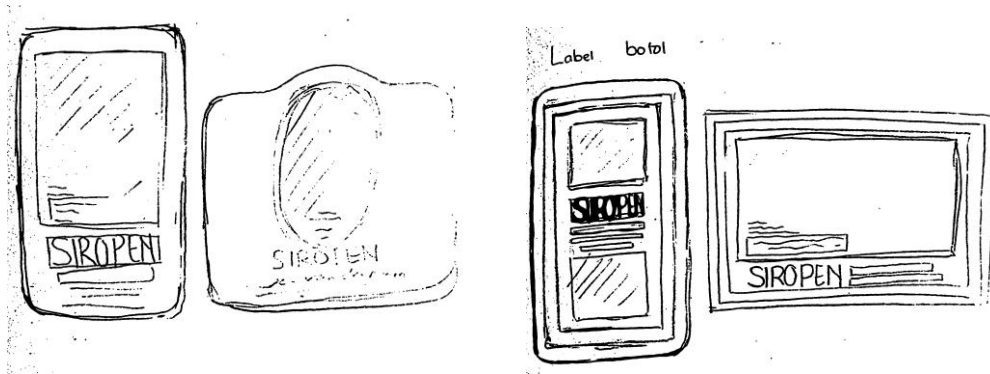


## 4. PROGRAM PERANCANGAN

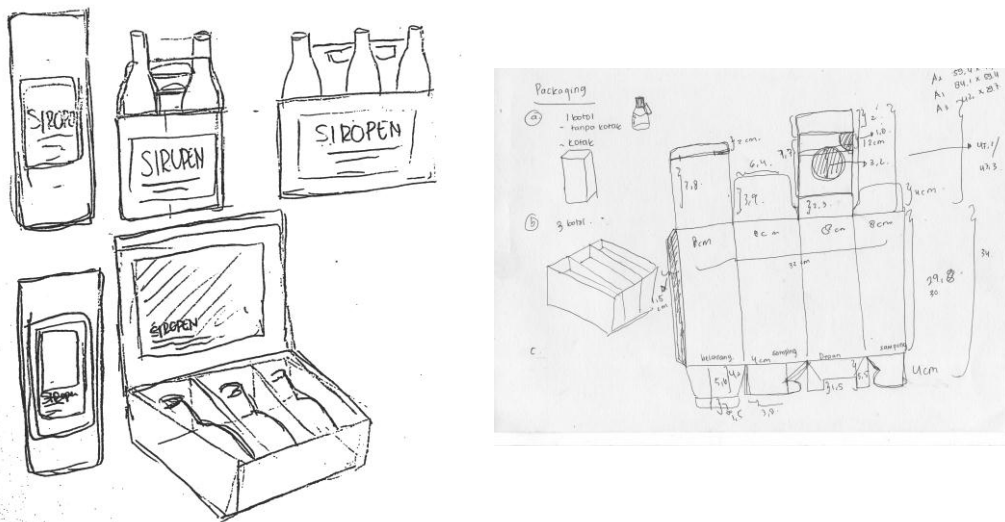
### 4.1. Thumbnail

#### 4.1.1. Label Botol



Gambar 4.1. Thumbnail label dada dan punggung pada botol

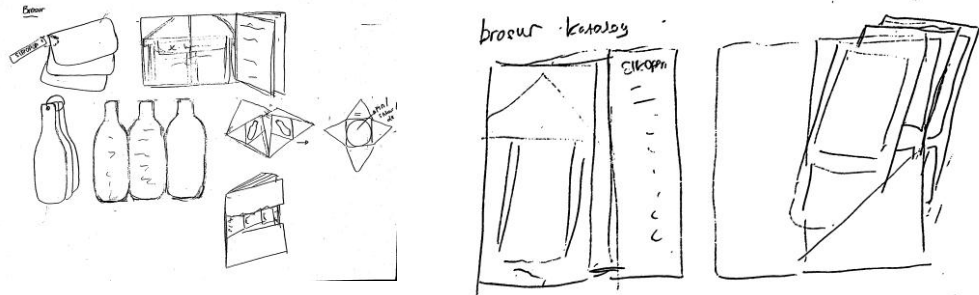
#### 4.1.2. Kemasan (Packaging)



Gambar 4.2. Thumbnail kemasan

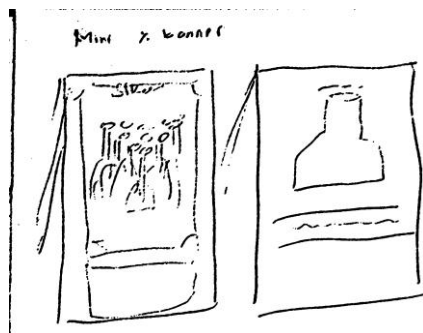
### 4.1.3. Promotion

#### 4.1.3.1. Brosur Katalog



Gambar 4.3. Thumbnail brosur katalog

#### 4.1.3.2. X-Banner



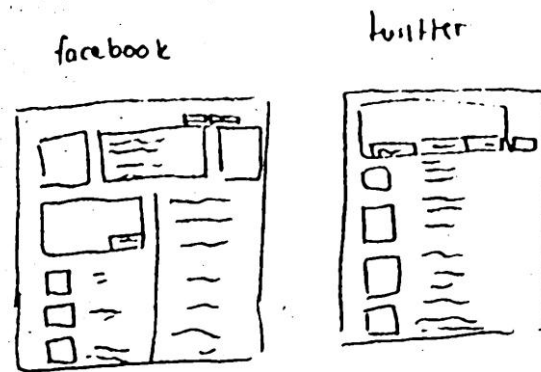
Gambar 4.4. Thumbnail X-Banner

#### 4.1.3.3. Iklan Majalah



Gambar 4.5. Thumbnail Iklan majalah

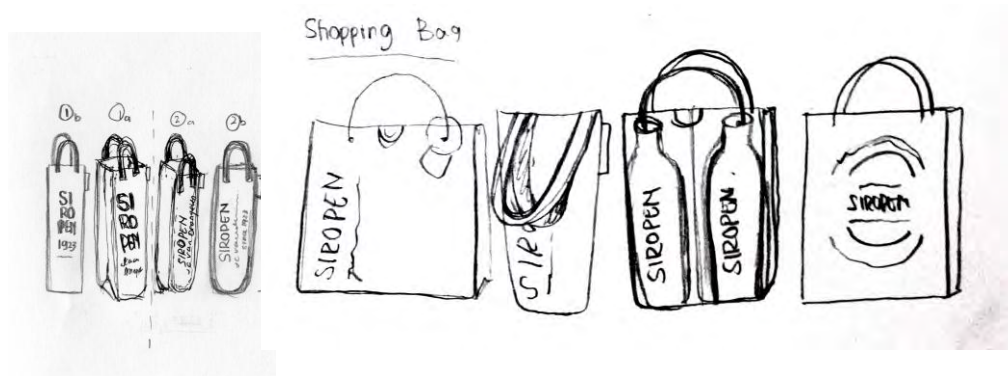
#### 4.1.3.4. Facebook dan Twitter



Gambar 4.6. Thumbnail Facebook dan Twitter

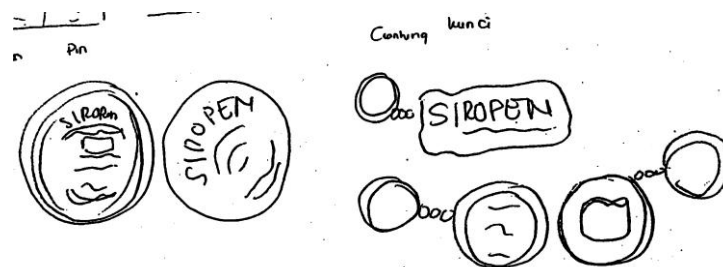
#### 4.1.4. Merchandise

##### 4.1.4.1. Shopping Bag dan Paper Bag



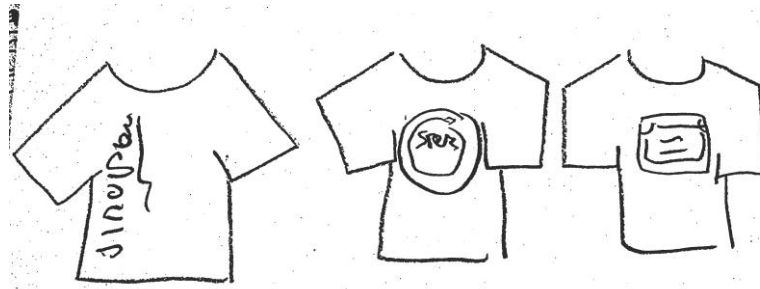
Gambar 4.7. Thumbnail *Shopping Bag* dan *Paper Bag*

##### 4.1.4.2. Pin dan Gantungan kunci



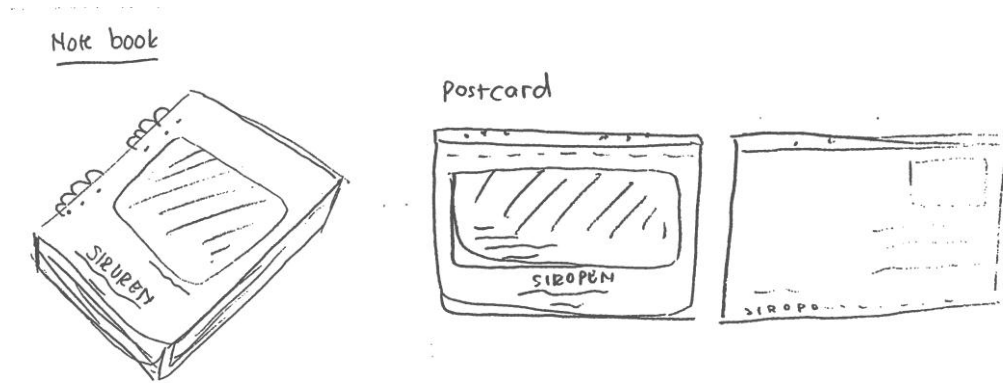
Gambar 4.8. Thumbnail Pin dan Gantungan Kunci

#### 4.1.4.3. T-shirt



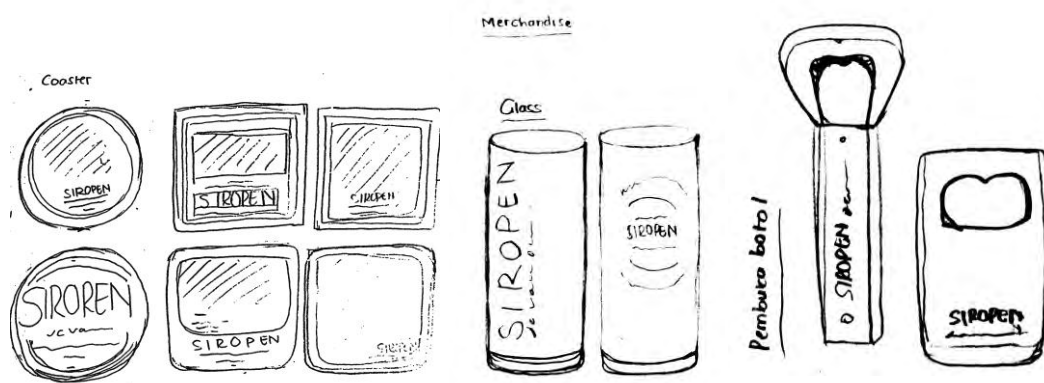
Gambar 4.9. Thumbnail T-shirt

#### 4.1.4.4. Postcard dan Note book / Notes



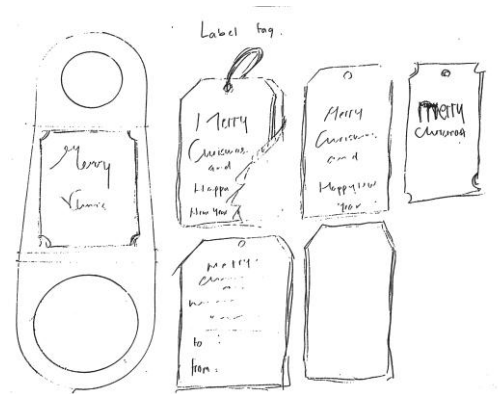
Gambar 4.10. Thumbnail Postcard dan Note book

#### 4.1.4.5. Coaster, Gelas dan Pembuka Botol



Gambar 4.11. Thumbnail Coaster, Gelas dan Pembuka botol

#### 4.1.5. Tag Label



Gambar 4.12. *Thumbnail Tag Label*

## 4.2. Tigtissue

### 4.2.1. Label Botol



Gambar 4.13. Tigtissue Label

### 4.2.2. Kemasan (Packaging)



Gambar 4.14. Tigtissue *Packaging* isi 1

### 4.2.3. Promotion

#### 4.2.3.1. Brosur Katalog



Gambar 4.15. Tightissue brosur katalog

#### 4.2.3.2. X-Banner



Gambar 4.16. Tightissue X-Banner

### 4.2.3.3. Iklan Majalah



Gambar 4.17. Tighttissue iklan majalah

### 4.2.4. Merchandise

#### 4.2.4.1. Shopping Bag dan Paper Bag



Gambar 4.18. Tighttissue Shopping Bag dan Paper Bag

#### 4.2.4.2. Pin dan Gantung Kunci



Gambar 4.19. Tightissue Pin dan Gantung Kunci

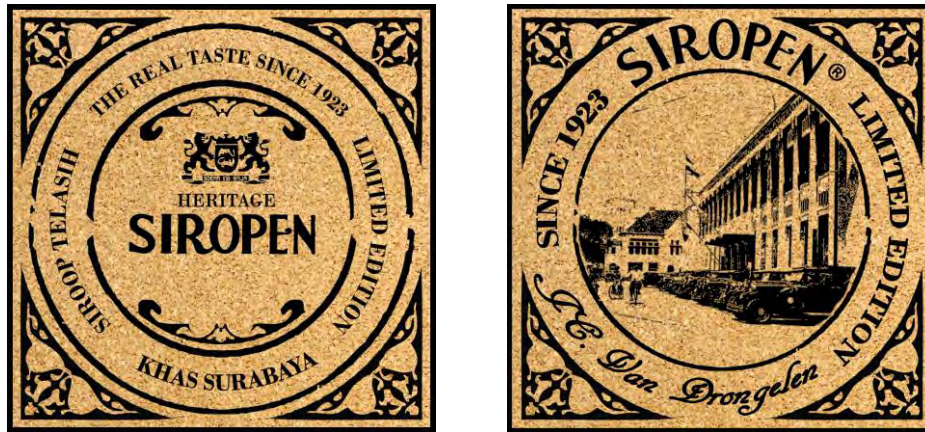
#### 4.2.4.3. Postcard



Gambar 4.20. Tightissue *Postcard*

#### 4.2.4.4. Coaster, Gelas dan PembukaBotol





Gambar 4.21. Tigtissue Gelas dan *Coaster*

#### 4.2.5. Label Tag



Gambar 4.22. Tigtissue *Label Tag*

### 4.3. Final Design

#### 4.3.1. Label Botol



Gambar 4.23. Final Design Label dada, leher, dan penyegel



Gambar 4.24. Final Design Label punggung

### 4.3.2 Kemasan (Packaging)



Gambar 4.25. Final Design kemasan luar (Limited Edition)



Gambar 4.26. Final Design Kemasan isi 1, 3, dan 4

### 4.3.3. Promotion

#### 4.3.3.1. Brosur Katalog



Gambar 4.27. Final Design brosur katalog

#### 4.3.3.2. X-Banner



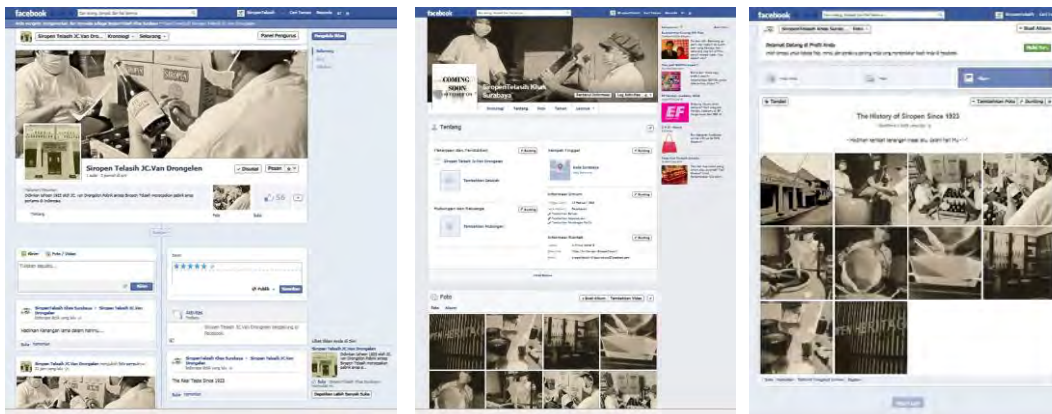
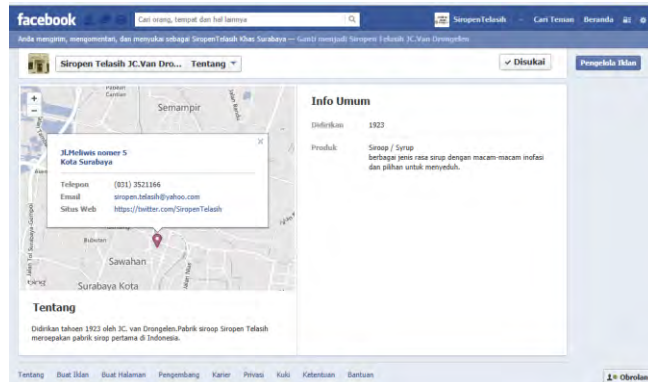
Gambar 4.28. Final Design X-Banner

### 4.3.3.3. Iklan Majalah

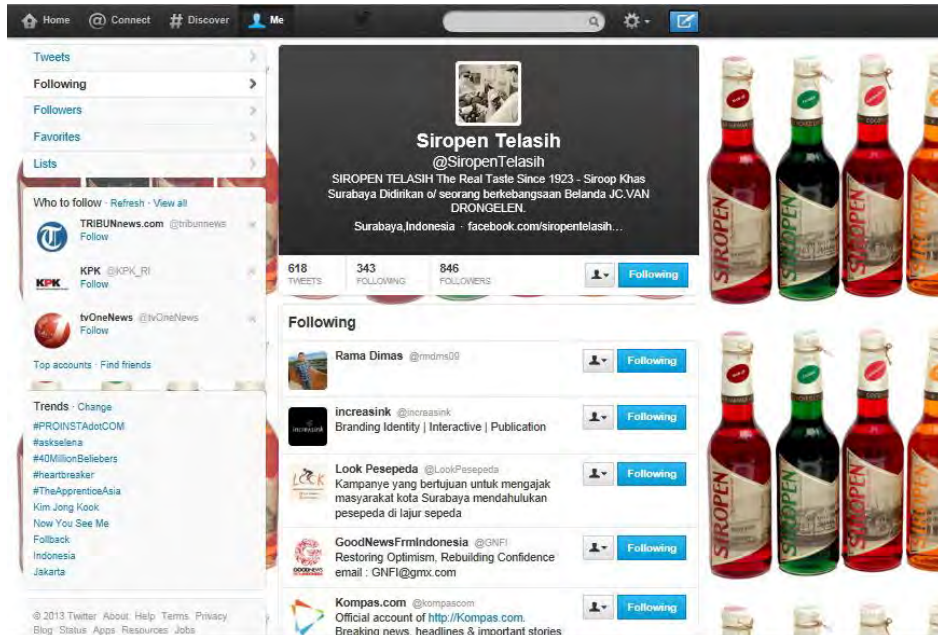


Gambar 4.29. Final Design Iklan Majalah

### 4.3.3.4. Facebook dan Twitter



Gambar 4.30. Final Design Facebook



Gambar 4.31. Final Design Twitter

#### 4.3.4. Merchandise

##### 4.3.4.1. Shopping Bag



Gambar 4.32. Final Design Shopping Bag

#### 4.3.4.2. Paper Bag



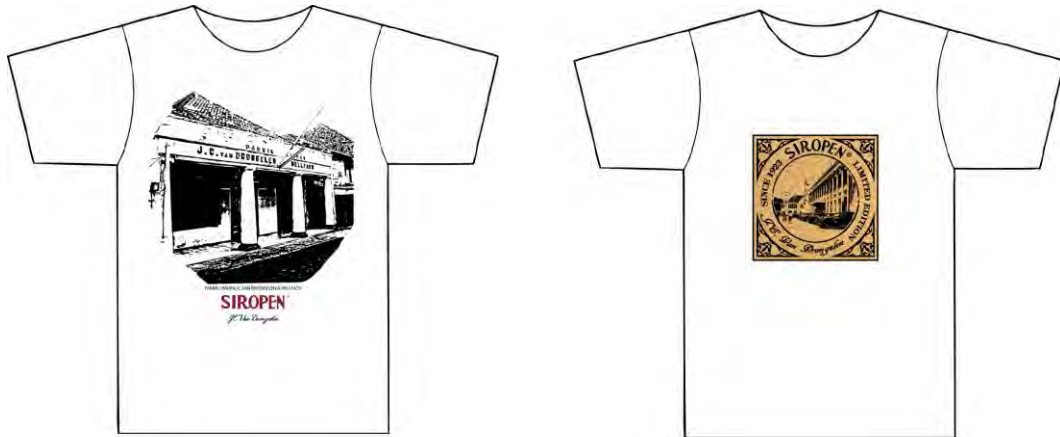
Gambar 4.33. Final Design Paper Bag

#### 4.3.4.3. Pin dan Gantung Kunci



Gambar 4.34. Final Design Pin dan Gantung Kunci

#### 4.3.4.4. T-shirt



Gambar 4.35. Final Design T-shirt

#### 4.3.4.5. Postcard



Gambar 4.36. Final Design Postcard

#### 4.3.4.6. Note book / Notes



Gambar 4.37. Final Design Note book

#### 4.3.4.7. Coaster



Gambar 4.38. Final Design Coaster

#### 4.3.4.8. Gelas



Gambar 4.39. Final Design Gelas

#### 4.3.4.9. PembukaBotol



Gambar 4.40. Final Design Pembuka botol

#### 4.3.5. Tag Label



Gambar 4.41. Final Design Tag Label