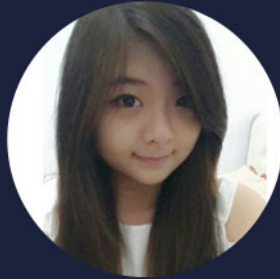




Furniture for you, Flat for cat

ABOUT DESIGNER



My name is Anita Alexandra
Born in Surabaya
Birth Date Sept 21st '95
Studied at Petra Christian University
Major in Interior Design

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**WHAT
IS**



Furniture for you, Flat for cat

??

The logo of this Cat - Friendly Furniture is “CAT-IERE” that stand from Cat – Friendly Furniture. “CAT” stand for Cat, then “IE” from word Friendly, and “RE” is from word Furniture. This logo was made , so people can easily recognized this furniture. Font that used ini this logo had arc shape and did not have sharp corner, like the shape of the furniture.

Frame of the logo symbolize shape of the furniture (geometric, arc, and no sharp corner). There was brand under the logo of Cat – Friendly Furniture for people can easily recognized and know what’s the function of the product.

”Furniture for you. Flat for Cats” at the very bottom of logo is a tagline from this furniture means, this furnitur for your house can be a home for cat.

FUGE

Fun Geometris

Geometric shape is tend to be stiff and boring, in this design geometric is mixed with arc to give dynamic impression.

DESIGN STYLE

Scandinavian Style

COLOUR

Using netral and natural colour (wood stain, white, brown, and grey)



FORM

Geometric, arc, and no sharp corner.



MATERIAL & FINISHING

Using solid wood (nyatoh) and fabrication wood (plywood). Finished with veneer and water base. So safe for human and cat.

CONCEPT

FUNCTION

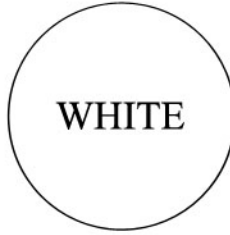
FOR HUMAN

Used for seater, storage, and work place.

FOR CAT

Used for scratcher, hide, rest, sleep, play, and have interaction with human

VENEER



SISAL CARPET

OSCAR



VARIANT DESIGN

Customer can choose on their own what colour they want, but according to the terms and conditions.



BUFFET TV



SINGLE SEATER



COFFEE TABLE



MULTIPLE SEATER



SET 1

The shape of the furniture is geometric trapezoid and arc with no sharp corner.

FUNCTION

Can be used as a seater and rest place. Under the chair can be used by cat for rest, hide, sleep, and play



**DARK
BROWN**



**LIGHT
YELLOW**



**NATURAL
BEIGE**



**LIGHT
BROWN**

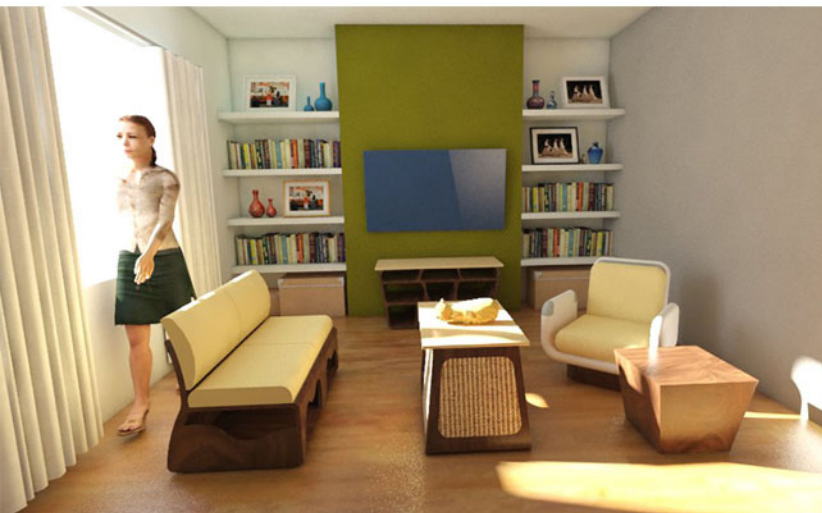
DIMENSION

BUFFET TV: 120 X 45 X 57 CM

MULTIPLE SEATER: 120 X 50 X 43 CM

COFFEE TABLE: 80 X 50 X 43 CM

SINGLE SEATER: 60 X 50 X 43 CM



BUFFET TV



COFFEE TABLE



MULTIPLE SEATER



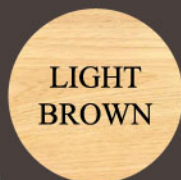
**DARK
BROWN**



**LIGHT
YELLOW**



**NATURAL
BEIGE**



**LIGHT
BROWN**

DIMENSION

BUFFET TV: 110 X 45 X 55 CM

COFFEE TABLE: 87 X 50 X 50 CM

MULTIPLE SEATER: 110 X 59 X 71.5 CM

SET 2

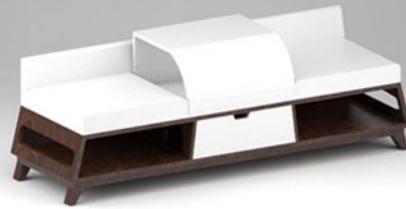
The shape of the furniture is geometric trapezoid, parallelogram, and arc with no sharp corner for buffet tv and coffee table. Seater using shape analogy of cat.

FUNCTION

Can be used as a seater and rest place. Under the chair can used by cat for rest, place for litter box, hide, sleep, and play



MULTIPLE SEATER



BUFFET TV



COFFEE TABLE



SET 3

The shape of the furniture is geometric trapezoid mix with arc with no sharp corner.

FUNCTION

Can be used as a seater and rest place. Under the chair can used by cat for rest, place for litter box, hide, sleep, and play. Interaction between human and cat.

DARK
BROWN

WHITE

ARTIC
BLUE

LIGHT
GREY

DIMENSION

BUFFET TV: 120 X 50 X 60 CM

MULTIPLE SEATER: 160 X 50 x 55 CM

COFFEE TABLE: 80 X 60 X 50 CM



MULTIPLE SEATER



BUFFET TV



COFFEE TABLE



**DARK
BROWN**



**LIGHT
YELLOW**



**NATURAL
BEIGE**



**LIGHT
BROWN**

DIMENSION

BUFFET TV: 120 X 45 X 55 CM

MULTIPLE SEATER: 140 X 50 X 44 CM

COFFEE TABLE: 70 X 60 X 50 CM

SET 4

The shape of the furniture is geometric arc and no sharp point.

FUNCTION

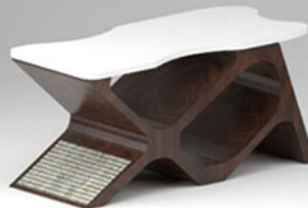
Can be used as a seater and rest place. Under the chair can used by cat for rest, place for litter box, hide, sleep, and play



MULTIPLE SEATER



BUFFET TV



COFFEE TABLE



SET 5

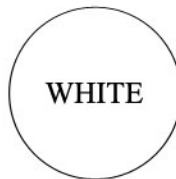
The shape of the furniture is geometric trapezoid, triangle and arc with no sharp corner.

FUNCTION

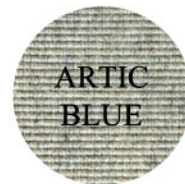
Can be used as a seater and rest place. Under the chair can be used by cat for rest, hide, sleep, and play



**DARK
BROWN**



WHITE



**ARTIC
BLUE**



**LIGHT
GREY**

DIMENSION

BUFFET TV: 120 X 45 X 55 CM

MULTIPLE SEATER: 110 X 50 x 38 CM

COFFEE TABLE: 100 X 45 X 47 CM



Furniture for you, Flat for cat

Pertra Christian University
Art and Design Faculty
Interior Design

CONTACT PERSON

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