

Lampiran 1 : Pertanyaan Kuesioner

KUISIONER STUDI KELAYAKAN BISNIS PERCETAKAN

Saya adalah mahasiswa dari Universitas Kristen Petra Surabaya, pada kali ini saya mengadakan penelitian mengenai studi kelayakan bisnis percetakan. Oleh karena itu, saya memohon bantuannya untuk mengisi kuisisioner tersebut dengan benar apa adanya. Atas perhatiannya saya ucapkan banyak terima kasih.

.....
Nama butik :
Lokasi butik :
Banyaknya kepemilikan stan butik :
Nama responden :
Jabatan responden :
Sasaran market anda (anak2/P/L) :
.....

Bagian I

Berikut ini terdapat kolom 2 mengenai jenis percetakan yang anda butuhkan, berikan penjelasan mengenai jumlah dan biaya masing-masing itemnya. Atas perhatiannya, saya ucapkan banyak terima kasih.

Jenis Cetak	Jumlah Order	Lama Habis	Total Biaya Cetak Anda
Kartu nama			
Paper bag 1			
Paper bag 2			
Hangtag			
Brosur			
lainnya,.....			

Bagian II

Berikan data mengenai percetakan langganan anda, hal ini akan menjadi masukan yang berharga bagi saya, atas perhatiannya, saya ucapkan banyak terima kasih.

1. Berikan alasan anda mengapa anda memilih percetakan langganan anda ?
 - a. Harga murah
 - b. Kualitas terjamin
 - c. Pelayanan cepat dan tepat waktu
 - d. Koneksi / referensi
 - e. Terkenal
 - f. Bersedia menemui, datang dan antar
 - g. Flexibel dalam pembayaran
 - h. Lainnya,
2. Dari manakah anda mengenal percetakan langganan anda saat ini ?
 - a. Aneka promosi / iklan
 - b. Teman / kerabat / saudara
 - c. Sales yang datang menawarkan produknya

Bagian III

Urutkanlah rating dari angka 1 (paling penting) hingga 7 (tidak penting) mengenai dasar pemilihan anda akan sebuah percetakan.

- | | |
|---------------------------------------|---|
| Harga murah | Terkenal |
| Kualitas terjamin | Bersedia menemui, datang, dan antar |
| Pelayanan cepat dan tepat waktu | Koneksi / referensi pribadi |
| Flexibel dalam pemabayaran | |

Atas perhatiannya dalam mengisi kuisioner tersebut kami ucapkan banyak terima kasih yang sedalam-dalamnya. Semoga penelitian saya ini berguna bagi semua kalangan.

Lampiran 2 : Data Hasil responden Butik-butik Di Surabaya

No.	Nama Butik	Lokasi Butik	Stan	Nama Koresponden	Jabatan	Sasaran Market
1	Linx	Pasar Atom	1	Megasari	Owner	Umum
2	Hip Hip Hura	Pasar Atom	1	Susy	Owner	Anak – anak
3	City Kids	Pasar Atom	4	Lia	Owner	Anak – anak
4	Lavender	Pasar Atom	1	Marni	Owner	Umum
5	Puble Butik	Pasar Atom	2	Widarti	Owner	Umum
6	Pineapple	Pasar Atom	1	Ana	Owner	Perempuan
7	Jiro	Pasar Atom	4	Mia	Supervisor	Umum
8	Rhomberg	Pasar Atom	3	Stephen	Supervisor	Pria
9	Moccalatte	Pasar Atom	1	Grennawan	Owner	Perempuan
10	G-Style	Pasar Atom	1	Natanael Tanaputra	Owner	Umum
11	Moulins	Pasar Atom	1	Maria Linjaja	Owner	Perempuan
12	Alicia	Pasar Atom	2	Hermawan	Owner	Perempuan
13	Destiny Butik	Pasar Atom	1	Dina	Owner	Perempuan
14	Butterfly	Pasar Atom	1	Cindy	Owner	Perempuan
15	Symbolize	Pasar Atom	2	Daisy	Owner	Perempuan
16	Banana	Pasar Atom	3	Mira Anggraini	Owner	Perempuan
17	JNJ Butik	Pasar Atom	1	Jacklyn	Owner	Umum
18	Kitsu	Pasar Atom	1	Ima	Owner	Perempuan
19	Vienna	Pasar Atom	2	David	Supervisor	Perempuan
20	Most Butik	Pasar Atom	1	Maria	Owner	Perempuan
21	Mommy & Me	Pasar Atom	1	Cristin E	Owner	Umum
22	V Kids	Pasar Atom	4	Agnes Trieagani	Manajer	Anak – anak
23	Luna	Pasar Atom	1	Lusiana	Owner	Perempuan
24	Annabelle	Pasar Atom	1	Anna	Owner	Perempuan
25	De Rose	Pasar Atom	1	Ritawati	Owner	Perempuan
26	Friendly	Pasar Atom	1	Novi	Owner	Perempuan
27	Jesslyn	Pasar Atom	1	Meriana	Owner	Perempuan
28	The Have	Pasar Atom	2	Annakezia	Owner	Perempuan
29	Joice	Pasar Atom	2	Jessica	Owner	Perempuan
30	Deasy	Pasar Atom	2	Henry Tantomo	Owner	Perempuan
31	T & G	Pasar Atom	2	Ani Cintia	Owner	Perempuan
32	Sweet Case	Pasar Atom	2	Angelina	Supervisor	Perempuan
33	Top & Plus	Pasar Atom	1	Roeby	Owner	Perempuan
34	Image	Pasar Atom	2	Melly	Owner	Perempuan
35	Pom Pom Kids	Pasar Atom	2	Yayan	Owner	Anak – anak
36	Infinity	Pasar Atom	1	Linda Kartika	Owner	Perempuan
37	Caby Girls	Tunjungan	1	Lany	supervisor	Anak – anak
38	Kiss	Tunjungan	1	Amelia	Supervisor	Perempuan
39	Factor	Tunjungan	1	Cyntia	Supervisor	Umum
40	Aris Collection	Tunjungan	1	Anis	Supervisor	Umum
41	Donini	Tunjungan	1	Titik	Supervisor	Umum
42	Gitano	Supermall	1	Ayu	Supervisor	Perempuan
43	Blessed Butik	PTC	1	Evelyn	Owner	Perempuan
44	Fanila Boutique	PTC	1	Fenny	Owner	Perempuan
45	Queen	PTC	1	Eva	Owner	Perempuan
46	Woman & Kids	PTC	1	Venawati	Owner	Anak – anak
47	Centro butik	PTC	1	Sindu	Supervisor	Umum
48	Ribbon	PTC	1	Angke	Owner	Umum
49	The Argy	PTC	1	Yunita	Supervisor	Perempuan

No.	Nama Butik	Lokasi Butik	Stan	Nama Koresponden	Jabatan	Sasaran Market
50	Cherry butik	PTC	1	Maya	Owner	Perempuan
51	Grace	PTC	1	Grace Y	Owner	Perempuan
52	Moussy	PTC	1	Fransiska	Owner	Perempuan
53	Moshi - Moshi	PTC	1	Leni	Owner	Perempuan
54	Lasona	PTC	1	Silvia S	Owner	Perempuan
55	Nice butik	PTC	1	Imelda	Owner	Perempuan
56	Vita	PTC	1	Vita	Owner	Perempuan
57	She Butik	PTC	1	Stela	Owner	Perempuan
58	Yahoo	PTC	1	Yosephin	Owner	Perempuan
59	Senorita	PTC	1	Orin	Owner	Perempuan
60	Mabelle	PTC	1	Maria	Owner	Perempuan
61	Fairy Tale	PTC	1	Lidya	Owner	Perempuan
62	O2	PTC	1	Vivi	Owner	Perempuan
63	Sharon	PTC	1	Sharon	Owner	Perempuan
64	Click N Shop	PTC	1	Yoan	Supervisor	Umum
65	Bubble Gum	PTC	1	Rosalina	Owner	Perempuan
66	Sidney	PTC	1	Sasmira	Owner	Perempuan
67	Girls Only	PTC	1	Kristin Novi	Owner	Perempuan
68	Beaw Butik	PTC	1	Yolanda	Owner	Perempuan
69	F Two	PTC	1	Fenny	Owner	Perempuan
70	Happy	Pasar Atom	2	Vonny	Owner	Perempuan
71	Kayla	Pasar Atom	1	Margaretta	Owner	Perempuan
72	Bernice Butik	Pasar Atom	1	Victoria Feby	Owner	Perempuan
73	Ardine	Pasar Atom	1	Cecilia	Owner	Perempuan
74	Mini	Pasar Atom	1	Kezia	Owner	Perempuan
75	Amola Kids	Pasar Atom	1	Yuanita	Owner	Umum
76	Violin	Pasar Atom	1	Viona	Owner	Perempuan
77	Hao Butik	Pasar Atom	2	Gunawan	Owner	Perempuan
78	Lovely	Pasar Atom	1	Gracia	Owner	Perempuan
79	Orchard	Pasar Atom	1	Aifen	Owner	Perempuan
80	Sassy	Pasar Atom	1	Susan Saputra	Owner	Perempuan
81	Massashi	Pasar Atom	1	Sabrina	Owner	Perempuan
82	eli butik	Pasar Atom	1	Eli Setiawan	Owner	Perempuan
83	Yonita	Pasar Atom	1	Andrew	Owner	Perempuan
84	Mutiara	ITC	1	Nur Khalimah	Owner	Umum
85	Riana	ITC	1	Ria	Owner	Umum
86	Niko Fashion	ITC	1	Niko	Owner	Umum
87	Nalia	ITC	1	Bambang	Owner	Umum
88	Kz	ITC	1	Rindi	Owner	Umum
89	Monita	ITC	1	Sari	Supervisor	Umum
90	Tabita	ITC	1	Alvi	Owner	Umum
91	Boston	ITC	1	Agus	Owner	Umum
92	Gracia	ITC	1	Gracia	Owner	Perempuan
93	Bella Fashion	ITC	1	Desi	Owner	Umum
94	Hentonia	ITC	1	Rumadi	Supervisor	Umum
95	Mentari Kids	ITC	1	Rini	Owner	Anak – anak
96	Lolasini	ITC	1	Sudarmono	Supervisor	Umum
97	Vivera	ITC	1	Verawati	Owner	Umum
98	Princes	ITC	1	Susanti	Owner	Perempuan
99	Mozza Fashion	ITC	1	Eniwati	Supervisor	Umum
100	Exist	ITC	1	Fera	Owner	Umum

Lampiran 3: Daftar Pemakaian Jenis Cetakan Kartu Nama, Paper Bag1, Paper Bag2.

Nama Butik	Jenis Cetakan								
	Kartu Nama			Paper Bag 1			Paper Bag 2		
	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya
Linx	1,000	2	150,000	1,000	6	2,500,000	1000	12	3,600,000
Hip Hip Hura	1,000	3	150,000	1,000	5	2,250,000	1000	12	3,500,000
City Kids	5,000	3	750,000	5,000	6	5,000,000	3000	12	7,800,000
Lavender	500	2	62,500	3,000	8	3,900,000	1000	8	3,700,000
Puble Butik	5,000	6	500,000	1,000	3	2,400,000	1000	6	3,650,000
Pineapple	1,000	2	250,000						
Jiro	5,000	6	500,000	10,000	10	8,000,000	5000	10	11,000,000
Rhomberg	1,000	2	200,000	3,000	4	5,300,000	1000	8	3,800,000
Moccalatte	1,000	2	225,000	1,000	5	1,875,000			
G-Style	500	2	75,000	3,000	10	3,450,000	1500	12	5,500,000
Moulins	500	1	75,000	1,000	5	1,700,000	1000	12	4,100,000
Alicia	1,000	3	100,000	3,000	8	3,850,000	2000	10	6,500,000
Destiny Butik	500	1	75,000	2,000	5	4,000,000	1000	12	3,750,000
Butterfly	1,000	2	200,000						
Symbolize	500	1	75,000	5,000	10	9,000,000	1500	12	5,150,000
Banana	1,000	1	150,000	3,000	5	5,400,000	2000	6	6,200,000
JNJ Butik	1,000	2	150,000	1,500	6	3,000,000	1000	8	3,800,000
Kitsu	500	3	100,000	3,000	5	1,800,000	1500	6	5,250,000
Vienna	500	1	100,000	1,000	3	4,200,000	1000	6	4,250,000
Most Butik	200	1	40,000	3,000	6	4,200,000	1000	8	3,500,000
Mommy & Me	1,000	3	200,000						
V Kids	5,000	6	500,000	5,000	7	5,500,000	2000	8	6,600,000
Luna	1,000	2	150,000	3,000	12	3,750,000	1000	12	3,750,000
Annabelle	500	1	75,000	1,000	6	2,000,000	1000	12	3,750,000
De Rose	1,000	3	200,000	3,000	10	3,300,000	1000	12	3,500,000
Friendly	500	1	75,000	2,500	12	4,500,000	1000	18	3,400,000
Jesslyn	200	1	45,000	3,000	12	5,100,000	1500	12	4,850,000
The Have	500	1	75,000						
Joice	1,000	2	150,000	1,500	3	3,150,000	1500	10	5,250,000
Deasy	500	1	75,000	2,500	6	4,250,000	1500	12	5,000,000
T & G	500	1	75,000	3,000	8	3,600,000	1500	8	5,000,000
Sweet Case	500	1	100,000	3,000	6	3,750,000	1500	12	5,250,000
Top & Plus	500	2	100,000	1,000	6	2,100,000			
Image	1,000	2	175,000	2,500	3	4,125,000	2000	6	6,800,000
Pom Pom Kids	500	1	75,000	2,500	6	3,500,000	2500	10	7,000,000
Infinity	500	1	75,000	2,500	8	4,750,000	1000	8	3,650,000
Caby Girls	1,000	3	300,000	5,000	8	6,500,000	2000	6	5,800,000
Kiss	1,000	2	200,000	1,500	6	2,500,000	1000	12	3,750,000
Factor	1,000	2	150,000						
Aris Collection	1,000	3	150,000	3,000	8	3,600,000	1000	8	4,000,000
Donini	1,000	4	200,000	3,000	6	4,000,000	1000	8	4,000,000
Gitano	5,000	10	500,000	5,000	8	6,400,000	1500	12	4,850,000

Nama Butik	Jenis Cetakan								
	Kartu Nama			Paper Bag 1			Paper Bag 2		
	jumlah order	lama habis	total biaya	umlah order	lama habis	total biaya	jumlah order	lama habis	total biaya
Queen	500	2	87,500	1,000	4	2,150,000	1000	8	3,700,000
Woman & Kids	500	1	87,500	2,500	12	3,750,000	1000	12	3,900,000
Centro butik	500	3	100,000	1,000	5	2,250,000			
Ribbon	500	1	75,000	1,000	5	2,500,000	1000	10	3,750,000
The Argy	200	1	45,000						
Cherry butik	200	1	40,000	1,000	4	2,100,000			
Grace	500	1	100,000	1,500	5	2,700,000	1500	12	5,100,000
Moussy	200	1	45,000	3,000	12	5,100,000	1000	12	4,000,000
Moshi - Moshi	1,000	2	200,000	1,000	4	2,200,000	1000	8	3,650,000
Lasona	200	1	40,000	3,000	12	3,300,000	1000	12	3,850,000
Nice butik	200	1	50,000	5,000	6	5,750,000	1500	8	5,000,000
Vita	500	2	100,000	1,000	4	2,400,000			
She Butik	200	1	50,000	3,000	12	3,750,000			
Yahoo	500	1	87,500	1,500	5	2,600,000	1000	12	3,850,000
Senorita	500	3	87,500						
Mabelle	500	1	100,000	2,500	10	4,250,000			
Fairy Tale	200	1	45,000						
O2	500	1	100,000	1,000	4	2,250,000	1000	8	3,550,000
Sharon	500	2	100,000						
Click N Shop	500	1	100,000	1,000	4	2,300,000	1000	8	3,500,000
Bubble Gum	1,000	2	200,000	1,500	10	3,300,000			
Sidney	200	1	45,000	1,000	4	2,350,000			
Girls Only	500	1	100,000	1,000	6	2,000,000	1000	12	3,800,000
Beaw Butik	500	3	87,500	2,500	10	3,500,000	1000	20	3,900,000
F Two	200	1	45,000	3,000	10	4,000,000	1000	12	4,000,000
Happy	1,000	2	200,000	5,000	12	7,500,000	1000	12	3,800,000
Kayla	1,000	2	225,000	1,000	4	1,900,000	1000	8	3,900,000
Bernice Butik	200	1	50,000						
Ardine	1,000	2	200,000	3,000	12	3,600,000			
Mini	200	1	50,000	5,000	6	6,500,000	2000	6	6,000,000
Amola Kids	1,000	3	200,000	3,000	12	3,900,000	1000	12	3,700,000
Violin	200	1	45,000	1,000	4	1,850,000	1000	8	4,000,000
Hao Butik	500	1	100,000	5,000	8	5,000,000	2000	12	6,400,000
Lovely	1,000	2	200,000	3,000	5	3,600,000	1000	6	3,750,000
Orchard	500	1	100,000	1,000	4	1,950,000	1000	8	4,100,000
Sassy	1,000	3	200,000	3,000	5	4,200,000			
Massashi	1,000	3	200,000	3,000	5	5,100,000	1000	6	3,800,000
Eli butik	1,000	2	200,000	1,000	4	2,150,000	1000	8	3,850,000
Yonita	500	1	100,000	5,000	8	5,500,000	2000	8	5,700,000
Mutiara	500	1	100,000						
Riana	500	2	100,000	3,000	18	5,250,000			
Niko Fashion	1,000	3	175,000	2,500	12	3,250,000			
Nalia	500	2	100,000	1,000	4	2,200,000			
Kz	500	1	100,000	3,000	12	4,950,000			
Monita	500	1	100,000						
Tabita	500	2	100,000						
Boston	500	1	100,000	1,000	5	1,800,000	1000	10	3,750,000

Nama Butik	Jenis Cetakan								
	Kartu Nama			Paper Bag 1			Paper Bag 2		
	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya
Hentonia	500	2	100,000	1,500	8	2,850,000	1000	18	3,600,000
Mentari Kids	200	1	50,000	1,000	5	1,900,000			
Lolasini	500	1	100,000						
Vivera	200	1	50,000	3,000	12	3,600,000			
Princes	500	1	87,500	2,000	10	2,900,000			
Mozza Fashion	500	1	100,000						
Exist	1,000	4	200,000	1,000	4	1,800,000			

Lampiran 4: Daftar Pemakaian Jenis Cetakn Hangtag, Brosur serta Alasan Pemilihan Percetakan

Nama Butik	Jenis Cetakan						Alasan Pemilihan
	Hangtag			Brosur			
	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya	
Linx	10000	12	850,000				B
Hip Hip Hura	10000	12	800,000				A
City Kids	50000	18	2,500,000	1,000	6	175,000	A
Lavender	30000	24	2,000,000	2,000	6	450,000	B
Puble Butik	20000	12	1,600,000				A
Pineapple				2,000	12	500,000	A
Jiro	100000	20	4,500,000	5,000	12	850,000	A
Rhomberg	10000	6	1,000,000				B
Moccalatte				2,000	12	350,000	A
G-Style	30000	20	2,100,000	1,000	6	200,000	F
Moulins	10000	10	900,000				F
Alicia	20000	12	1,550,000	1,000	6	225,000	A
Destiny Butik	20000	12	1,500,000	1,000	4	250,000	A
Butterfly	10000	6	850,000				B
Symbolize	50000	20	2,750,000	1,000	4	225,000	A
Banana	30000	10	1,950,000	1,000	12	175,000	B
JNJ Butik	20000	12	1,550,000				B
Kitsu	30000	10	1,900,000	1,000	4	200,000	A
Vienna	10000	6	850,000				C
Most Butik	30000	12	1,800,000	1,000	6	175,000	B
Mommy & Me	20000	12	1,650,000				A
V Kids	40000	12	2,400,000				A
Luna	30000	24	1,900,000	1,000	4	175,000	A
Annabelle	10000	12	850,000				B
De Rose	30000	20	1,900,000	2,000	4	450,000	C
Friendly	10000	12	800,000				A
Jesslyn	30000	24	1,800,000				A
The Have	20000	12	1,600,000				C
Joice	20000	12	1,400,000				F
Deasy	30000	24	1,950,000				A
T & G	20000	12	1,500,000	2,000	6	400,000	A
Sweet Case	50000	24	3,000,000	2,000	12	450,000	B
Top & Plus	10000	12	900,000				A
Image	40000	12	2,350,000	1,000	6	175,000	B
Pom Pom Kids	20000	12	1,450,000				F
Infinity	30000	12	2,100,000				B
Caby Girls	30000	12	2,150,000	1,000	4	200,000	D
Kiss	10000	12	950,000				A
Factor	10000	12	950,000				B
Aris Collection	20000	18	1,350,000				C
Donini	20000	12	1,300,000	1,000	12	225,000	A
Gitano	40000	24	2,300,000	1,000	4	175,000	A
Blessed Butik	10000	12	950,000				B
Fanila Boutique	20000	24	1,350,000				C

Nama Butik	Jenis Cetakan						Alasan Pemilihan
	Hangtag			Brosur			
	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya	
Ribbon	10000	6	1,000,000				B
The Argy	10000	12	800,000				A
Cherry butik	10000	6	900,000				A
Grace	20000	12	1,700,000	2,000	12	350,000	B
Moussy	20000	24	1,500,000				B
Moshi - Moshi	10000	12	850,000				D
Lasona	20000	24	1,500,000	1,000	6	175,000	A
Nice butik	40000	24	2,600,000				B
Vita	10000	8	850,000				D
She Butik							B
Yahoo	10000	10	950,000				B
Senorita	20000	10	1,400,000				G
Mabelle	20000	20	1,300,000	1,000	4	225,000	E
Fairy Tale	20000	12	1,350,000				B
O2	10000	8	950,000				A
Sharon	20000	12	1,350,000				A
Click N Shop	10000	8	850,000	1,000	12	250,000	D
Bubble Gum	10000	20	950,000				B
Sidney	10000	8	950,000				C
Girls Only	10000	12	800,000				A
Beaw Butik	20000	20	1,400,000				B
F Two	20000	20	1,500,000				A
Happy	40000	24	2,200,000	1,000	12	225,000	C
Kayla	10000	8	800,000				B
Bernice Butik	10000	12	900,000				C
Ardine							A
Mini	40000	24	2,400,000	1,000	12	175,000	A
Amola Kids	10000	12	1,000,000				B
Violin	10000	12	950,000				A
Hao Butik	40000	18	2,350,000	2,000	12	450,000	C
Lovely	20000	10	1,600,000				A
Orchard	10000	8	950,000				B
Sassy							A
Massashi	20000	10	1,450,000	2,000	6	350,000	C
Eli butik	10000	8	1,000,000				B
Yonita	40000	24	2,800,000	2,000	12	350,000	A
Mutiara							B
Riana	20000	24	1,600,000				B
Niko Fashion	20000	24	1,650,000				G
Nalia	10000	12	850,000				B
Kz							C
Monita	10000	10	850,000				A
Tabita	10000	8	950,000				C
Boston	10000	10	950,000				A
Gracia	10000	12	850,000				A
Bella Fashion	10000	10	800,000				A
Hentonia	10000	18	750,000				A
Mentari Kids	10000	10	800,000				A
Lolasini	20000	15	1,200,000				A

Nama Butik	Jenis Cetakan						
	Hangtag			Brosur			Alasan Pemilihan
	jumlah order	lama habis	total biaya	jumlah order	lama habis	total biaya	
Vivera							A
Princes	20000	20	1,400,000				G
Mozza Fashion							C
Exist	10000	8	750,000				A

[illegible]

Nama Butik	Asal Percetakan Mengenalkan produknya	Rating Kepuasan Pelanggan							Jumlahan
		A	B	C	D	E	F	G	
Bella Fashion	B	1	4	7	3	6	2	5	Valid
Hentonia	A	1	2	5	7	4	3	6	Valid
Mentari Kids	C	1	3	4	5	2	6	7	Valid
Lolasini	C	1	5	3	6	2	4	7	Valid
Vivera	C	1	2	7	3	6	4	5	Valid
Princes	B	1	3	5	6	7	4	2	Valid
Mozza Fashion	A	3	2	1	4	5	6	7	Valid
Exist	C	1	4	5	6	2	3	7	Valid

Lampiran 6: Daftar Jumlah Kepemilikan Stan serta Sasaran *Market Butik*

Jumlah Kepemilikan Stan			
	Frekuensi	Persentase	Akumulasi Stan
1 stan	82	82%	82
2 stan	13	13%	26
3 stan	2	2%	6
4 stan	3	3%	12
total	100	100%	126

Data Sasaran Market Butik		
	Frekuensi	Persentase
Anak – Anak	7	7%
Perempuan	64	64%
Pria	1	1%
Umum	28	28%
Total	100	100%

**Lampiran 7: Daftar Sekali Pesan Kartu Nama Sebanyak 200 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
20	Most Butik	200	1	40,000	200
27	Jesslyn	200	1	45,000	225
43	Blessed Butik	200	1	45,000	225
49	The Argy	200	1	45,000	225
50	Cherry butik	200	1	40,000	200
52	Moussy	200	1	45,000	225
54	Lasona	200	1	40,000	200
55	Nice butik	200	1	50,000	250
57	She Butik	200	1	50,000	250
61	Fairy Tale	200	1	45,000	225
66	Sidney	200	1	45,000	225
69	F Two	200	1	45,000	225
72	Bernice Butik	200	1	50,000	250
74	Mini	200	1	50,000	250
76	Violin	200	1	45,000	225
92	Gracia	200	1	45,000	225
95	Mentari Kids	200	1	50,000	250
97	Vivera	200	1	50,000	250

**Lampiran 8: Daftar Sekali Pesan Kartu Nama Sebanyak 500 Lembar
Berbanding Biaya Cetaknya**

No	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
4	Lavender	500	2	62,500	125
10	G-Style	500	2	75,000	150
11	Moulins	500	1	75,000	150
13	Destiny Butik	500	1	75,000	150
15	Symbolize	500	1	75,000	150
18	Kitsu	500	3	100,000	200
19	Vienna	500	1	100,000	200
24	Annabelle	500	1	75,000	150
26	Friendly	500	1	75,000	150
28	The Have	500	1	75,000	150
30	Deasy	500	1	75,000	150
31	T & G	500	1	75,000	150
32	Sweet Case	500	1	100,000	200
33	Top & Plus	500	2	100,000	200
35	Pom Pom Kids	500	1	75,000	150
36	Infinity	500	1	75,000	150
44	Fanila Boutique	500	2	75,000	150
45	Queen	500	2	87,500	175
46	Woman & Kids	500	1	87,500	175
47	Centro butik	500	3	100,000	200
48	Ribbon	500	1	75,000	150
51	Grace	500	1	100,000	200
56	Vita	500	2	100,000	200
58	Yahoo	500	1	87,500	175
59	Senorita	500	3	87,500	175
60	Mabelle	500	1	100,000	200
62	O2	500	1	100,000	200
63	Sharon	500	2	100,000	200
64	Click N Shop	500	1	100,000	200
67	Girls Only	500	1	100,000	200
68	Beaw Butik	500	3	87,500	175
77	Hao Butik	500	1	100,000	200
79	Orchard	500	1	100,000	200
83	Yonita	500	1	100,000	200
84	Mutiara	500	1	100,000	200
85	Riana	500	2	100,000	200
87	Nalia	500	2	100,000	200
88	Kz	500	1	100,000	200
89	Monita	500	1	100,000	200
90	Tabita	500	2	100,000	200
91	Boston	500	1	100,000	200
93	Bella Fashion	500	2	100,000	200

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
94	Hentonia	500	2	100,000	200
96	Lolasini	500	1	100,000	200
98	Princes	500	1	87,500	175
99	Mozza Fashion	500	1	100,000	200

**Lampiran 9: Daftar Sekali Pesan Kartu Nama Sebanyak 1000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
1	Linx	1000	2	150,000	150
2	Hip Hip Hura	1000	3	150,000	150
6	Pineapple	1000	2	250,000	250
8	Rhomberg	1000	2	200,000	200
9	Moccalatte	1000	2	225,000	225
12	Alicia	1000	3	100,000	100
14	Butterfly	1000	2	200,000	200
16	Banana	1000	1	150,000	150
17	JNJ Butik	1000	2	150,000	150
21	Mommy & Me	1000	3	200,000	200
23	Luna	1000	2	150,000	150
25	De Rose	1000	3	200,000	200
29	Joice	1000	2	150,000	150
34	Image	1000	2	175,000	175
37	Caby Girls	1000	3	300,000	300
38	Kiss	1000	2	200,000	200
39	Factor	1000	2	150,000	150
40	Aris Collection	1000	3	150,000	150
41	Donini	1000	4	200,000	200
53	Moshi - Moshi	1000	2	200,000	200
65	Bubble Gum	1000	2	200,000	200
70	Happy	1000	2	200,000	200
71	Kayla	1000	2	225,000	225
73	Ardine	1000	2	200,000	200
75	Amola Kids	1000	3	200,000	200
78	Lovely	1000	2	200,000	200
80	Sassy	1000	3	200,000	200
81	massashi	1000	3	200,000	200
82	eli butik	1000	2	200,000	200
86	Niko Fashion	1000	3	175,000	175
100	Exist	1000	4	200,000	200

**Lampiran 10: Daftar Sekali Pesan Kartu Nama Sebanyak 5000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
3	City Kids	5000	3	750,000	150
5	Puble Butik	5000	6	500,000	100
7	Jiro	5000	6	500,000	100
22	V Kids	5000	6	500,000	100
42	Gitano	5000	10	500,000	100

**Lampiran 11: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 1000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
1	Linx	1000	6	2,500,000	2,500
2	Hip Hip Hura	1000	5	2,250,000	2,250
5	Puble Butik	1000	3	2,400,000	2,400
9	Moccalatte	1000	5	1,875,000	1,875
11	Moulins	1000	5	1,700,000	1,700
19	Vienna	1000	3	4,200,000	4,200
24	Annabelle	1000	6	2,000,000	2,000
33	Top & Plus	1000	6	2,100,000	2,100
43	Blessed Butik	1000	5	2,300,000	2,300
45	Queen	1000	4	2,150,000	2,150
47	Centro butik	1000	5	2,250,000	2,250
48	Ribbon	1000	5	2,500,000	2,500
50	Cherry butik	1000	4	2,100,000	2,100
53	Moshi - Moshi	1000	4	2,200,000	2,200
56	Vita	1000	4	2,400,000	2,400
62	O2	1000	4	2,250,000	2,250
64	Click N Shop	1000	4	2,300,000	2,300
66	Sidney	1000	4	2,350,000	2,350
67	Girls Only	1000	6	2,000,000	2,000
71	Kayla	1000	4	1,900,000	1,900
76	Violin	1000	4	1.850.000	1,850
79	Orchard	1000	4	1,950,000	1,950
82	eli butik	1000	4	2,150,000	2,150
87	Nalia	1000	4	2,200,000	2,200
91	Boston	1000	5	1,800,000	1,800
92	Gracia	1000	5	1,750,000	1,750
95	Mentari Kids	1000	5	1,900,000	1,900
100	Exist	1000	4	1,800,000	1,800

**Lampiran 12: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 1500 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
17	JNJ Butik	1500	6	3,000,000	2,000
29	Joice	1500	3	3,150,000	2,100
38	Kiss	1500	6	2,500,000	1,667
51	Grace	1500	5	2,700,000	1,800
58	Yahoo	1500	5	2,600,000	1,733
65	Bubble Gum	1500	10	3,300,000	2,200
94	Hentonia	1500	8	2,850,000	1,900

**Lampiran 13: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 2000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
13	Destiny Butik	2000	5	4,000,000	2,000
98	Princes	2000	10	2,900,000	1,450

**Lampiran 14: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 2500 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
26	Friendly	2500	12	4,500,000	1,800
30	Deasy	2500	6	4,250,000	1,700
34	Image	2500	3	4,125,000	1,650
35	Pom Pom Kids	2500	6	3,500,000	1,400
36	Infinity	2500	8	4,750,000	1,900
44	Fanila Boutique	2500	10	3,400,000	1,360
46	Woman & Kids	2500	12	3,750,000	1,500
60	Mabelle	2500	10	4,250,000	1,700
68	Beaw Butik	2500	10	3,500,000	1,400
86	Niko Fashion	2500	12	3,250,000	1,300

**Lampiran 15: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 3000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
4	Lavender	3000	8	3,900,000	1,300
8	Rhomberg	3000	4	5,300,000	1,767
10	G-Style	3000	10	3,450,000	1,150
12	Alicia	3000	8	3,850,000	1,283
16	Banana	3000	5	5,400,000	1,800
18	Kitsu	3000	5	4,800,000	1,600
20	Most Butik	3000	6	4,200,000	1,400
23	Luna	3000	12	3,750,000	1,250
25	De Rose	3000	10	3,300,000	1,100
27	Jesslyn	3000	12	5,100,000	1,700
31	T & G	3000	8	3,600,000	1,200
32	Sweet Case	3000	6	3,750,000	1,250
40	Aris Collection	3000	8	3,600,000	1,200
41	Donini	3000	6	4,000,000	1,333
52	Moussy	3000	12	5,100,000	1,700
54	Lasona	3000	12	3,300,000	1,100
57	She Butik	3000	12	3,750,000	1,250
69	F Two	3000	10	4,000,000	1,333
73	Ardine	3000	12	3,600,000	1,200
75	Amola Kids	3000	12	3,900,000	1,300
78	Lovely	3000	5	3,600,000	1,200
80	Sassy	3000	5	4,200,000	1,400
81	massashi	3000	5	5,100,000	1,700
85	Riana	3000	18	5,250,000	1,750
88	Kz	3000	12	4,950,000	1,650
97	Vivera	3000	12	3,600,000	1,200

**Lampiran 16: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 5000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
3	City Kids	5000	6	5,000,000	1,000
15	Symbolize	5000	10	9,000,000	1,800
22	V Kids	5000	7	5,500,000	1,100
37	Caby Girls	5000	8	6,500,000	1,300
42	Gitano	5000	8	6,400,000	1,280
55	Nice butik	5000	6	5,750,000	1,150
70	Happy	5000	12	7,500,000	1,500
74	Mini	5000	6	6,500,000	1,300
77	Hao Butik	5000	8	5,000,000	1,000
83	Yonita	5000	8	5,500,000	1,100

**Lampiran 17: Daftar Sekali Pesan *Paper Bag* 1 Sebanyak 10000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
7	Jiro	10000	10	8,000,000	800

**Lampiran 18: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 1000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
1	Linx	1000	12	3600000	3,600
2	Hip Hip Hura	1000	12	3500000	3,500
4	Lavender	1000	8	3700000	3,700
5	Puble Butik	1000	6	3650000	3,650
8	Rhomberg	1000	8	3800000	3,800
11	Moulins	1000	12	4100000	4,100
13	Destiny Butik	1000	12	3750000	3,750
17	JNJ Butik	1000	8	3800000	3,800
19	Vienna	1000	6	4250000	4,250
20	Most Butik	1000	8	3500000	3,500
23	Luna	1000	12	3750000	3,750
24	Annabelle	1000	12	3750000	3,750
25	De Rose	1000	12	3500000	3,500
26	Friendly	1000	18	3400000	3,400
36	Infinity	1000	8	3650000	3,650
38	Kiss	1000	12	3750000	3,750
40	Aris Collection	1000	8	4000000	4,000
41	Donini	1000	8	4000000	4,000
43	Blessed Butik	1000	10	3600000	3,600
45	Queen	1000	8	3700000	3,700
46	Woman & Kids	1000	12	3900000	3,900
48	Ribbon	1000	10	3750000	3,750
52	Moussy	1000	12	4000000	4,000
53	Moshi - Moshi	1000	8	3650000	3,650
54	Lasona	1000	12	3850000	3,850
58	Yahoo	1000	12	3850000	3,850
62	O2	1000	8	3550000	3,550
64	Click N Shop	1000	8	3500000	3,500
67	Girls Only	1000	12	3800000	3,800
68	Beaw Butik	1000	20	3900000	3,900
69	F Two	1000	12	4000000	4,000
70	Happy	1000	12	3800000	3,800
71	Kayla	1000	8	3900000	3,900
75	Amola Kids	1000	12	3700000	3,700
76	Violin	1000	8	4000000	4,000
78	Lovely	1000	6	3750000	3,750
79	Orchard	1000	8	4100000	4,100
81	massashi	1000	6	3800000	3,800
82	eli butik	1000	8	3850000	3,850
91	Boston	1000	10	3750000	3,750
94	Hentonia	1000	18	3600000	3,600

**Lampiran 19: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 1500 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
10	G-Style	1500	12	5500000	3,667
15	Symbolize	1500	12	5150000	3,433
18	Kitsu	1500	6	5250000	3,500
27	Jesslyn	1500	12	4850000	3,233
29	Joice	1500	10	5250000	3,500
30	Deasy	1500	12	5000000	3,333
31	T & G	1500	8	5000000	3,333
32	Sweet Case	1500	12	5250000	3,500
42	Gitano	1500	12	4850000	3,233
51	Grace	1500	12	5100000	3,400
55	Nice butik	1500	8	5000000	3,333

**Lampiran 20: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 2000 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
12	Alicia	2000	10	6500000	3,250
16	Banana	2000	6	6200000	3,100
22	V Kids	2000	8	6600000	3,300
34	Image	2000	6	6800000	3,400
37	Caby Girls	2000	6	5800000	2,900
44	Fanila Boutique	2000	12	6200000	3,100
74	Mini	2000	6	6000000	3,000
77	Hao Butik	2000	12	6400000	3,200
83	Yonita	2000	8	5700000	2,850

**Lampiran 21: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 2500 Lembar
Berbanding Biaya Cetaknya**

No	nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
35	Pom Pom Kids	2500	10	7000000	2,800

**Lampiran 22: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 3000 Lembar
Berbanding Biaya Cetaknya**

No	Nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
3	City Kids	3000	12	7800000	2,600

**Lampiran 23: Daftar Sekali Pesan *Paper Bag* 2 Sebanyak 5000 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	habis dalam	total biaya	rata - rata per lbr
7	Jiro	5000	10	11000000	2,200

Lampiran 24: Daftar Sekali Pesan *Hangtag* Sebanyak 10.000 Lembar Berbanding Biaya Cetaknya

no	Nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
1	Linx	10,000	12	850,000	85
2	Hip Hip Hura	10,000	12	800,000	80
8	Rhomberg	10,000	6	1,000,000	100
11	Moulins	10,000	10	900,000	90
14	Butterfly	10,000	6	850,000	85
19	Vienna	10,000	6	850,000	85
24	Annabelle	10,000	12	850,000	85
26	Friendly	10,000	12	800,000	80
33	Top & Plus	10,000	12	900,000	90
38	Kiss	10,000	12	950,000	95
39	Factor	10,000	12	950,000	95
43	Blessed Butik	10,000	12	950,000	95
45	Queen	10,000	12	1,000,000	100
47	Centro butik	10,000	6	800,000	80
48	Ribbon	10,000	6	1,000,000	100
49	The Argy	10,000	12	800,000	80
50	Cherry butik	10,000	6	900,000	90
53	Moshi - Moshi	10,000	12	850,000	85
56	Vita	10,000	8	850,000	85
58	Yahoo	10,000	10	950,000	95
62	O2	10,000	8	950,000	95
64	Click N Shop	10,000	8	850,000	85
65	Bubble Gum	10,000	20	950,000	95
66	Sidney	10,000	8	950,000	95
67	Girls Only	10,000	12	800,000	80
71	Kayla	10,000	8	800,000	80
72	Bernice Butik	10,000	12	900,000	90
75	Amola Kids	10,000	12	1,000,000	100
76	Violin	10,000	12	950,000	95
79	Orchard	10,000	8	950,000	95
82	eli butik	10,000	8	1,000,000	100
87	Nalia	10,000	12	850,000	85
89	Monita	10,000	10	850,000	85
90	Tabita	10,000	8	950,000	95
91	Boston	10,000	10	950,000	95
92	Gracia	10,000	12	850,000	85
93	Bella Fashion	10,000	10	800,000	80
94	Hentonia	10,000	18	750,000	75
95	Mentari Kids	10,000	10	800,000	80
100	Exist	10,000	8	750,000	75

Lampiran 25: Daftar Sekali Pesan *Hangtag* Sebanyak 20.000 Lembar Berbanding Biaya Cetaknya

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
5	Puble Butik	20,000	12	1,600,000	80
12	Alicia	20,000	12	1,550,000	78
13	Destiny Butik	20,000	12	1,500,000	75
17	JNJ Butik	20,000	12	1,550,000	78
21	Mommy & Me	20,000	12	1,650,000	83
28	The Have	20,000	12	1,600,000	80
29	Joice	20,000	12	1,400,000	70
31	T & G	20,000	12	1,500,000	75
35	Pom Pom Kids	20,000	12	1,450,000	73
40	Aris Collection	20,000	18	1,350,000	68
41	Donini	20,000	12	1,300,000	65
44	Fanila Boutique	20,000	24	1,350,000	68
51	Grace	20,000	12	1,700,000	85
52	Moussy	20,000	24	1,500,000	75
54	Lasona	20,000	24	1,500,000	75
59	Senorita	20,000	10	1,400,000	70
60	Mabelle	20,000	20	1,300,000	65
61	Fairy Tale	20,000	12	1,350,000	68
63	Sharon	20,000	12	1,350,000	68
68	Beaw Butik	20,000	20	1,400,000	70
69	F Two	20,000	20	1,500,000	75
78	Lovely	20,000	10	1,600,000	80
81	massashi	20,000	10	1,450,000	73
85	Riana	20,000	24	1,600,000	80
86	Niko Fashion	20,000	24	1,650,000	83
96	Lolasini	20,000	15	1,200,000	60
98	Princes	20,000	20	1,400,000	70

Lampiran 26: Daftar Sekali Pesan *Hangtag* Sebanyak 30.000 Lembar Berbanding Biaya Cetaknya

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
4	Lavender	30,000	24	2,000,000	67
10	G-Style	30,000	20	2,100,000	70
16	Banana	30,000	10	1,950,000	65
18	Kitsu	30,000	10	1,900,000	63
20	Most Butik	30,000	12	1,800,000	60
23	Luna	30,000	24	1,900,000	63
25	De Rose	30,000	20	1,900,000	63
27	Jesslyn	30,000	24	1,800,000	60
30	Deasy	30,000	24	1,950,000	65
36	Infinity	30,000	12	2,100,000	70
37	Caby Girls	30,000	12	2,150,000	72
46	Woman & Kids	30,000	18	2,000,000	67

**Lampiran 27: Daftar Sekali Pesan *Hangtag* Sebanyak 40.000 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
22	V Kids	40,000	12	2,400,000	60
34	Image	40,000	12	2,350,000	59
42	Gitano	40,000	24	2,300,000	58
55	Nice butik	40,000	24	2,600,000	65
70	Happy	40,000	24	2,200,000	55
74	Mini	40,000	24	2,400,000	60
77	Hao Butik	40,000	18	2,350,000	59
83	Yonita	40,000	24	2,800,000	70

**Lampiran 28: Daftar Sekali Pesan *Hangtag* Sebanyak 50.000 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
3	City Kids	50,000	18	2,500,000	50
15	Symbolize	50,000	20	2,750,000	55
32	Sweet Case	50,000	24	3,000,000	60

**Lampiran 29: Daftar Sekali Pesan *Hangtag* Sebanyak 100.000 Lembar
Berbanding Biaya Cetaknya**

no	Nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
7	Jiro	100,000	20	4,500,000	45

**Lampiran 30: Daftar Sekali Pesan Brosur Sebanyak 1.000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
3	City Kids	1,000	6	175,000	175
10	G-Style	1,000	6	200,000	200
12	Alicia	1,000	6	225,000	225
13	Destiny Butik	1,000	4	250,000	250
15	Symbolize	1,000	4	225,000	225
16	Banana	1,000	12	175,000	175
18	Kitsu	1,000	4	200,000	200
20	Most Butik	1,000	6	175,000	175
23	Luna	1,000	4	175,000	175
34	Image	1,000	6	175,000	175
37	Caby Girls	1,000	4	200,000	200
41	Donini	1,000	12	225,000	225
42	Gitano	1,000	4	175,000	175
54	Lasona	1,000	6	175,000	175
60	Mabelle	1,000	4	225,000	225
64	Click N Shop	1,000	12	250,000	250
70	Happy	1,000	12	225,000	225
74	Mini	1,000	12	175,000	175

**Lampiran 31: Daftar Sekali Pesan Brosur Sebanyak 2.000 Lembar
Berbanding Biaya Cetaknya**

no	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
4	Lavender	2,000	6	450,000	225
6	Pineapple	2,000	12	500,000	250
9	Moccalatte	2,000	12	350,000	175
25	De Rose	2,000	4	450,000	225
31	T & G	2,000	6	400,000	200
32	Sweet Case	2,000	12	450,000	225
46	Woman & Kids	2,000	6	350,000	175
51	Grace	2,000	12	350,000	175
77	Hao Butik	2,000	12	450,000	225
81	massashi	2,000	6	350,000	175
83	Yonita	2,000	12	350,000	175

**Lampiran 32: Daftar Sekali Pesan Brosur Sebanyak 5.000 Lembar
Berbanding Biaya Cetaknya**

No	nama butik	jumlah order	lama habis	total biaya	rata - rata per lbr
7	Jiro	5,000	12	850,000	170

Lampiran 33: Daftar Kebutuhan Rata-Rata Kartu Nama dalam 1 Bulan.

No	nama butik	Jumlah	lama habis	jumlah stan	rata - rata per bulan
1	Linx	1000	2	1	500
2	Hip Hip Hura	1000	3	1	333
3	City Kids	5000	3	4	417
4	Lavender	500	2	1	250
5	Puble Butik	5000	6	2	417
6	Pineapple	1000	2	1	500
7	Jiro	5000	6	4	208
8	Rhomberg	1000	2	3	167
9	Moccalatte	1000	2	1	500
10	G-Style	500	2	1	250
11	Moulins	500	1	1	500
12	Alicia	1000	3	2	167
13	Destiny Butik	500	1	1	500
14	Butterfly	1000	2	1	500
15	Symbolize	500	1	2	250
16	Banana	1000	1	3	333
17	JNJ Butik	1000	2	1	500
18	Kitsu	500	3	1	167
19	Vienna	500	1	2	250
20	Most Butik	200	1	1	200
21	Mommy &Me	1000	3	1	333
22	V Kids	5000	6	4	208
23	Luna	1000	2	1	500
24	Annabelle	500	1	1	500
25	De Rose	1000	3	1	333
26	Friendly	500	1	1	500
27	Jesslyn	200	1	1	200
28	The Have	500	1	2	250
29	Joice	1000	2	2	250
30	Deasy	500	1	2	250
31	T & G	500	1	2	250
32	Sweet Case	500	1	2	250
33	Top & Plus	500	2	1	250
34	Image	1000	2	2	250
35	Pom Pom Kids	500	1	2	250
36	Infinity	500	1	1	500
37	Caby Girls	1000	3	1	333
38	Kiss	1000	2	1	500
39	Factor	1000	2	1	500
40	Aris Collection	1000	3	1	333
41	Donini	1000	4	1	250
42	Gitano	5000	10	1	500
43	Blessed Butik	200	1	1	200
44	Fanila Boutique	500	2	1	250

No	nama butik	Jumlah	lama habis	jumlah stan	rata - rata per bulan
45	Queen	500	2	1	250
46	Woman & Kids	500	1	1	500
47	Centro butik	500	3	1	167
48	Ribbon	500	1	1	500
49	The Argy	200	1	1	200
50	Cherry butik	200	1	1	200
51	Grace	500	1	1	500
52	Moussy	200	1	1	200
53	Moshi - Moshi	1000	2	1	500
54	Lasona	200	1	1	200
55	Nice butik	200	1	1	200
56	Vita	500	2	1	250
57	She Butik	200	1	1	200
58	Yahoo	500	1	1	500
59	Senorita	500	3	1	167
60	Mabelle	500	1	1	500
61	Fairy Tale	200	1	1	200
62	O2	500	1	1	500
63	Sharon	500	2	1	250
64	Click N Shop	500	1	1	500
65	Bubble Gum	1000	2	1	500
66	Sidney	200	1	1	200
67	Girls Only	500	1	1	500
68	Beaw Butik	500	3	1	167
69	F Two	200	1	1	200
70	Happy	1000	2	2	250
71	Kayla	1000	2	1	500
72	Bernice Butik	200	1	1	200
73	Ardine	1000	2	1	500
74	Mini	200	1	1	200
75	Amola Kids	1000	3	1	333
76	Violin	200	1	1	200
77	Hao Butik	500	1	2	250
78	Lovely	1000	2	1	500
79	Orchard	500	1	1	500
80	Sassy	1000	3	1	333
81	massashi	1000	3	1	333
82	eli butik	1000	2	1	500
83	Yonita	500	1	1	500
84	Mutiara	500	1	1	500
85	Riana	500	2	1	250
86	Niko Fashion	1000	3	1	333
87	Nalia	500	2	1	250
88	Kz	500	1	1	500
89	Monita	500	1	1	500
90	Tabita	500	2	1	250
91	Boston	500	1	1	500

No	nama butik	Jumlah	lama habis	jumlah stan	rata - rata per bulan
92	Gracia	200	1	1	200
93	Bella Fashion	500	2	1	250
94	Hentonia	500	2	1	250
95	Mentari Kids	200	1	1	200
96	Lolasini	500	1	1	500
97	Vivera	200	1	1	200
98	Princes	500	1	1	500
99	Mozza Fashion	500	1	1	500
100	Exist	1000	4	1	250

Rata-rata kebutuhan akan kartu nama.

$$\text{Rata - rata} = \frac{\sum(R)}{\sum(N)} = \frac{33933}{100}$$

= 339,33 lembar, dibulatkan ke bawah 339 lembar.

Lampiran 34: Daftar Kebutuhan Rata-Rata *Paper bag* 1 dalam 1 Bulan.

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
1	Linx	1000	6	1	167
2	Hip Hip Hura	1000	5	1	200
3	City Kids	5000	6	4	208
4	Lavender	3000	8	1	375
5	Puble Butik	1000	3	2	167
7	Jiro	10000	10	4	250
8	Rhomberg	3000	4	3	250
9	Moccalatte	1000	5	1	200
10	G-Style	3000	10	1	300
11	Moulins	1000	5	1	200
12	Alicia	3000	8	2	188
13	Destiny Butik	2000	5	1	400
15	Symbolize	5000	10	2	250
16	Banana	3000	5	3	200
17	JNJ Butik	1500	6	1	250
18	Kitsu	3000	5	1	600
19	Vienna	1000	3	2	167
20	Most Butik	3000	6	1	500
22	V Kids	5000	7	4	179
23	Luna	3000	12	1	250
24	Annabelle	1000	6	1	167
25	De Rose	3000	10	1	300
26	Friendly	2500	12	1	208
27	Jesslyn	3000	12	1	250
29	Joice	1500	3	2	250
30	Deasy	2500	6	2	208
31	T & G	3000	8	2	188
32	Sweet Case	3000	6	2	250
33	Top & Plus	1000	6	1	167
34	Image	2500	3	2	417
35	Pom Pom Kids	2500	6	2	208
36	Infinity	2500	8	1	313
37	Caby Girls	5000	8	1	625
38	Kiss	1500	6	1	250
40	Aris Collection	3000	8	1	375
41	Donini	3000	6	1	500
42	Gitano	5000	8	1	625
43	Blessed Butik	1000	5	1	200
44	Fanila Boutique	2500	10	1	250
45	Queen	1000	4	1	250
46	Woman & Kids	2500	12	1	208
47	Centro butik	1000	5	1	200
48	Ribbon	1000	5	1	200

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bln
50	Cherry butik	1000	4	1	250
51	Grace	1500	5	1	300
52	Moussy	3000	12	1	250
53	Moshi - Moshi	1000	4	1	250
54	Lasona	3000	12	1	250
55	Nice butik	5000	6	1	833
56	Vita	1000	4	1	250
57	She Butik	3000	12	1	250
58	Yahoo	1500	5	1	300
60	Mabelle	2500	10	1	250
62	O2	1000	4	1	250
64	Click N Shop	1000	4	1	250
65	Bubble Gum	1500	10	1	150
66	Sidney	1000	4	1	250
67	Girls Only	1000	6	1	167
68	Beaw Butik	2500	10	1	250
69	F Two	3000	10	1	300
70	Happy	5000	12	2	208
71	Kayla	1000	4	1	250
73	Ardine	3000	12	1	250
74	Mini	5000	6	1	833
75	Amola Kids	3000	12	1	250
76	Violin	1000	4	1	250
77	Hao Butik	5000	8	2	313
78	Lovely	3000	5	1	600
79	Orchard	1000	4	1	250
80	Sassy	3000	5	1	600
81	massashi	3000	5	1	600
82	eli butik	1000	4	1	250
83	Yonita	5000	8	1	625
85	Riana	3000	18	1	167
86	Niko Fashion	2500	12	1	208
87	Nalia	1000	4	1	250
88	Kz	3000	12	1	250
91	Boston	1000	5	1	200
92	Gracia	1000	5	1	200
94	Hentonia	1500	8	1	188
95	Mentari Kids	1000	5	1	200
97	Vivera	3000	12	1	250
98	Princes	2000	10	1	200
100	Exist	1000	4	1	250

Rata-rata kebutuhan akan *paper bag* 1.

$$\text{Rata - rata} = \frac{\sum(R)}{\sum(N)} = \frac{24349}{84}$$

= 289,8 lembar, dibulatkan ke bawah 289 lembar.

Lampiran 35: Daftar Kebutuhan Rata – Rata *Paper bag* 2 dalam 1 Bulan.

no	nama butik	Jumlah order	lama habis	jumlah stan	rata - rata per bln
1	Linx	1000	12	1	83
2	Hip Hip Hura	1000	12	1	83
3	City Kids	3000	12	4	63
4	Lavender	1000	8	1	125
5	Puble Butik	1000	6	2	83
7	Jiro	5000	10	4	125
8	Rhomberg	1000	8	3	42
10	G-Style	1500	12	1	125
11	Moulins	1000	12	1	83
12	Alicia	2000	10	2	100
13	Destiny Butik	1000	12	1	83
15	Symbolize	1500	12	2	63
16	Banana	2000	6	3	111
17	JNJ Butik	1000	8	1	125
18	Kitsu	1500	6	1	250
19	Vienna	1000	6	2	83
20	Most Butik	1000	8	1	125
22	V Kids	2000	8	4	63
23	Luna	1000	12	1	83
24	Annabelle	1000	12	1	83
25	De Rose	1000	12	1	83
26	Friendly	1000	18	1	56
27	Jesslyn	1500	12	1	125
29	Joice	1500	10	2	75
30	Deasy	1500	12	2	63
31	T & G	1500	8	2	94
32	Sweet Case	1500	12	2	63
34	Image	2000	6	2	167
35	Pom Pom Kids	2500	10	2	125
36	Infinity	1000	8	1	125
37	Caby Girls	2000	6	1	333
38	Kiss	1000	12	1	83
40	Aris Collection	1000	8	1	125
41	Donini	1000	8	1	125
42	Gitano	1500	12	1	125
43	Blessed Butik	1000	10	1	100
44	Fanila Boutique	2000	12	1	167
45	Queen	1000	8	1	125

No	nama butik	Jumlah order	lama habis	jumlah stan	rata - rata per bln
46	Woman & Kids	1000	12	1	83
48	Ribbon	1000	10	1	100
51	Grace	1500	12	1	125
52	Moussy	1000	12	1	83
53	Moshi - Moshi	1000	8	1	125
54	Lasona	1000	12	1	83
55	Nice butik	1500	8	1	188
58	Yahoo	1000	12	1	83
62	O2	1000	8	1	125
64	Click N Shop	1000	8	1	125
67	Girls Only	1000	12	1	83
68	Beaw Butik	1000	20	1	50
69	F Two	1000	12	1	83
70	Happy	1000	12	2	42
71	Kayla	1000	8	1	125
74	Mini	2000	6	1	333
75	Amola Kids	1000	12	1	83
76	Violin	1000	8	1	125
77	Hao Butik	2000	12	2	83
78	Lovely	1000	6	1	167
79	Orchard	1000	8	1	125
81	massashi	1000	6	1	167
82	eli butik	1000	8	1	125
83	Yonita	2000	8	1	250
91	Boston	1000	10	1	100
94	Hentonia	1000	18	1	56

Rata-rata kebutuhan akan *paper bag* 2.

$$\text{Rata-rata} = \frac{\sum(R)}{\sum(N)} = \frac{7258}{64}$$

= 113,4 lembar, dibulatkan ke bawah 113 lembar.

Lampiran 36: Daftar Kebutuhan Rata-Rata *Hangtag* 1 dalam 1 Bulan

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
1	Linx	10000	12	1	833
2	Hip Hip Hura	10000	12	1	833
3	City Kids	50000	18	4	694
4	Lavender	30000	24	1	1,250
5	Puble Butik	20000	12	2	833
7	Jiro	100000	20	4	1,250
8	Rhomberg	10000	6	3	556
10	G-Style	30000	20	1	1,500
11	Moulins	10000	10	1	1,000
12	Alicia	20000	12	2	833
13	Destiny Butik	20000	12	1	1,667
14	Butterfly	10000	6	1	1,667
15	Symbolize	50000	20	2	1,250
16	Banana	30000	10	3	1,000
17	JNJ Butik	20000	12	1	1,667
18	Kitsu	30000	10	1	3,000
19	Vienna	10000	6	2	833
20	Most Butik	30000	12	1	2,500
21	Mommy & Me	20000	12	1	1,667
22	V Kids	40000	12	4	833
23	Luna	30000	24	1	1,250
24	Annabelle	10000	12	1	833
25	De Rose	30000	20	1	1,500
26	Friendly	10000	12	1	833
27	Jesslyn	30000	24	1	1,250
28	The Have	20000	12	2	833
29	Joice	20000	12	2	833
30	Deasy	30000	24	2	625
31	T & G	20000	12	2	833
32	Sweet Case	50000	24	2	1,042
33	Top & Plus	10000	12	1	833
34	Image	40000	12	2	1,667
35	Pom Pom Kids	20000	12	2	833
36	Infinity	30000	12	1	2,500
37	Caby Girls	30000	12	1	2,500
38	Kiss	10000	12	1	833
39	Factor	10000	12	1	833
40	Aris Collection	20000	18	1	1,111
41	Donini	20000	12	1	1,667
42	Gitano	40000	24	1	1,667

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
43	Blessed Butik	10000	12	1	833
44	Fanila Boutique	20000	24	1	833
no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
45	Queen	10000	12	1	833
46	Woman & Kids	30000	18	1	1,667
47	Centro butik	10000	6	1	1,667
48	Ribbon	10000	6	1	1,667
49	The Argy	10000	12	1	833
50	Cherry butik	10000	6	1	1,667
51	Grace	20000	12	1	1,667
52	Moussy	20000	24	1	833
53	Moshi - Moshi	10000	12	1	833
54	Lasona	20000	24	1	833
55	Nice butik	40000	24	1	1,667
56	Vita	10000	8	1	1,250
58	Yahoo	10000	10	1	1,000
59	Senorita	20000	10	1	2,000
60	Mabelle	20000	20	1	1,000
61	Fairy Tale	20000	12	1	1,667
62	O2	10000	8	1	1,250
63	Sharon	20000	12	1	1,667
64	Click N Shop	10000	8	1	1,250
65	Bubble Gum	10000	20	1	500
66	Sidney	10000	8	1	1,250
67	Girls Only	10000	12	1	833
68	Beaw Butik	20000	20	1	1,000
69	F Two	20000	20	1	1,000
70	Happy	40000	24	2	833
71	Kayla	10000	8	1	1,250
72	Bernice Butik	10000	12	1	833
74	Mini	40000	24	1	1,667
75	Amola Kids	10000	12	1	833
76	Violin	10000	12	1	833
77	Hao Butik	40000	18	2	1,111
78	Lovely	20000	10	1	2,000
79	Orchard	10000	8	1	1,250
81	massashi	20000	10	1	2,000
82	eli butik	10000	8	1	1,250
83	Yonita	40000	24	1	1,667
85	Riana	20000	24	1	833
86	Niko Fashion	20000	24	1	833
87	Nalia	10000	12	1	833
89	Monita	10000	10	1	1,000
90	Tabita	10000	8	1	1,250
91	Boston	10000	10	1	1,000

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
92	Gracia	10000	12	1	833
93	Bella Fashion	10000	10	1	1,000
94	Hentonia	10000	18	1	556
95	Mentari Kids	10000	10	1	1,000
no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
96	Lolasini	20000	15	1	1,333
98	Princes	20000	20	1	1,000
100	Exist	10000	8	1	1,250

Rata-rata kebutuhan akan *hangtag*.

$$\text{Rata-rata} = \frac{\sum(R)}{\sum(N)} = \frac{109694}{91}$$

= 1205,4 lembar, dibulatkan ke bawah 1205 lembar.

Lampiran 37: Daftar Kebutuhan Rata-Rata Brosur dalam 1 Bulan.

no	nama butik	jumlah order	lama habis	jumlah stan	rata - rata per bulan
3	City Kids	1000	6	4	42
4	Lavender	2000	6	1	333
6	Pineapple	2000	12	1	167
7	Jiro	5000	12	4	104
9	Moccalatte	2000	12	1	167
10	G-Style	1000	6	1	167
12	Alicia	1000	6	2	83
13	Destiny Butik	1000	4	1	250
15	Symbolize	1000	4	2	125
16	Banana	1000	12	3	28
18	Kitsu	1000	4	1	250
20	Most Butik	1000	6	1	167
23	Luna	1000	4	1	250
25	De Rose	2000	4	1	500
31	T & G	2000	6	2	167
32	Sweet Case	2000	12	2	83
34	Image	1000	6	2	83
37	Caby Girls	1000	4	1	250
41	Donini	1000	12	1	83
42	Gitano	1000	4	1	250
46	Woman & Kids	2000	6	1	333
51	Grace	2000	12	1	167
54	Lasona	1000	6	1	167
60	Mabelle	1000	4	1	250
64	Click N Shop	1000	12	1	83
70	Happy	1000	12	2	42
74	Mini	1000	12	1	83
77	Hao Butik	2000	12	2	83
81	massashi	2000	6	1	333
83	Yonita	2000	12	1	167

Rata-rata kebutuhan akan *hangtag*.

$$\text{Rata-rata} = \frac{\sum(R)}{\sum(N)} = \frac{5257}{30}$$

= 175,2 lembar, dibulatkan ke bawah 175 lembar.

Lampiran 38 : Layout Cetak Kartu Nama

5.3 cm x 9 pcs

1	8	15	22	29	36	43	50	57
2	9	16	23	30	37	44	51	58
3	10	17	24	31	38	45	52	59
4	11	18	25	32	39	46	53	60
5	12	19	26	33	40	47	54	61
6	13	20	27	34	41	48	55	62
7	14	21	28	35	42	49	56	63

Total = 63 space dimana ukuran layout cetak adalah :

$$(9 \times 5,3 \text{ cm}) \times (7 \times 9 \text{ cm}) = 47.7 \text{ cm} \times 63 \text{ cm}$$

Lampiran 39: Rating Indikator Kepuasan Pelanggan

a. Harga murah

- Rating 1 : 41
- Rating 2 : 34
- Rating 3 : 11
- Rating 4 : 8
- Rating 5 : 6
- Rating 6 : 0
- Rating 7 : 0

Rata – rata rating untuk harga murah adalah:

$$\frac{(41 * 1) + (34 * 2) + (11 * 3) + (8 * 4) + (6 * 5) + (0 * 6) + (0 * 7)}{100}$$

$$= 204/100 = 2.04$$

b. Kualitas terjamin

- Rating 1 : 35
- Rating 2 : 26
- Rating 3 : 19
- Rating 4 : 8
- Rating 5 : 8
- Rating 6 : 3
- Rating 7 : 1

Rata – rata rating untuk harga murah adalah:

$$\frac{(35 * 1) + (26 * 2) + (19 * 3) + (8 * 4) + (8 * 5) + (3 * 6) + (1 * 7)}{100}$$

$$= 241/100 = 2.41$$

c. Pelayanan cepat dan tepat waktu

- Rating 1 : 10
- Rating 2 : 17
- Rating 3 : 13

- Rating 4 : 26
- Rating 5 : 19
- Rating 6 : 5
- Rating 7 : 10

Rata – rata rating untuk harga murah adalah:

$$\frac{(10 * 1) + (17 * 2) + (13 * 3) + (26 * 4) + (19 * 5) + (5 * 6) + (10 * 7)}{100}$$

$$= 382/100 = 3.82$$

d. Koneksi/referensi pribadi

- Rating 1 : 5
- Rating 2 : 2
- Rating 3 : 20
- Rating 4 : 17
- Rating 5 : 29
- Rating 6 : 10
- Rating 7 : 17

Rata – rata rating untuk harga murah adalah:

$$\frac{(5 * 1) + (2 * 2) + (20 * 3) + (17 * 4) + (29 * 5) + (10 * 6) + (17 * 7)}{100}$$

$$= 461/100 = 4.61$$

e. Terkenal

- Rating 1 : 4
- Rating 2 : 17
- Rating 3 : 20
- Rating 4 : 20
- Rating 5 : 21
- Rating 6 : 10
- Rating 7 : 8

Rata – rata rating untuk harga murah adalah:

$$\frac{(4 * 1) + (17 * 2) + (20 * 3) + (20 * 4) + (21 * 5) + (10 * 6) + (8 * 7)}{100}$$

100

$$= 399/100 = 3.99$$

f. Bersedia menemui, datang dan antar

- Rating 1 : 3
- Rating 2 : 4
- Rating 3 : 17
- Rating 4 : 19
- Rating 5 : 2
- Rating 6 : 37
- Rating 7 : 18

Rata – rata rating untuk harga murah adalah:

$$\frac{(3 * 1) + (4 * 2) + (17 * 3) + (19 * 4) + (2 * 5) + (37 * 6) + (18 * 7)}{100}$$

$$= 496/100 = 4.96$$

g. Flexibel dalam pembayaran

- Rating 1 : 2
- Rating 2 : 1
- Rating 3 : 0
- Rating 4 : 1
- Rating 5 : 15
- Rating 6 : 35
- Rating 7 : 46

Rata – rata rating untuk harga murah adalah:

$$\frac{(2 * 1) + (1 * 2) + (0 * 3) + (1 * 4) + (15 * 5) + (35 * 6) + (46 * 7)}{100}$$

$$= 615/100 = 6.15$$

Lampiran 40: Biaya Pembelian Peralatan Produksi

Biaya pembelian peralatan produksi		
nama alat	jumlah	harga
Mesin cetak	1	210,000,000
mesin potong	1	17,500,000
Meja koreksi	1	1,000,000
Meja warna	1	250,000
Plat maker	1	10,000,000
Lup	1	45,000
Bak pencucian plat	1	2,000,000
Pneggaris panjang	1	20,000
Bak palet	1	100,000
	total	240,915,000

Lampiran 41: Biaya Pembelian Peralatan Kantor

Biaya pembelian peralatan kantor			
Item	jumlah	harga	total harga
meja kerja	3	265,000	795,000
kursi Hitech Chair	3	129,000	387,000
Ac split	1	1,600,000	1,600,000
komputer	1	5,300,000	5,300,000
Printer	1	1,600,000	1,600,000
sofa	1	4,500,000	4,500,000
		Total	14,182,000

Lampiran 42 : contoh perhitungan biaya cetak

Sebagai contoh, akan disimulasikan perhitungan kartu nama dengan spesifikasi pada umumnya yaitu : kertas Act 260 gsm merek pindogeli, cetak 1 sisi berwarna, dan baliknya hitam putih (5 x naik cetak), serta finishing laminating doft. Pembuatan kedalaman 500 lembar. Maka perincian biaya adalah sebagai berikut:

jenis / item	Harga	satuan	panjang	Lebar	jumlah	gramatur	Total (Rp.)
Film	15	cm	48.5	64	5		232,800
Kertas	10,400	Kg	65	100	700	260	1,230,320
Ongkos cetak	125,000	1 x naik			5		625,000
Finishing	0.2	cm2	48.5	64	1400		869,120
						total	2,957,240
jumlah nama	kedalaman (per box / 100 lembar)			total	harga per box		
63	5			315	9,388		

Perhitungan diatas membuktikan bahwa harga yang akan dirilis sangat murah dibanding harga dapat stan–stan butik yang ada. Memang biasanya percetakan–percetakan yang ada akan menaikkan harga untuk sekedar menambah keuntngan. Namun dalam penelitian kali ini, segala bentuk keuntungan tambahan diluar biaya cetak akan diabaikan.

Sehingga harga Rp. 125.000,- untuk 1 x naik cetak dirasa tepat. Baik dari segi keuntungan yang akan diraup maupun harga jualke customer.

Lampiran 43 : Biaya Kebutuhan Perlengkapan Produksi

Biaya kebutuhan perlengkapan produksi				
Jenis	Harga	satuan	lama habis per order	Harga Rata2
Plat	16,000	1 pcs	1	16,000
Tinta	260,000	4 kaleng	8	32,500
Bucherin	39,000	5 liter	500	78
ABC wash	55,000	5 liter	3000	18
Fountain	8,000	1 liter	500	16
Developer	8,500	1 liter	500	17
Sponge	4,500	1 pcs	500	9
Korektor	29,000	1 botol	500	58
Oli mesin	80,000	4 liter	500	160
Blanket	180,000	1 pcs	3000	60
Majun	10,000	2 Kg	500	20
Rol karet	2,240,000	14 rol karet	6000	373
			Total	49,310

Lampiran 44: Biaya Kebutuhan Perlengkapan Kantor

Biaya kebutuhan perlengkapan kantor			
Item	jumlah	harga	Total harga
Kertas form	5	27000	135,000
Tinta printer	4	10000	40,000
Buku kas	5	1000	5,000
Lain – lain	1	50000	50,000
		total	230,000

Lampiran 45: Biaya Tagihan Air

Biaya berlangganan		0,00
Sewa meter		2.400,00
PPn 10%		240,00
Pemakaian Air		
Pemakaian I	10 m3	15.000,00
Pemakaian II	10 m3	22.000,00
Pemakaian III	5 m3	<u>17.500,00</u>
		47.140,00
Retribusi kebersihan		12.000,00
Total Tagihan	Rp.	59.140,00

Lampiran 46: Biaya Pemakaian Listrik

Biaya pemakaian listrik (per bulan)			
			total biaya per bulan
Nama alat	watt	Jam jalan	
Mesin cetak	2500	7	437,500
mesin potong	1000	7	175,000
Plat maker	800	7	140,000
Ac split	750	7	131,250
Komputer	300	7	52,500
Printer	20	7	3,500
Panel lampu, dll	500	7	87,500
		total	1,027,250

Lampiran 47: Biaya Gaji Karyawan

Jabatan	Jumlah karyawan	nilai gaji
Administrasi dan supervisor	1	1,500,000
Operator mesin cetak	1	2,000,000
Kernet mesin cetak	1	1,000,000
Kurir atau tukang kirim	1	1,000,000
Sales	1	2,500,000
Desain Grafis	1	1,500,000
	total	9,500,000

Lampiran 48: Biaya Akumulasi Penyusutan Peralatan

Biaya akumulasi penyusutan peralatan				
	Umur penyusutan	nilai total	salvage value	Biaya per bulan
peralatan produksi with 30%	5	237,500,000	71,250,000	2,770,833
peralatan produksi non 30%	5	3,415,000	-	56,917
peralatan kantor with 30%	2	5,300,000	1,590,000	154,583
peralatan kantor non 30%	2	8,882,000	-	370,083
Bangunan	5	10,000,000	-	166,667
			total	3,519,083