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**INCREASING THE BRAND AWARENESS OF PT. HADI CITRA CEMERLANG
BY EMPHASIZING ITS UNIQUE SELLING POINTS IN A MARKETING
BOOKLET**

A THESIS

Presented in a Partial Fulfillment of the Requirements for the Sarjana Degree
at the English Department, Faculty of Languages and Literature
Petra Christian University

By:
Edwan Dhika Dwijayaputra Liew
NRP: 11415067

ENGLISH DEPARTMENT



**FACULTY OF LANGUAGES AND LITERATURE
PETRA CHRISTIAN UNIVERSITY
SURABAYA
2021**

ACCEPTANCE SHEET

A CREATIVE THESIS

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BY EMPHASIZING ITS UNIQUE SELLING POINTS IN A MARKETING
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Yang menyatakan,
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Edwan Dhika