

ABSTRAK

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Laporan Karya

Redesain Interior Hotel Kristal dengan Konsep Modern Luxury di Kota Kupang
Sebagai Kontribusi Mahasiswa Magang di Beta Design Studio

Kristal Hotel Kupang adalah sebuah resort hotel bintang 3 yang terletak di Kota Kupang, Nusa Tenggara Timur. Keindahan dan kenyamanan fasilitas dalam sebuah resort hotel menjadi salah satu aspek daya tarik bagi wisatawan. Oleh karena itu, desain interior turut memiliki peran penting dalam menciptakan fasilitas yang mampu memenuhi kebutuhan dan aktivitas pengunjung secara nyaman. Penelitian ini memusatkan perhatian pada redesain interior dengan konsep modern luxury untuk memperbarui tampilan dan meningkatkan daya tarik Hotel Kristal. Dengan menerapkan konsep modern luxury, desain ini bertujuan menciptakan suasana yang santai dan mewah dengan kenyamanan dan estetika modern. Diharapkan bahwa redesain ini tidak hanya akan memberikan pengalaman menginap yang unik bagi pengunjung, tetapi juga akan memperkuat citra Kristal Hotel Kupang sebagai salah satu hotel ternama di Kota Kupang.

Kata Kunci : Desain Interior, Resort Hotel, Modern Luxury, Branding Interior

ABSTRACT

Nicholla Alberta

Design Report

Interior Redesign for Kristal Hotel in Kupang City Using a Modern Luxury
Concept as a Contribution of Internship Student at Beta Design Studio

Kristal Hotel Kupang is a 3 star hotel resort located in Kupang City, East Nusa Tenggara. The beauty and comfort of the facilities in a hotel resort are one of the aspects of attraction for tourists. Therefore, interior design also has an important role in creating facilities that are able to comfortably meet the needs and activities of visitors. This research focuses on interior design with a modern luxury concept to update the appearance and increase the attractiveness of the Kristal Hotel. By applying the concept of modern luxury, this design aims to create a relaxed and luxurious atmosphere with modern comfort and aesthetics. It is hoped that this design will not only provide a unique staying experience for visitors, but will also strengthen the image of Kristal Hotel Kupang as one of the well-known hotels in Kupang City.

Keywords : Interior Design, Resort Hotel, Modern Luxury, Interior Branding

DAFTAR ISI

| | | | |
|---------------------------------------|------|--------------------------------|-----|
| HALAMAN JUDUL..... | i | 3.1.1 Studi Literatur..... | 5 |
| LEMBAR PENGESAHAN..... | ii | 3.1.2 Tipologi..... | 14 |
| LEMBAR PERNYATAAN PUBLIKASI..... | iii | 3.2 <i>Observe</i> | 16 |
| LEMBAR PERNYATAAN KEASLIAN KARYA..... | iii | 3.2.1 Data Lapangan..... | 17 |
| KATA PENGANTAR..... | iv | 3.2.2 Data User..... | 27 |
| ABSTRAK..... | v | 3.3 <i>Point of View</i> | 28 |
| DAFTAR ISI..... | vi | 3.3.1 Programming..... | 29 |
| DAFTAR TABEL..... | viii | 3.3.2 Framework..... | 33 |
| DAFTAR GRAFIK..... | viii | 3.4 <i>Ideate</i> | 35 |
| DAFTAR GAMBAR..... | ix | 3.4.1 Concept Mindmap..... | 36 |
| DAFTAR LAMPIRAN..... | x | 3.4.2 Moodboard..... | 40 |
| 1. PENDAHULUAN..... | 1 | 3.4.3 Space Planning..... | 44 |
| 1.1 Latar Belakang..... | 1 | 3.4.4 Sketch..... | 46 |
| 1.2 Rumusan Masalah..... | 1 | 3.5 <i>Prototype</i> | 50 |
| 1.3 Manfaat..... | 1 | 3.5.1 Technical Drawing..... | 51 |
| 1.4 Tujuan..... | 1 | 3.5.2 3D Rendering..... | 90 |
| 1.5 Target..... | 1 | 3.5.3 RAB..... | 111 |
| 1.6 Batas Perancangan..... | 2 | 3.6 <i>Test</i> | 113 |
| 2. METODOLOGI DESAIN..... | 3 | 3.6.1 3D Walkthrough..... | 114 |
| 3. HASIL DAN PEMBAHASAN..... | 4 | 3.6.2 Maket Studi..... | 115 |
| 3.1 <i>Understand</i> | 4 | 3.6.3 Design Board..... | 116 |
| | | 3.6.4 Material Board..... | 117 |
| | | 3.7 <i>Story Telling</i> | 118 |

| | |
|---|-----|
| 3.7.1 Refleksi..... | 119 |
| 3.8 <i>Pilot</i> | 120 |
| 3.8.1 Feedback Client dan Supervisor..... | 121 |
| 3.8.2 Evaluasi..... | 122 |
| 3.9 <i>Business Model</i> | 123 |
| 3.9.1 Business Model Canvas..... | 124 |
| 3.9.2 Logo & Name Card..... | 125 |
| 3.9.3 Brochure..... | 126 |
| PENUTUP..... | 127 |
| DAFTAR REFERENSI..... | 128 |
| LAMPIRAN..... | 130 |

DAFTAR TABEL

| | |
|--------------------------------------|-----|
| Tabel 1.1 Klasifikasi Hotel..... | 6 |
| Tabel 2.1 Empathy Map..... | 27 |
| Tabel 3.1 Karakteristik Ruang..... | 30 |
| Tabel 3.2 Kebutuhan Ruang..... | 30 |
| Tabel 3.3 Besaran Ruang..... | 31 |
| Tabel 3.4 Framework..... | 33 |
| Tabel 3.5 Problem Statement..... | 34 |
| Tabel 5.1 RAB Redesain..... | 111 |
| Tabel 5.2 BQ Redesain..... | 112 |
| Tabel 9.1 Business Model Canvas..... | 125 |

DAFTAR GRAFIK

| | |
|--|----|
| Grafik 1.1 Metode Design Thinking..... | 3 |
| Grafik 2.1 Struktur Organisasi..... | 27 |
| Grafik 2.2 User Activity..... | 27 |
| Grafik 3.1 Hubungan Antar Ruang..... | 29 |
| Grafik 4.1 Concept Mindmap 1..... | 36 |
| Grafik 4.2 Concept Mindmap 2..... | 37 |
| Grafik 4.3 Tema Konsep..... | 38 |

DAFTAR GAMBAR

| | | | |
|---|----|---|-----|
| Gambar 1.1 Jenis-jenis Hotel..... | 5 | Gambar 4.2 Moodboard Lobby..... | 40 |
| Gambar 1.2 Jenis Resort Hotel..... | 7 | Gambar 4.3 Moodboard Resto..... | 41 |
| Gambar 1.3 Ruang Privat Hotel..... | 8 | Gambar 4.4 Moodboard Ballroom..... | 42 |
| Gambar 1.4 Ruang Publik Hotel..... | 8 | Gambar 4.5 Moodboard Bedroom..... | 43 |
| Gambar 1.5 Area Pengelolaan Hotel..... | 8 | Gambar 4.6 Sketsa Perspektif 1 & 2..... | 46 |
| Gambar 1.6 Area Servis Hotel..... | 8 | Gambar 4.7 Sketsa Perspektif 3 & 4..... | 47 |
| Gambar 1.7 Organisasi Ruang Resort Hotel..... | 8 | Gambar 4.8 Sketsa Elemen Interior..... | 48 |
| Gambar 1.8 Antropometri Hotel..... | 10 | Gambar 4.9 Sketsa Main Entrance..... | 49 |
| Gambar 1.9 Gaya Desain Modern Luxury..... | 10 | Gambar 5.1 Perspektif Main Entrance..... | 90 |
| Gambar 1.10 Letak Geografis Kupang..... | 11 | Gambar 5.2 Perspektif Lobby..... | 91 |
| Gambar 1.11 Kondisi Iklim Kupang..... | 11 | Gambar 5.3 Perspektif Business Lounge..... | 92 |
| Gambar 1.12 Motif Tenun Kupang..... | 12 | Gambar 5.4 Perspektif Lounge & Complimentary Drink Bar..... | 93 |
| Gambar 1.13 Hotel Neo Eltari Kupang..... | 14 | Gambar 5.5 Perspektif Pre-function Hall..... | 94 |
| Gambar 1.14 Hotel Swiss Belcourt Kupang..... | 14 | Gambar 5.6 Perspektif Ballroom..... | 95 |
| Gambar 1.15 Hotel On The Rock Kupang..... | 15 | Gambar 5.7 Perspektif Resto Entrance..... | 96 |
| Gambar 2.1 Site Analysis..... | 17 | Gambar 5.8 Perspektif Resto Indoor Area..... | 97 |
| Gambar 2.2 Tapak Luar..... | 17 | Gambar 5.9 Perspektif VIP Room 1..... | 98 |
| Gambar 2.3 Tapak Dalam Lobby Area..... | 19 | Gambar 5.10 Perspektif VIP Room 2..... | 99 |
| Gambar 2.4 Tapak Dalam Wing A & B..... | 19 | Gambar 5.11 Perspektif VIP Room 1 & 2..... | 100 |
| Gambar 3.1 Interior Modern Luxury Hotel..... | 34 | Gambar 5.12 Perspektif Resto Outdoor Area..... | 101 |
| Gambar 4.1 Interior Indochine..... | 37 | Gambar 5.13 Perspektif Koridor..... | 102 |
| | | Gambar 5.14 Perspektif Superior Room..... | 103 |
| | | Gambar 5.15 Perspektif Grand Deluxe Room..... | 105 |

| | |
|---|-----|
| Gambar 5.16 Perspektif Club Suite Room..... | 107 |
| Gambar 5.17 Perspektif Super Suite Room..... | 109 |
| Gambar 6.1 Maket Studi..... | 115 |
| Gambar 6.2 Design Board..... | 116 |
| Gambar 6.3 Material Board..... | 117 |
| Gambar 6.4 Feedback Klien..... | 118 |
| Gambar 6.5 Asistensi Supervisor..... | 118 |
| Gambar 7.1 Dokumentasi Progress..... | 120 |
| Gambar 8.1 Dokumentasi Evaluasi..... | 122 |
| Gambar 8.2 Brosur Media Project Branding..... | 123 |

DAFTAR LAMPIRAN

| | |
|---|-----|
| 1. Refleksi..... | 130 |
| 2. Project Management Report..... | 131 |
| 3. Daftar Bimbingan Tugas Akhir..... | 134 |
| 4. Form Pemeriksaan Kelengkapan Produk Final Project..... | 134 |
| 5. Sertifikat EPT | 135 |
| 6. Bukti Turnitin Laporan..... | 135 |