

Lampiran

Lampiran 1: Output SPSS

Deskriptif

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	46	46.0	46.0	46.0
	Perempuan	54	54.0	54.0	100.0
	Total	100	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	17 - 25 Tahun	72	72.0	72.0	72.0
	26 - 30 Tahun	3	3.0	3.0	75.0
	31 - 35 Tahun	7	7.0	7.0	82.0
	36 - 40 Tahun	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

Pendidikan Terakhir

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	S1	60	60.0	60.0	60.0
	S2/S3	4	4.0	4.0	64.0
	SMA/Sederajat	36	36.0	36.0	100.0
	Total	100	100.0	100.0	

Profesi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mahasiswa	52	52.0	52.0	52.0
	Pegawai Negeri/ Swasta	22	22.0	22.0	74.0
	Pelajar/Siswa	3	3.0	3.0	77.0
	Tenaga Kependidikan	2	2.0	2.0	79.0
	Wiraswasta	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

Topup GOPAY dalam waktu 2 bulan terakhir

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	> Rp 600.000	15	15.0	15.0	15.0
	Rp 150.000 - Rp 300.000	67	67.0	67.0	82.0
	Rp 300.000 - Rp 600.000	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

Penggunaan GOPAY paling sering

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	GoFood	61	61.0	61.0	61.0
	GoMart	1	1.0	1.0	62.0
	GoPulsa	1	1.0	1.0	63.0
	GoRide/GoCar	21	21.0	21.0	84.0
	GoSend	5	5.0	5.0	89.0
	GoTagihan	5	5.0	5.0	94.0
	Lainnya	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	3.00	6	6.0	6.0	7.0
	4.00	40	40.0	40.0	47.0
	5.00	53	53.0	53.0	100.0
	Total	100	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	1	1.0	1.0	2.0
	3.00	6	6.0	6.0	8.0
	4.00	42	42.0	42.0	50.0
	5.00	50	50.0	50.0	100.0
	Total	100	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	3.00	8	8.0	8.0	9.0
	4.00	45	45.0	45.0	54.0
	5.00	46	46.0	46.0	100.0
	Total	100	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	3.00	4	4.0	4.0	5.0
	4.00	39	39.0	39.0	44.0
	5.00	56	56.0	56.0	100.0
	Total	100	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	1	1.0	1.0	2.0
	3.00	7	7.0	7.0	9.0
	4.00	46	46.0	46.0	55.0
	5.00	45	45.0	45.0	100.0
	Total	100	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.0	2.0	2.0
	3.00	7	7.0	7.0	9.0
	4.00	48	48.0	48.0	57.0
	5.00	43	43.0	43.0	100.0
	Total	100	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	3.0	3.0	3.0
	3.00	8	8.0	8.0	11.0
	4.00	39	39.0	39.0	50.0
	5.00	50	50.0	50.0	100.0
	Total	100	100.0	100.0	

X1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.0	2.0	2.0
	2.00	3	3.0	3.0	5.0
	3.00	9	9.0	9.0	14.0
	4.00	34	34.0	34.0	48.0
	5.00	52	52.0	52.0	100.0
	Total	100	100.0	100.0	

Z1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	3	3.0	3.0	4.0
	3.00	15	15.0	15.0	19.0
	4.00	48	48.0	48.0	67.0
	5.00	33	33.0	33.0	100.0
	Total	100	100.0	100.0	

Z1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	1	1.0	1.0	2.0
	3.00	23	23.0	23.0	25.0
	4.00	43	43.0	43.0	68.0
	5.00	32	32.0	32.0	100.0
	Total	100	100.0	100.0	

Z1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.0	4.0	4.0
	3.00	23	23.0	23.0	27.0
	4.00	38	38.0	38.0	65.0
	5.00	35	35.0	35.0	100.0
	Total	100	100.0	100.0	

Z1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	6.0	6.0	6.0
	3.00	24	24.0	24.0	30.0
	4.00	33	33.0	33.0	63.0
	5.00	37	37.0	37.0	100.0
	Total	100	100.0	100.0	

Z1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	5	5.0	5.0	6.0
	3.00	24	24.0	24.0	30.0
	4.00	34	34.0	34.0	64.0
	5.00	36	36.0	36.0	100.0
	Total	100	100.0	100.0	

Z1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	6	6.0	6.0	7.0
	3.00	23	23.0	23.0	30.0
	4.00	34	34.0	34.0	64.0
	5.00	36	36.0	36.0	100.0
	Total	100	100.0	100.0	

Z1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	3.00	17	17.0	17.0	18.0
	4.00	43	43.0	43.0	61.0
	5.00	39	39.0	39.0	100.0
	Total	100	100.0	100.0	

Z1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	20	20.0	20.0	20.0
	4.00	43	43.0	43.0	63.0
	5.00	37	37.0	37.0	100.0
	Total	100	100.0	100.0	

Z1.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	2.0	2.0	2.0
	3.00	27	27.0	27.0	29.0
	4.00	37	37.0	37.0	66.0
	5.00	34	34.0	34.0	100.0
	Total	100	100.0	100.0	

Z1.10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	6.0	6.0	6.0
	3.00	30	30.0	30.0	36.0
	4.00	34	34.0	34.0	70.0
	5.00	30	30.0	30.0	100.0
	Total	100	100.0	100.0	

Z1.11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.0	1.0	1.0
	3.00	25	25.0	25.0	26.0
	4.00	42	42.0	42.0	68.0
	5.00	32	32.0	32.0	100.0
	Total	100	100.0	100.0	

Z1.12

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.0	4.0	4.0
	3.00	18	18.0	18.0	22.0
	4.00	46	46.0	46.0	68.0
	5.00	32	32.0	32.0	100.0
	Total	100	100.0	100.0	

Z2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	1.0	1.0
	2.00	3	3.0	3.0	4.0
	3.00	27	27.0	27.0	31.0
	4.00	48	48.0	48.0	79.0
	5.00	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

Z2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	19	19.0	19.0	19.0
	4.00	54	54.0	54.0	73.0
	5.00	27	27.0	27.0	100.0
	Total	100	100.0	100.0	

Z2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	20	20.0	20.0	20.0
	4.00	46	46.0	46.0	66.0
	5.00	34	34.0	34.0	100.0
	Total	100	100.0	100.0	

Z2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	16	16.0	16.0	16.0
	4.00	50	50.0	50.0	66.0
	5.00	34	34.0	34.0	100.0
	Total	100	100.0	100.0	

Z2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	3.0	3.0	3.0
	2.00	10	10.0	10.0	13.0

	3.00	34	34.0	34.0	47.0
	4.00	28	28.0	28.0	75.0
	5.00	25	25.0	25.0	100.0
	Total	100	100.0	100.0	

Z2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	5.0	5.0	5.0
	2.00	6	6.0	6.0	11.0
	3.00	33	33.0	33.0	44.0
	4.00	31	31.0	31.0	75.0
	5.00	25	25.0	25.0	100.0
	Total	100	100.0	100.0	

Y1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	8	8.0	8.0	8.0
	3.00	23	23.0	23.0	31.0
	4.00	38	38.0	38.0	69.0
	5.00	31	31.0	31.0	100.0
	Total	100	100.0	100.0	

Y1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.0	2.0	2.0
	2.00	15	15.0	15.0	17.0

	3.00	29	29.0	29.0	46.0
	4.00	36	36.0	36.0	82.0
	5.00	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

Y1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	5.0	5.0	5.0
	2.00	10	10.0	10.0	15.0
	3.00	29	29.0	29.0	44.0
	4.00	35	35.0	35.0	79.0
	5.00	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

Y1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	12	12.0	12.0	12.0
	2.00	10	10.0	10.0	22.0
	3.00	32	32.0	32.0	54.0
	4.00	25	25.0	25.0	79.0
	5.00	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

Y1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	3.0	3.0	3.0

2.00	8	8.0	8.0	11.0
3.00	29	29.0	29.0	40.0
4.00	39	39.0	39.0	79.0
5.00	21	21.0	21.0	100.0
Total	100	100.0	100.0	

Y1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.0	2.0	2.0
	2.00	6	6.0	6.0	8.0
	3.00	25	25.0	25.0	33.0
	4.00	39	39.0	39.0	72.0
	5.00	28	28.0	28.0	100.0
	Total	100	100.0	100.0	

Lampiran 2: Output SmartPLS

PLSAlgorithm 1

Outer Loadings

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1.2	0.862			
X1.3	0.871			
X1.4	0.816			

X1.5	0.874			
X1.6	0.801			
X1.7	0.828			
X1.8	0.758			
Y1.1		0.668		
Y1.2		0.802		
Y1.3		0.852		
Y1.4		0.821		
Y1.5		0.844		
Y1.6		0.651		
Z1.1			0.826	
Z1.1 0			0.803	
Z1.1 1			0.802	
Z1.1 2			0.795	
Z1.2			0.812	
Z1.3			0.824	
Z1.4			0.870	
Z1.5			0.841	
Z1.6			0.798	
Z1.7			0.781	

Z1.8			0.767	
Z1.9			0.622	
Z2.1				0.827
Z2.2				0.853
Z2.3				0.812
Z2.4				0.749
Z2.5				0.815
Z2.6				0.774
X1.1	0.817			

Construct Reliability and Validity

	Cronbach's Alpha	rho _A	Composite Reliability	Average Extracted (AVE)	Variance
X1 perceived ease of use	0.935	0.94 1	0.946		0.688
Y1 intention to use	0.865	0.86 7	0.901		0.604
Z1 perceived usefulness	0.947	0.95 0	0.954		0.636
Z2 perceived enjoyment	0.892	0.89 3	0.917		0.649

Lampiran 3: PLSAlgorithm 2

Outer Loadings

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1.2	0.863			
X1.3	0.871			
X1.4	0.817			
X1.5	0.874			
X1.6	0.801			
X1.7	0.828			
X1.8	0.756			
Y1.2		0.835		
Y1.3		0.899		
Y1.4		0.879		
Y1.5		0.844		
Z1.1			0.835	
Z1.1 0			0.788	
Z1.1 1			0.798	
Z1.1 2			0.791	
Z1.2			0.818	

Z1.3			0.833	
Z1.4			0.882	
Z1.5			0.846	
Z1.6			0.815	
Z1.7			0.778	
Z1.8			0.758	
Z2.1				0.825
Z2.2				0.854
Z2.3				0.816
Z2.4				0.753
Z2.5				0.812
Z2.6				0.770
X1.1	0.819			

Construct Reliability and Validity

	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)
X1 perceived ease of use	0.935	0.940	0.946	0.688
Y1 intention to use	0.888	0.890	0.922	0.748
Z1 perceived usefulness	0.949	0.951	0.956	0.662

Z2 perceived enjoyment	0.892	0.893	0.917	0.649
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Cross Loadings

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1.2	0.863	0.162	0.499	0.448
X1.3	0.871	0.138	0.385	0.434
X1.4	0.817	0.098	0.440	0.368
X1.5	0.874	0.239	0.456	0.490
X1.6	0.801	0.178	0.336	0.355
X1.7	0.828	0.062	0.350	0.375
X1.8	0.756	0.228	0.415	0.449
Y1.2	0.199	0.835	0.565	0.596
Y1.3	0.154	0.899	0.536	0.511
Y1.4	0.010	0.879	0.460	0.465
Y1.5	0.241	0.844	0.665	0.567
Z1.1	0.531	0.509	0.835	0.617
Z1.1	0.332	0.569	0.788	0.625
Z1.1	0.370	0.541	0.798	0.705

Z1.1	0.358	0.574	0.791	0.714
2				
Z1.2	0.520	0.473	0.818	0.558
Z1.3	0.425	0.578	0.833	0.681
Z1.4	0.415	0.586	0.882	0.694
Z1.5	0.381	0.638	0.846	0.713
Z1.6	0.304	0.527	0.815	0.639
Z1.7	0.445	0.402	0.778	0.636
Z1.8	0.412	0.386	0.758	0.632
Z2.1	0.296	0.533	0.650	0.825
Z2.2	0.409	0.498	0.720	0.854
Z2.3	0.514	0.476	0.682	0.816
Z2.4	0.481	0.380	0.560	0.753
Z2.5	0.287	0.583	0.637	0.812
Z2.6	0.397	0.538	0.635	0.770
X1.1	0.819	0.055	0.422	0.325

Inner VIF Values

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1 perceived ease of use		1.382	1.000	1.000

Y1 intention to use				
Z1 perceived usefulness		2.971		
Z2 perceived enjoyment		2.941		

R Square

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	R Square	R Square Adjusted
Y1 intention to use	0.492	0.476
Z1 perceived usefulness	0.253	0.246
Z2 perceived enjoyment	0.246	0.238

F Square

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	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1 perceived ease of use		0.080	0.339	0.326
Y1 intention to use				
Z1 perceived usefulness		0.162		

Z2 perceived enjoyment		0.078		
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Fornell-Larcker

Criterion

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1 perceived ease of use	0.829			
Y1 intention to use	0.182	0.865		
Z1 perceived usefulness	0.503	0.651	0.814	
Z2 perceived enjoyment	0.496	0.623	0.806	0.806

Heterotrait-Monotrait Ratio (HTMT)

	X1 perceived ease of use	Y1 intention to use	Z1 perceived usefulness	Z2 perceived enjoyment
X1 perceived ease of use				
Y1 intention to use	0.201			
Z1 perceived usefulness	0.528	0.696		
Z2 perceived enjoyment	0.534	0.694	0.875	

Blindfolding

	SSO	SSE	Q ² (=1-SSE/SSO)
X1 perceived ease of use	800.00 0	800.0 00	
Y1 intention to use	400.00 0	259.9 97	0.350
Z1 perceived usefulness	1100.0 00	919.4 03	0.164
Z2 perceived enjoyment	600.00 0	509.2 70	0.151

Lampiran 4: Bootstrapping

Mean, STDEV, T-Values, P-Values

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Val ues
X1 perceived ease of use -> Y1 intention to use	-0.236	-0.216	0.128	1.848	0.0 65
X1 perceived ease of use -> Z1 perceived usefulness	0.503	0.512	0.078	6.472	0.0 00
X1 perceived ease of use -> Z2 perceived enjoyment	0.496	0.512	0.068	7.290	0.0 00
Z1 perceived usefulness -> Y1 intention to use	0.494	0.500	0.139	3.561	0.0 00
Z2 perceived enjoyment -> Y1 intention to use	0.342	0.335	0.171	2.005	0.0 45

Mean, STDEV, T-Values, P-Values

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O/STDEV)	P Value s
X1 perceived ease of use -> Z1 perceived usefulness -> Y1 intention to use	0.249	0.256	0.083	3.010	0.003
X1 perceived ease of use -> Z2 perceived enjoyment -> Y1 intention to use	0.170	0.172	0.092	1.842	0.066