

## DAFTAR PUSTAKA

- Albattat, A., & Romli, S. R. M. (2017). *Determining Visitors' Repetition by Using Servqual Dimensions in Attraction Parks: A Case from Kuala Lumpur, Malaysia*. <https://www.researchgate.net/publication/318983317>
- Allameh, S. M., Pool, J. K., Jaber, A., Salehzadeh, R., & Asadi, H. (2015). Factors influencing sport tourists' revisit intentions: The role and effect of destination image, perceived quality, perceived value and satisfaction. *Asia Pacific Journal of Marketing and Logistics*, 27(2), 191–207. <https://doi.org/10.1108/APJML-12-2013-0159>
- Ambler, T., & Styles, C. (1997). Brand development versus new product development: Toward a process model of extension decisions: Tim Ambler and Chris Styles. *Journal of Product & Brand Management*. (4), 222–234.
- Atasoy, F., & Eren, D. (2023). Serial mediation: Destination image and perceived value in the relationship between perceived authenticity and behavioural intentions. *European Journal of Tourism Research*, Volume (33), 50-55.
- Atzeni, M., Del Chiappa, G., & Mei Pung, J. (2022). Enhancing visit intention in heritage tourism: The role of object-based and existential authenticity in non-immersive virtual reality heritage experiences. *International Journal of Tourism Research*, 24(2), 240–255. <https://doi.org/10.1002/jtr.2497>
- Babin, B. and Harris, E. (2014), *CB 6*, Cengage Learning, Stamford.
- Bravi, M. and Gasca, E. (2014), "Preferences evaluation with a choice experiment on cultural heritage tourism", *Journal of Hospitality Marketing and Management*, Vol. 23 No. 4, pp. 406-423.

- Baydeniz, E., Çilginoğlu, H., & Valeri, M. (2024). Impact of health tourism visitor experiences on behavioral intention. *Journal of Organizational Change Management*, 37(5), 1133–1153. <https://doi.org/10.1108/JOCM-09-2023-0381>
- Chen, Q.; Huang, R.; Hou, B. (2020). Perceived authenticity of traditional branded restaurants (China): Impacts on perceived quality, perceived value, and behavioural intentions. *Curr. Issues Tour.* 23, 2950–2971.
- Chhabra, D., Healy, R. and Sills, E. (2003), “Staged authenticity and heritage tourism”, *Annals of Tourism Research*, Vol. 30 No. 3, pp. 702-719.
- Cheung, G. W., Cooper-Thomas, H. D., Lau, R. S., & Wang, L. C. (2023). Reporting Reliability, Convergent And Discriminant Validity With Structural Equation Modeling: A Review And Best-Practice Recommendations. *Asia Pacific Journal of Management*, 1(1), 1–39. <https://doi.org/10.1007/s10490-023-09871-y>
- Fu, Y.; Liu, X.; Wang, Y.; Chao, R.F. (2018). How experiential consumption moderates the effects of souvenir authenticity on behavioral intention through perceived value. *Tour. Manag.* 69, 356–367.
- Generasi Z dan Keinginan Mereka untuk mendapatkan Pengalaman Autentik (2024, 24 April). [Kumparan.com.https://kumparan.com/pengetahuan-umum/generasi-z-dan-keinginan-mereka-untuk-mendapatkan-pengalaman-autentik-22bq1ko3OAY](https://kumparan.com/pengetahuan-umum/generasi-z-dan-keinginan-mereka-untuk-mendapatkan-pengalaman-autentik-22bq1ko3OAY)
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When To Use And How To Report The Results Of PLS-SEM. *European Business Review*, 31(1), 2–24. <https://doi.org/10.1108/ebr-11-2018-0203>
- Henseler, J., Hubona, G., & Ray, P. A. (2016). Using PLS Path Modeling In New Technology Research: Updated Guidelines. *Industrial Management & Data Systems*, 116(1), 2–20.
- IMARC Group (2024). <https://www.imarcgroup.com/heritage-tourism-market>

- Jaleel, A. A., Yajid, M. S. A., Khatibi, A., & Azam, S. M. F. (2021). Assessing the interrelationships between customer satisfaction, perceived value and behavioral intention among Maldivians seeking medical care within medical tourism services: Empirical evidence from the Maldives. *Management Science Letters*, 1845–1854. <https://doi.org/10.5267/j.msl.2021.1.019>
- Jin, N., Lee, H., & Lee, S. (2013). Event quality, perceived value, destination image, and behavioral intention of sports events: The case of the IAAF World Championship, Daegu, 2011. *Asia Pacific Journal of Tourism Research*, 18(8), 849–864. <http://dx.doi.org/10.1080/10941665.2012.711336>.
- Jogiyanto, H. (2018). *Metoda Pengumpulan dan Teknik Analisis Data*. Yogyakarta: Penerbit Andi.
- Kim, H., & Bonn, M. A. (2016). Authenticity: Do tourist perceptions of winery experiences affect behavioral intentions? *International Journal of Contemporary Hospitality Management*, 28(4), 839–859. <https://doi.org/10.1108/IJCHM-05-2014-0212>
- Kolar, T., & Zabkar, V. (2010). A consumer-based model of authenticity: Anoxymoron or the foundation of cultural heritage marketing? *Tourism Management*, 31(5), 652–664.
- Kuncoro, M. (2013). *Metode Penelitian Kuantitatif Kualitatif Dan R&D*. Jakarta: Erlangga.
- Lee, C.K., Yoon, Y.S., Lee, S.K., (2007). Investigating the relationships among perceived value, satisfaction, and recommendations: the case of the Korean DMZ. *Tourism Management* 28, 204–214.
- Lee, S., & Phau, I. (2018). Young tourists' perceptions of authenticity, perceived value and satisfaction: the case of Little India, Singapore. *Young Consumers*, 19(1), 70–86. <https://doi.org/10.1108/YC-07-2017-00714>
- Lee, S., Phau, I., Hughes, M., Li, Y. F., & Quintal, V. (2016). Heritage Tourism in Singapore Chinatown: A Perceived Value Approach to Authenticity and Satisfaction. *Journal of Travel and Tourism Marketing*, 33(7), 981–998. <https://doi.org/10.1080/10548408.2015.1075459>

- Lin, C. H., & Wang, W. C. (2012). Effects of Authenticity Perception, Hedonics, and Perceived Value on Ceramic Souvenir-Repurchasing Intention. *Journal of Travel and Tourism Marketing*, 29(8), 779–795. <https://doi.org/10.1080/10548408.2012.730941>
- Loureiro, S. M. C. (2014). The role of the rural tourism experience economy in place attachment and behavioral intentions. *International Journal of Hospitality Management*, 40, 1–9. <https://doi.org/10.1016/j.ijhm.2014.02.010>
- Lovelock, C.H. (2000), *Service Marketing*, 4th ed., Prentice Hall International, New Jersey.
- MacCannell, D. (1973), “Staged authenticity: arrangements of social space in tourist settings”, *American Journal of Sociology*, Vol. 79 No. 3, pp. 589-603.
- Malhotra, N. K. (2015). *Essentials of Marketing Research: A Hands-On Orientation*. Pearson Education Limited
- Marinkovic, V., Senic, V., Ivkov, D., Dimitrovski, D. and Bjelic, M. (2014), “The antecedents of satisfaction and revisit intentions for full-service restaurants”, *Marketing Intelligence & Planning*, Vol. 32 No. 3, pp. 311-327.
- Oliver, R.L. (1999). Whence Consumer Loyalty? *J. Mark.* 63, 33–44.
- Ramkissoon, H., & Uysal, M. S. (2011). The effects of perceived authenticity, information search behaviour, motivation and destination imagery on cultural behavioural intentions of tourists. *Current Issues in Tourism*, 14(6), 537-562.
- Ramseook-Munhurrun, P., Seebaluck, V. N., & Naidoo, P. (2015). Examining the Structural Relationships of Destination Image, Perceived Value, Tourist Satisfaction and Loyalty: Case of Mauritius. *Procedia - Social and Behavioral Sciences*, 175, 252–259. <https://doi.org/10.1016/j.sbspro.2015.01.1198>
- Rieswansyah, A. F. P., & Fitriyanti, D. (n.d.). *Kegiatan preservasi di Museum Benteng Vredenburg Yogyakarta sebagai salah satu upaya pelestarian pengetahuan masa lampau.*

- Su, Y., Xu, J., Sotiriadis, M., & Shen, S. (2021). Authenticity, perceived value and loyalty in marine tourism destinations: The case of Zhoushan, Zhejiang province, China. *Sustainability (Switzerland)*, 13(7). <https://doi.org/10.3390/su13073716>
- Swanson, K. (2014). Souvenirs, tourists, and tourism. In A. A. Lew, C. M. Hall, & A. M. Williams (Eds.). *The wiley blackwell companion to tourism* (pp. 179–188). Chichester: John Wiley & Sons, Ltd.
- Umar, H. (2019). *Metode Riset Manajemen Perusahaan*. Jakarta: Gramedia Pustaka Utama.
- Veloso, C. M., Fernandes, P. O., & Ribeiro, H. (2017). *THE EFFECTS OF CUSTOMER SATISFACTION, SERVICE QUALITY AND PERCEIVED VALUE ON BEHAVIOURAL INTENTIONS IN RETAIL INDUSTRY*.
- Wijayanto, J. (2024). Deretan Daya Tarik dan Keistimewaan Jalan Tunjungan Surabaya, Pesona Arsitektur Tua yang Menyatu dengan Keramaian Kota. Retrieved from <https://radarsurabaya.jawapos.com/hobi-lifestyle/774996774/deretan-daya-tarik-dan-keistimewaan-jalan-tunjungan-surabaya-pesona-arsitektur-tua-yang-menyatu-dengan-keramaian-kota>
- Zhang, S.N.; Li, Y.Q.; Liu, C.H.; Ruan, W.Q. (2019). How does authenticity enhance flow experience through perceived value and involvement: The moderating roles of innovation and cultural identity. *J. Travel. Tour. Mark.* 36, 711–729.