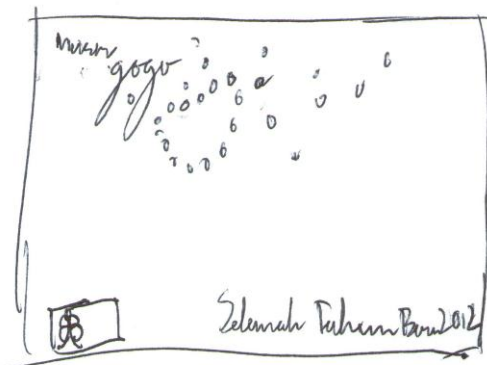


4.LAYOUT

4.1 Thumbnail

4.1.1 Kalender Duduk

Cover



Halaman



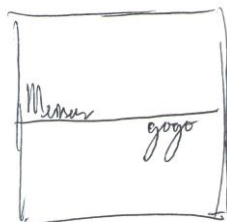
Gambar 4.1. Thumbnail Kalender Duduk

4.1.2 Kalender Dinding



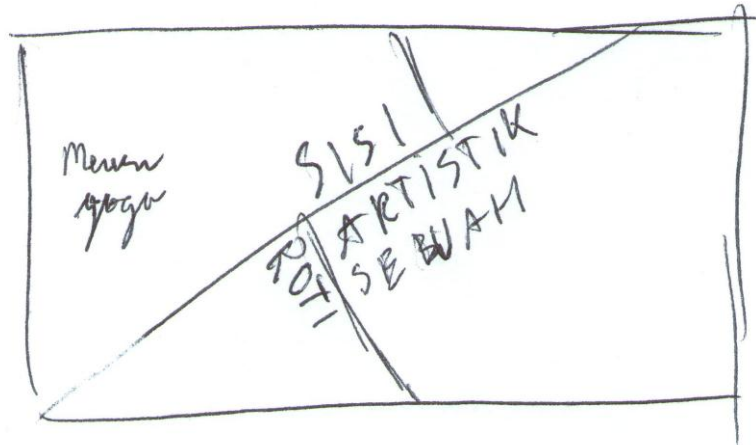
Gambar 4.2. Thumbnail Kalender Dinding

4.1.3 Memo



Gambar 4.3. Thumbnail Memo

4.1.4 Transportation Ad



Gambar 4.4. Thumbnail Transportation Ad

4.1.5 Poster



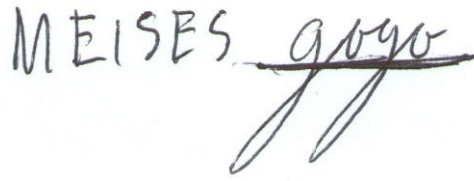
Gambar 4.5. Thumbnail Poster

4.1.6 Map



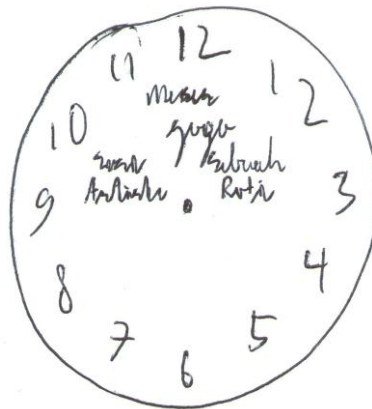
Gambar 4.6 Thumbnail Map

4.1.7 Sponsorship Print Ad



Gambar 4.7 Thumbnail Sponsorship Print Ad

4.1.8 Jam Dinding



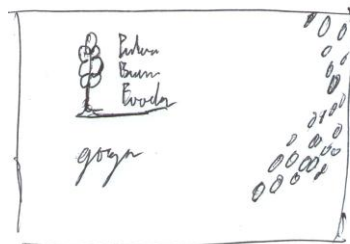
Gambar 4.8. Thumbnail Jam Dinding

4.1.9 Kaos Polo



Gambar 4.9. Thumbnail Kaos Polo

4.1.10 Kartu Nama



Gambar 4.10. Thumbnail Kartu Nama

4.2 Tight Tissue

4.2.1 Kaos Polo



Gambar 4.11. Tight Tissue Kaos Polo

4.2.2 Poster



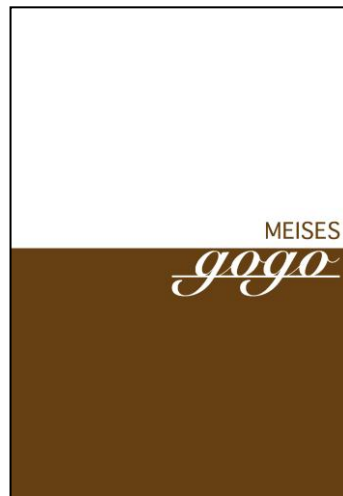
Gambar 4.12. Tight Tissue Poster

4.2.3 Kartu Nama



Gambar 4.13. Tight Tissue Kartu Nama

4.2.4 Map



Gambar 4.14. *Tight Tissue Map*

4.2.5 Memo



Gambar 4.15. *Tight Tissue Memo*

4.2.6 Kalender Dinding



Gambar 4.16. *Tight Tissue Kalender Dinding*

4.2.7 Kalender Duduk



Gambar 4.17. Tight Tissue Kalender Duduk

4.2.8 Jam Dinding



Gambar 4.18. Tight Tissue Jam Dinding

4.2.9 Transportation Ad

Bagian samping kiri dan kanan



Gambar 4.19. *Tight Tissue Transportation Ad* Bagian Kiri dan Kanan

Bagian belakang



Gambar 4.20. *Tight Tissue Transportation Ad* Bagian Belakang

4.2.10 Sponsorship Print Ad



Gambar 4.21. *Tight Tissue Sponsorship Print Ad*

4.3 Eksekusi

4.3.1 Poster



Gambar 4.22. *Final* Poster

4.3.2 Kalender Duduk



Gambar 4.23. *Final* Kalender Duduk

4.3.3 Kalender Dinding



Gambar 4.24. *Final* Kalender Dinding

4.3.4 Kartu Nama



Gambar 4.25. *Final* Kartu Nama

4.3.5 Memo



Gambar 4.26. *Final* Memo

4.3.6 Map



Gambar 4.27. *Final Map*

4.3.7 *Transportation Ad*

Samping kiri dan kanan



Gambar 4.28. *Final Transportation Ad* Bagian Kiri dan Kanan

Belakang



Gambar 4.29. *Final Transportation Ad* Bagian Belakang

4.3.8 Sponsorship Print Ad



Gambar 4.30. *Final Sponsorship Pront Ad*

4.3.9 Jam Dinding



Gambar 4.31. *Final Jam Dinding*

4.3.10 Kaos Polo



Gambar 4.32. *Final Kaos Polo*