

4. PROSES DESAIN

4.1 Seleksi Hasil Pemotretan

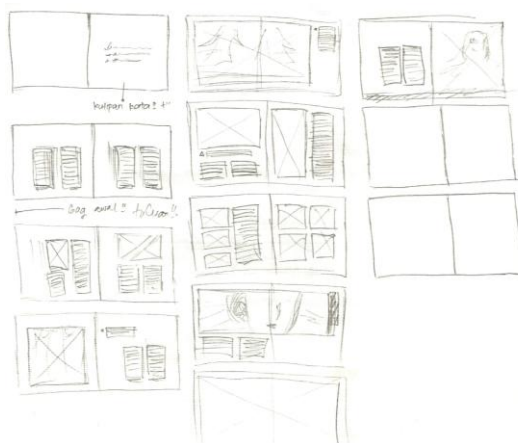


Gambar 4.1. Hasil seleksi foto.

4.2 Penyajian Dalam Media Grafis

4.2.1 Buku

4.2.1.1 Thumbnail dan Tight Tissue Buku



Gambar 4.2. Sketsa layout buku.

4.2.1.2 Final Buku



Gambar 4.3. Final layout buku 1.



Gambar 4.4. Final layout buku 2.



Gambar 4.5. Final buku.

4.2.2 Bookmarks

4.2.2.1 Thumbnail dan Tight Tissue Bookmars



Gambar 4.6. Alternatif bookmark.

4.2.2.2 Final Bookmarks



Gambar 4.7. Final Bookmarks.

4.2.3 Poster

4.2.3.1 Thumbnail dan Tight Tissue Poster



Gambar 4.8. Alternatif *tight tissue* poster promosi.

4.2.3.2 Final Poster



Gambar 4.9. Final poster promosi.

4.2.4 X-Banner

4.2.4.1 Thumbnail dan Tight Tissue X-Banner



Gambar 4.10. Alternatif X-Banner.

4.2.4.2 Final X-Banner



Gambar 4.11. Final X-banner.

4.2.5 Kalender Dinding

4.2.5.1 Thumbnail dan Tight Tissue Kalender Dinding



Gambar 4.12. Alternatif layout kalender dinding.

4.2.5.2 Final Kalender Dinding

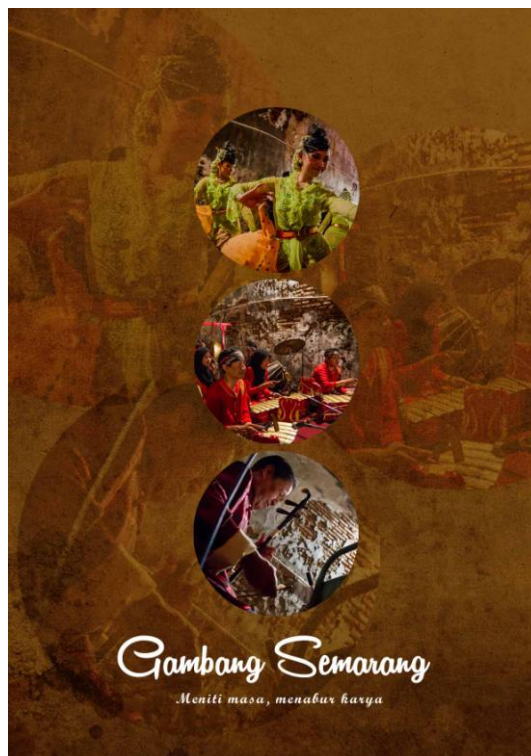


Gambar 4.13. Final isi kalender dinding.



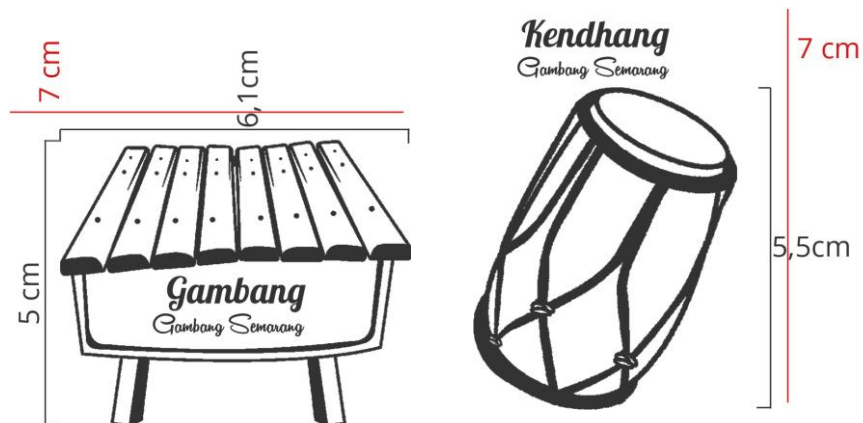
Gambar 4.14. Final cover kalender dinding.

4.2.6 Notes



Gambar 4.15. Final desain notes.

4.2.7 Key chain



Gambar 4.16. Desain dan ukuran *key chain*.

4.2.8 Facebook



Gambar 4.17. Tampilan Facebook.

4.3 Poster Konsep Tugas Akhir



Gambar 4.18. Poster konsep.

4.4 Katalog Pameran Tugas Akhir



Gambar 4.19. Katalog pameran bagian depan dan belakang.