/Celebrity-Meaning-Transfer-Model-Source-McCracken-1989_fig1_320298785)

McDonald, A. (2020, March 28). Blackpink's Lisa reveals the importance of an idol group's center, and it isn't visuals. *Koreaboo*.

<https://www.koreaboo.com/stories/blackpink-lisa-reveals-importance-idol-group-center-visuals/>

McNally, D., & Speak, K. D. (2009). *Be your own brand: A breakthrough formula for standing out from the crowd*.

Miller, F. M., & Allen, C. T. (2012). How does celebrity meaning transfer? Investigating the process of meaning transfer with celebrity affiliates and mature brands. *Journal of Consumer Psychology*, 22(3), 443–452. <https://doi.org/10.1016/j.jcps.2011.11.001>

Moleong, Lexy. J. (2017). *Metodologi penelitian kualitatif*.

Molo, V. J. (n.d.). *Apa itu boneka Labubu dan kenapa bisa viral?* detikbali. Retrieved June 15, 2025, from

<https://www.detik.com/bali/bisnis/d-7547357/apa-itu-boneka-labubu-dan-kenapa-bisa-viral>

Montoya, P., & Vandehey, T. (2002). *The brand called you*.

Muharam, G. M., Sulistiya, D., Sari, N., Zikrinawati, K., & Fahmy, Z. (2024). The effect of fear of missing out (FoMO) and peer conformity on impulsive buying in Semarang city students (study on TikTok shop consumers). *Experimental Student Experiences*, 3(4), Article 4.

<https://doi.org/10.58330/ese.v1i8.277>

Mui C. (n.d.). Hedi Slimane再次寫下青春讚歌，Celine在法國城堡以夢幻煙花慶祝新風格誕生 | fall/winter 2021. *Vogue Hong Kong*. Retrieved June 15, 2025, from

<https://www.voguehk.com/zh/article/runway/celine-by-hedi-slimane-fall-winter-2021/>

- Nation. (2021, September 12). *Buri Ram thanks Lisa for promoting tourist attraction in music video*. Nationthailand. <https://www.nationthailand.com/life/40006024>
- Nation, T. (2019, September 17). *Lisa of BlackPink donates “Bt100,000 to flood-relief fund.”* Nationthailand. <https://www.nationthailand.com/in-focus/30376327>
- Nation, T. (2023, April 5). *Blackpink’s Lalisa starts a brand new ‘Yadom’ trend*. Nationthailand. <https://www.nationthailand.com/lifestyle/entertainment/40026369>
- Nawari, N., & Ulfa, L. A. (2020). Penerapan marketing mix pada strategi pemasaran konvensional dan digital. *ProBank*, 5(2), 176–192. <https://doi.org/10.36587/probank.v5i2.724>
- Nesvig, K. (2024, September 30). *Blackpink’s Lisa reaffirms it-girl status with second custom mugler look in a month | Teen Vogue*. <https://www.teenvogue.com/story/blackpink-lisa-global-citizen-festival-custom-mugler-look>
- Neumier, M. (2005). *The brand gap* (2nd ed.). New Rider.
- Okwodu, J. (2021, October 23). *With ‘lalisa,’ blackpink’s brightest star steps into the spotlight*. Vogue. <https://www.vogue.com/article/lisa-blackpink-lalisa-pop-breakthrough>
- Olivia, S. (2025, February 14). *Here’s the cast of “The White Lotus” season 3 and where you might recognize them from*. <https://www.aol.com/heres-cast-white-lotus-season-142501171.html>
- Patel, M., Sanghvi, M., & Vidani, J. (2025). Unmasking the influencers impact of social media personalities on gen Z buying decisions. *International Journal of Sustainable Applied Sciences*, 3(1), 13–30. <https://doi.org/10.59890/ijsas.v3i1.147>
- Prasanti, A. N. (2023, February 23). *Dampak luar biasa lisa BLACKPINK terhadap brand celine—Ayo vibes*. Dampak Luar Biasa Lisa BLACKPINK Terhadap Brand Celine - Ayo Vibes. <https://www.ayovibes.com/entertainment/5317699412/dampak-luar-biasa-lisa-blackpink-t>

[erhadap-brand-celine](#)

Punt, D. (2023, January 24). *Blackpink's Lisa sets three more records as solo career flourishes | Guinness World Records.*

<https://www.guinnessworldrecords.com/news/2023/1/blackpinks-lisa-sets-three-more-records-as-solo-career-flourishes-733866>

Putri, F. K., Manalu, S. R., & Gono, J. N. S. (2024). Pola konsumsi informasi melalui media di kalangan Generasi Z (studi terhadap SMAN 4, SMAN 9, SMA mardasiswa, dan SMA al-azhar 14 di kota semarang). *Interaksi Online*, 12(4), Article 4.

Rampersad, H. (2008). *Authentic personal branding: A new blueprint for building and aligning a powerful leadership brand*. PPM Publishing.

Raymond, M. (2010). *The trend forecaster's handbook*. Laurence King.

Ridder, H.-G. (2014). *Zeitschrift für Personalforschung / German Journal of Research in Human Resource Management*, 28(4), 485–487. JSTOR.

Rogers, E. M. (1983). *Diffusion of innovations* (3rd ed). Free Press; Collier Macmillan.

Sammie.Lena. (2024). *How to dress like BLACKPINK'S LISA in your everyday life*. TikTok.

<https://www.tiktok.com/search?q=how%20to%20dress%20like%20lisa&t=1752463510607>

Setyawan, A. H. (n.d.). *Profil dan biodata lisa blackpink, si idol kpop asal thailand*.

beritasatu.com. Retrieved June 15, 2025, from

<https://www.beritasatu.com/lifestyle/1032010/profil-dan-biodata-lisa-blackpink-si-idol-kpop-asal-thailand>

Shears, M. (2025, April 11). *The business of Blackpink*. Vogue Business.

<https://www.voguebusiness.com/story/fashion/the-business-of-blackpink>

teresa, @itss\_teresa7. (2024). *Teresa ✨ on TikTok*. TikTok.

[https://www.tiktok.com/@itss\\_teresa7/video/7435643969016433941?q=teresa%20lisa%20bigges%20achievement%20in%20life&t=1752461904161](https://www.tiktok.com/@itss_teresa7/video/7435643969016433941?q=teresa%20lisa%20bigges%20achievement%20in%20life&t=1752461904161)

- The Nation. (2023, November 14). *Lisa brings a smile to the faces of Cambodian children*.  
Nationthailand. <https://www.nationthailand.com/thailand/general/40032843>
- Tren dan tantangan dalam manajemen industri haji dan umroh: Perspektif global dan lokal*.  
(n.d.).
- tule. (2021, September 25). The experts choose lisa (BLACKPINK) as the idol who dances the best in the kpop industry. *KBZoom*.  
<https://kbizoom.com/the-experts-choose-lisa-blackpink-as-the-idol-who-dances-the-best-in-the-kpop-industry/>
- Valley, A. (2021, September 19). Blackpink’s Lisa helped choreograph “LALISA” —Here’s what she added to the dance. *Koreaboo*.  
<https://www.koreaboo.com/news/blackpink-lisa-choreographed-lalisa-moves/>
- Velasco, M. (2025, June 12). *Leighton meester gives spring florals a red carpet makeover*. *W Magazine*.  
<https://www.wmagazine.com/fashion/leighton-meester-white-dress-floral-fringe-buccaners-premiere>
- Virnelli. (2024, July 2). Lisa “rockstar” outfits & fashion breakdown. *InkiStyle*.  
<https://inkistyle.com/kpop-fashion-lisa-rockstar-mv/>
- Wen, J. (2024). *The construction of K-pop female idol groups in documentaries: A gender analysis*. <https://urn.kb.se/resolve?urn=urn:nbn:se:uu:diva-532051>
- Wheeler, A., & MKayerson, R. (2024). *Designing a brand identity: An essential guide for the whole branding team* (6th ed.).
- Widani, C. (2021, February). *Gaya pakaiannya kerap jadi trendsetter, lisa BLACKPINK ditunjuk sebagai juri ANDAM fashion awards 2021 di prancis*. Grid.ID.  
<https://www.grid.id/read/042565197/gaya-pakaiannya-kerap-jadi-trendsetter-lisa-blackpink-ditunjuk-sebagai-juri-andam-fashion-awards-2021-di-prancis>

Yadav, G. P., & Jyotsna. (2017). The generation Z and their social media usage: A review and a research outline. *ResearchGate*. <https://doi.org/10.18311/gjeis/2017/15748>