

DAFTAR REFERENSI

- Abdurachman, F. (2014). Perkiraan tren pariwisata Indonesia 2015. Retrieved from <https://travel.kompas.com/read/2014/12/26/143722227/Perkiraan.Tren.Pariwisata.Indonesia.2015>. Diakses pada tanggal 22 Februari 2019.
- Adeleke, B. O. (2015). Motivation of tourists through marketing strategies of Olumo Rock tourist complex. *European Journal of Hospitality and Tourism Research*, 3(2),39-46.
- Agapito, D., Valle, P., & Mendes, J. (2013). The cognitive – affective – conative model of destination image. *Journal of Travel & Tourism Marketing*, 30(5), 471 – 481.
- Alkharabsheh, K. S., Rumman, M. A., Alsarayreh, M. N., & Al Farajat, A. H. (2011). The impact of viral marketing via internet on promotion of tourism products in Jordan. *International Research Journal of Finance and Economics*, 80, 138–147.
- Allameh, S. M., Pool, J. K., Jaber, A., & Salehzadeh, R. (2015). Factors influencing sport tourists' revisit intentions: The role and effect of destination image, perceived quality, perceived value and satisfaction. *Emerald Insight Asia Pacific Journal of Marketing and Logistics*, 27(2),191–207.
- Anshori, M & Sri, I. (2009). *Metodologi penelitian kuantitatif*. Surabaya : Airlangga University Press (AUP).
- Badan Pusat Statistik. (2018). Perkembangan pariwisata dan transportasi nasional Desember 2018. Retrieved from <https://www.scribd.com/document/408626241/BRSbrsInd-20190206115050>. Diakses tanggal 22 Februari 2019.
- Bahri,S., & Zamzam. (2015). *Model penelitian kuantitatif berbasis SEM-Amos*. Yogyakarta : Deepublish.

- Baloglu, S. (2000). A path analytic model of visitation intention involving information sources, socio-psychological motivations, and destination image. *Journal of Travel & tourism Marketing*, 8(3), 81-90.
- Blamey, R.K. (2001). *Principles of ecotourism in D.B. Weaver (ed.) The Encyclopedia of Ecotourism*. New York, NY: CABI Publishing.
- Brandon, K. (1996). *Ecotourism and conservation: a review of key issues*. Washington, DC: World Bank. Retrieved from https://www.academia.edu/7277784/Ecotourism_and_Conservation_A_Review_of_Key_Issues. Diakses tanggal 17 Maret 2019.
- Budi, B. (2018). Citra destinasi dan strategi pemasaran destinasi wisata. *Jurnal Bisnis Management*, 14 (1), 1 – 73
- Bungin, B. (2010). *Metode penelitian kualitatif*. Jakarta : Rajawali Pers.
- Chen, C. F., & Tsai, D. (2007). How destination image and evaluative factors affect behavioral intentions. *Tourism Management*, 28(4), 1115-1122.
- Chetthamrongchai, P. (2017). The influence of travel motivation, information sources and tourism crisis on tourists' destination image. *Journal Tourism Hospitality*, 6(2), 1–6.
- Chon, K. S. (1990). The role of destination image in tourism: A review and discussion. *The Tourist Review*, 45(2), 2-9.
- Chu, C. P., & Luckanavani, S. (2018). The influence of social media use and travel motivation on the perceived destination image and travel intention to taiwan of the thai people. *International Journal of Arts and Commerce*, 7(3), 22–36.
- Cox, C., Burgess, S., Sellitto, C., & Buultjens, J. (2009). The role of user-generated content in tourists' travel planning behavior. *Journal of Hospitality Marketing & Management*, 18(8), 743-764.
- Crompton, J. L. (1979). Motivations for pleasure vacations. *Annals of Tourism Research*, 6(4), 408-424.
- Djaali & Muljono, P. (2007). *Pengukuran dalam bidang pendidikan*. Jakarta : Grasindo.

- Donohoe, H. M., & Needham, R. D. (2008). Internet-based ecotourism marketing: evaluating canadian sensitivity to ecotourism tenets. *Journal of ecotourism*, 7(1), 15–43.
- Dowling R.K dan Fennell D.A. (2003). *The context of ecotourism policy and planning*. Jakarta : Gramedia Pustaka Utama.
- Durianto, D., Sugiarto, S., & Budiman, L. J. (2004). *Strategi menaklukan pasar melalui riset ekuitas dan perilaku merek*. Jakarta: Gramedia Pustaka Utama.
- Eagles, P.F.J. & Cascagnette, J.W. (1995). Canadian ecotourists: Who are they. *Tourism Recreation Research*, 20(1), 22–28.
- Fandeli, C. (1995). *Dasar – dasar manajemen kepariwisataan alam*. Yogyakarta : Liberty.
- Fakharyan, M., Jalilvand, M. R., Elyasi, M., & Mohammadi, M. (2012). The influence of online word of mouth communications on tourist' attitudes toward islamic destinations and travel intention : Evidence from Iran. *African Journal of Business Management*, 6(38), 10381–10388.
- Fotis, J., Buhalis, D., & Rossides, N. (2012). Social media use and impact during the holiday travel planning process. Retrieved from https://www.researchgate.net/publication/266481779_Social_Media_Use_and_Impact_during_the_Holiday_Travel_Planning_Process. Diakses tanggal 16 Februari 2019.
- Fraenkel, J. R., Wallen, N. E. (2009). *How to design and evaluate research in education*. New York: McGraw-Hill Higher Education.
- Gartner, W. C. (1994). Image formation process. *Journal of Travel & Tourism Marketing*, 2(2-3), 191-216.
- Gibson, H. J., Qi, C. X., & Zhang, J. J. (2008). Destination image and intent to visit China and the 2008 Beijing olympic games. *Journal of Sport Management*, 22, 427-450
- Gretzel, U., Yuan, Y. L., & Fesenmaier, D. R. (2000). Preparing for the new economy: advertising strategies and change in destination marketing organizations. *Journal of Travel Research*, 39, 146–156.

- Hasan, T. M. H, Ismail, F., & Som, A. P. M. (2018). The influence of travel motivation on satisfaction and intention to visit Terengganu. *International Journal of Engineering & Technology*, 7(4.34), 377-380.
- Holden, A. & Sparrowhawk, J. (2002). Understanding the motivations of ecotourists: The case of trekkers in Annapurna, Nepal. *International Journal of Tourism Research*, 4, 435–446.
- Hvenegaard, G.T. and Deardon, P. (1998). Ecotourism versus tourism in a thai national park. *Annals of Tourism Research*, 25(3), 700–720.
- Idris, M. (2018). KLHK ajak masyarakat dukung konservasi alam lewat ekowisata. Retrieved from <https://news.detik.com/berita/d-4103386/klhk-ajak-masyarakat-dukung-konservasi-alam-lewat-ekowisata>. Diakses tanggal 10 Maret 2019.
- Indrawan, A. (2017). Membangun pariwisata berkelanjutan. Retrieved from <https://www.republika.co.id/berita/jurnalismewarga/wacana/17/09/26/owvcmz365-membangun-pariwisata-berkelanjutan>. Diakses tanggal 10 Maret 2019.
- Iso-Ahola, S. E. (1982). Toward a social psychological theory of tourism motivation: a rejoinder. *Annals of Tourism Research*, 9(2), 256-262.
- Jamaludin, A., Arifin, Z., & Hidayat, K. (2015). Pengaruh promosi online dan persepsi harga terhadap keputusan pembelian. *Jurnal Administrasi Bisnis (JA)*, 21(1), 1–8.
- Jang, S., Bai, B., Hu, C., & Wu, C. M. E. (2009). Affect, travel motivation , dan travel intention : A senior market. *Journal of Hospitality & Tourism Research*, 33(1), 51 – 73.
- Kaplan, A. M., & Haenlein, M. (2010). Users of the world, unite! The challenges and opportunities of social media. *Business Horizons*, 53(1), 59-68.
- Kasavana, M. L., Knutson, B. J., & Polonowski, S. J. (1997). Netlurking : The future of hospitality internet marketing. *Journal of Hospitality & Leisure Marketing*, 5(1), 31–44
- Kotler P. (2005). *Manajemen pemasaran [terjemahan]*. Jakarta (ID) : PT. INDEKS Kelompok Media. Jilid 1.

- Lai, P. H., & Shafer, S. (2005). Marketing ecotourism through the internet: an evaluation of selected ecolodges in Latin America and the Caribbean. *Journal of Ecotourism*, 4(3), 143–160.
- Lai, W. H., & Vinh, N. Q. (2013). Online promotion and its influence on destination awareness and loyalty in the tourism industry. *Journal Advances in Management & Applied Economics*, 3(3), 15-30.
- Latan, H., & Ghozali, I. (2013). *Partial least square : Konsep, teknik dan aplikasi smartPLS 2.0 M3*. Semarang: Badan Penerbit Universitas Diponegoro.
- Law, R. (2000). Internet in travel and tourism—part I. *Journal of Travel & Tourism Marketing*, 9(3), 65–71.
- Lindberg. K. (1993). Ecotourism : a guede for planners and mangers the eco tourism society. Vermont. Retrieved from https://books.google.co.id/books/about/Ecotourism.html?id=8krrAAAAMAAJ&redir_esc=y. Diakses tanggal 30 Maret 2019.
- Lobato, L.H., et.al. (2006). Tourism destination image, satisfaction and loyalty: a study in Ixtapa-Zihuatanejo, Mexico. *Tourism Geographies*, 8(4), 343–358.
- Mackoy,R.D., & Osland,G.E. (2004). Lodge selection and satisfaction: Attributes valued by ecotourists. *The Journal of Tourism Studies*, 15(2), 13–25.
- Mandiri, A. (2016). Promosi pariwisata melalui wonderful Indonesia. Retrieved from <https://www.suara.com/lifestyle/2016/04/02/194548/promosi-pariwisata-melalui-wonderful-indonesia>. Diakses tanggal 9 Maret 2019.
- Marpaung, H. & Sahla, H. (2017). Pengaruh daya tarik dan aksesibilitas terhadap minat berkunjung wisatawan ke air terjun ponot di desa tangga kecamatan Aek Songsongan kabupaten Asahan. Prosiding Seminar Nasional Multidisiplin Ilmu UNA. Retrieved from <https://doi.org/10.31227/osf.io/mz5gy>. Diakses tanggal 6 April 2019.
- Moutinho, L. (1987). Consumer behavior in tourism. *European Journal of Marketing*, 21, 5–44.
- Notoatmodjo, S. (2003). *Pendidikan dan perilaku kesehatan*. Jakarta : Rineka Cipta.

- Palacio, V. and McCool, S.F. (1997). Identifying ecotourists in Belize through benefit segmentation: A preliminary analysis. *Journal of Sustainable Tourism*, 5(3), 234–243.
- Park et al. (2017). Examining chinese college student' intention to travel to japan using the extended theory of planned behavior : Testing destination image and the mediating role of travel constraints. *Journal of Travel & Tourism Marketing*, 34, 113–131
- Pearce, Philip L. (2005). *Tourist behavior: Themes and conceptual schemes*. New York: Cromwell Press.
- Pike, S., & Ryan, C. (2004). Destination positioning analysis through a comparison of cognitive, affective, and conative perceptions. *Journal of Travel Research*, 42(4), 333–342.
- Prasetya, D. D. (2019). 30 Ekowisata di Indonesia paling spektakuler. Retrieved from <https://tempatwisataunik.com/wisata-indonesia/ekowisata-di-indonesia>. Diakses tanggal 19 April 2019.
- Purwanto, S., & Ling, W. (2016). Analisis perilaku wisatawan Tiongkok di luar negeri: Sebuah studi literatur. *Bina Ekonomi*, 20(1), 57-66.
- Ramldjal, M. (2018). Desa wisata dan pendekatan ecotourism + community based tourism. Retrieved from <https://www.kompasiana.com/masrura/5bf337ae43322f231d185b93/desa-wisata-pendekatan-pengembangan-berbasis-partisipasi-community-based-tourism?page=all#>. Diakses tanggal 19 April 2019.
- Rianse, A. (2008). *Metodologi penelitian sosial dan ekonomi (teori dan aplikasi)*. Bandung: CV. ALFABETA.
- Riyadi, A. S., Retnandi, E., & Deddy, A. (2012). Perancangan sistem informasi berbasis website subsistem guru di sekolah pesantren persatuan islam 99 Rancabango. *Jurnal Algoritma Sekolah Tinggi Teknologi Garut*, 9(40), 327–337.
- Ruslan, R. (2003). *Metode penelitian PR dan komunikasi*. Jakarata : PT. Raja Grafindo Persada.

- San Martín, H., & Del Bosque, I. A. R. (2008). Exploring the cognitive–affective nature of destination image and the role of psychological factors in its formation. *Tourism Management*, 29(2), 263-277
- Sarwono, J. & Narimawati, U. (2015). *Membuat skripsi, tesis, dan disertasi partial least square SEM (PLS-SEM)*. Yogyakarta: CV. ANDI OFFSET.
- Sekaran, U., & Bougie, R. (2010). *Research Methods for Business: A Skill Building Approach (5th edition)*. New Jersey: John Wiley and Sons.
- Silalahi, U. (2009). *Metode penelitian sosial*. Bandung : PT. Refika Aditama.
- Simamora, B. (2002). *Panduan riset perilaku konsumen*. Surabaya : Pustaka Utama.
- So, A. & Morrison, A. M. (2003). Destination marketing organizations' web site users and nonusers: a comparison of actual visits and revisit intentions. *Journal Information Technology & Tourism*, 6, 129–139.
- Sugiyono (2011). *Metode penelitian kuantitatif kualitatif dan R&D (cetakan ke-14)*. Bandung: Alfabeta.
- Sugiyono. (2010). *Metode penelitian pendidikan pendekatan kuantitatif, kualitatif, dan R&D*. Bandung: Alfabeta
- Suryabrata, S. (2006). *Psikologi kepribadian*. Jakarta : Rajawali Press.
- Tsai, Y. C., Chu, C. M., & Kobori, K. (2017). The influence of video clips on travel intention and destination image. *International Journal of Arts and Commerce*, 6(1), 37–55.
- United Nations World Tourism Organization. (2017). UNWTO Tourism Highlights : 2017 Edition. Madrid. Retrieved from <https://www2.unwto.org/publication/unwto-tourism-highlights-2017>. Diakses tanggal 17 Februari 2019.
- Vidyawan, A. Y. (2018). Dampak komunikasi e-WOM pada niat berkunjung Taman Nasional Way Kambas. Retrieved from http://digilib.unila.ac.id/view/creators/ACHMAD_YUSUF_VIDYAWAN=3A1521011046=3A=3A.html. Diakses tanggal 20 Februari 2019.
- Wall, G. (1997). Is ecotourism sustainable? environmental management. 21(4), pp.483–491. Retrieved from

- <https://link.springer.com/article/10.1007/s002679900044>. Diakses tanggal 10 April 2019.
- Weaver, D.B. and Lawton, L.J. (2002). Overnight ecotourist market segmentation in the Gold Coast Hinterland of Australia. *Journal of Travel Research*, 40, 270–280.
- Weaver D.B. (2001). Ecotourism as mass tourism: Contradiction or reality? *Cornell Hotel and Restaurant Administration Quarterly*, 42(2), 104-112.
Retrieved from <https://journals.sagepub.com/doi/abs/10.1177/0010880401422010?journalCode=cqxa> . Diakses tanggal 10 April 2019.
- Weiler, B. and Richins, H. (1995). Extreme, extravagant and elite: A profile of ecotourists on earthwatch expeditions. *Tourism Recreation Research*, 20(1), 29–36.
- Wijayaka, B. (2015). Promosi “wonderful Indonesia” mulai gebrak pariwisata Indonesia. Retrieved from <https://www.beritasatu.com/figur/299457-promosi-wonderful-indonesia-mulai-gebrak-pariwisata-indonesia.html>.
Diakses tanggal 16 Maret 2019.
- Wolfe, K. L & Hsu, C. H. C. (2004). An application of the social psychological model of tourism motivation. *International Journal of Hospitality & Tourism Administration*, 5(1), 29-47.
- Wood M.E. (2002). *Ecotourism: Principles, practices, and policies for sustainability*. Paris. United Nation Environment Programme. Retrieved from https://www.academia.edu/10482678/Ecotourism_Principles_Practices_and_Policies_for_Sustainability. Diakses tanggal 14 Maret 2019.
- Woods, B. & Moscardo, G. (1998). Understanding Australian, Japanese, and Taiwanese ecotourists in the Pacific Rim Region. *Pacific Tourism Review*, 1, 329–339.
- Woodside, A. G. & Lysonski, S. (1989). A general model of traveler destination choice. *Journal of Traveler Research*, 27(4), 8-14.
- Xiang, Z., & Gretzel, U. (2010). Role of social media in online travel information search. *Tourism Management*, 31(2), 179-188.

- Yoeti, A. O. (2006). *Perencanaan dan pengembangan pariwisata*. Jakarta : Pradnya Paramitha.
- Yoon, Y. and Usyal, M. (2005). An examination of the effects of motivation and satisfaction on destination loyalty: A structural model. *Tourism Management, 26*(1), 45-56.
- Yustina, K. (2018). Cara kemenpar sosialisasikan pariwisata berkelanjutan. Retrieved from <https://travel.detik.com/travel-news/d-4296722/cara-kemenpar-sosialisasikan-pariwisata-berkelanjutan>. Diakses tanggal 12 Maret 2019.
- Zhong. C. (2012). A structural analysis of the motivation, familiarity, constraints, image, and travel intention of chinese non – visitors to Thailand. Retrieved from <http://www.assumptionjournal.au.edu/index.php/AU-GSB/article/view/478>. Diakses tanggal 15 Maret 2019.