

ABSTRACT

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Thesis

Analysis Of The Business And Financial Performance Of PT Bayan Resources Tbk Over A Three-Year Period (1 January 2020 – 31 December 2022) With The Reasons For Its Success

In this globalisation era, energy sector is crucial and contribute for Indonesia's economic development and societal progress. This study analyzes the business and financial performance of PT. Bayan Resources Tbk (BYAN) over a three-year period from 2020 to 2022, juxtaposed with PT. Indo Tambangraya Megah Tbk (ITMG). Leveraging secondary data from financial statements, journals, and news articles, alongside frameworks like Porter's Five Forces and SWOT analysis, the research identifies BYAN's success factors. These include strategic entry barriers, network utilization, cost efficiency, diversified operations, and forward-looking investments in projects like the Tabang and Solar Cell initiatives. Limitations include reliance on public disclosures, sector-specific challenges, and the researcher's accounting background.

Despite these constraints, the study contributes a fresh perspective on the coal and mining sector, offering valuable insights into strategic imperatives crucial for sustained success amidst evolving market dynamics and competitive pressures.

Keywords: BYAN, ITMG, business, financial performance, Porter, SWOT, success.

ABSTRAK

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Skripsi

Analisis Kinerja Bisnis dan Keuangan PT Bayan Resources Tbk selama Tiga Tahun Periode (1 Januari 2020 - 31 Desember 2022) Beserta Alasan Kesuksesannya

Dalam era globalisasi ini, sektor energi menjadi krusial dan berkontribusi bagi perkembangan ekonomi dan kemajuan sosial Indonesia. Penelitian ini menganalisis kinerja bisnis dan keuangan PT. Bayan Resources Tbk (BYAN) selama periode tiga tahun dari 2020 hingga 2022, disandingkan dengan PT. Indo Tambangraya Megah Tbk (ITMG). Dengan memanfaatkan data sekunder dari laporan keuangan, jurnal, dan artikel berita, serta kerangka kerja seperti Porter's Five Forces dan analisis SWOT, penelitian ini mengidentifikasi faktor-faktor keberhasilan BYAN. Faktor-faktor ini meliputi penghalang masuk strategis, pemanfaatan jaringan, efisiensi biaya, operasi yang terdiversifikasi, dan investasi ke depan dalam proyek-proyek seperti inisiatif Tabang dan Sel Surya. Kendala-kendala meliputi ketergantungan pada pengungkapan publik, tantangan-tantangan sektor, dan latar belakang akuntansi peneliti.

Meskipun ada kendala-kendala tersebut, penelitian ini memberikan perspektif baru pada sektor batu bara dan pertambangan, menawarkan wawasan berharga tentang imperatif strategis yang penting untuk kesuksesan berkelanjutan di tengah dinamika pasar yang terus berubah dan tekanan kompetitif.

Kata Kunci: BYAN, ITMG, bisnis, kinerja keuangan, Porter, SWOT, keberhasilan.

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