

ABSTRAK

Kelvin Hartanto Thomas:

Skripsi

Pengaruh *Transformational Leadership* terhadap *Competitive Advantage* melalui *Management Control System* sebagai *Variable Intervening* pada perusahaan manufaktur di Kota Surabaya

Penelitian ini Penelitian ini ditujukan untuk mengetahui pengaruh dari *transformational leadership* sebagai variabel independen terhadap *competitive advantage* sebagai variabel dependen, dengan *management control system* sebagai variabel intervening pada perusahaan manufaktur. Sampel penelitian ini ditentukan menggunakan *purposive sampling*, dengan kriteria perusahaan manufaktur di wilayah Surabaya. Kegiatan penelitian ini dilaksanakan dengan 30 perusahaan manufaktur di wilayah Surabaya. Partisipasi dilakukan dengan cara mengisi kuesioner yang diukur menggunakan skala Likert 5-point. Teknik pengolahan data dilakukan dengan menggunakan software *SmartPLS*. Hasil dari analisa data menunjukkan bahwa *transformational leadership* berpengaruh positif dan signifikan terhadap *competitive advantage* dan *management control system*. Selain itu, *management control system* juga berpengaruh positif dan signifikan terhadap *competitive advantage*.

Kata Kunci:

Transformational Leadership, management control system, Competitive Advantage, Manufaktur, Perusahaan Manufaktur.

ABSTRACT

Kelvin Hartanto Thomas:

Undergraduated

The Effect of Transformational Leadership on Competitive Advantage through Management Control System as Intervening Variables in Manufacturing Companies in Surabaya

This research is aimed to understand the impact of transformational leadership as independent variable to competitive advantage as dependent variable, with management control system as intervening variable, in local banking firms. The sample of this study is determined using purposive sampling, with criterion of manufacturing companies in Surabaya. This research study was conducted on 30 manufacturing companies in Surabaya. Participation were made by answering questionnaires that were measured using 5-point Likert scale. Data analysis was done using *SmartPLS*. The result of the data analysis shows that transformational leadership have a significant and positive effect toward competitive advantage and job satisfaction. Moreover, job satisfaction also has a significant and positive effect toward competitive advantage.

Keywords:

Transformational Leadership, management control system, Competitive Advantage, Manufacture, Manufacturing Company

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