

DAFTAR PUSTAKA

1. Badan Pusat Statistik, Data Statistik Pemeluk Agama dan Kepercayaan di Surabaya Timur.
2. Badan Pusat Statistik, Data Statistik Tempat Ibadah di Surabaya Timur.
3. Covello, Joseph and Hazelgren Brian, Your First Business Plan : A Simple Question And Answer Format Designed To Help You Write Your Own Plan, Source book Inc., 1998.
4. Freddy, Rangkuti, Business Plan : teknik Membuat Perencanaan Bisnis dan Analisis Kasus, PT Gramedia Pustaka Utama, 2000.
5. Kotler, Philip, Marketing Management ; Analysis, Planning, Implementation And Control, Prentice Hall International, Inc., Upper Saddle River, 1997.
6. Marsum, WA., Restoran Dan Segala Permasalahannnya Andi Yogyakarta, 1999.
7. Periplus, Soups and Breads, Periplus Editions (HK) Ltd.
8. Periplus, Super Slices.
9. Periplus, Tasty Low-Fat Recipes.
10. Periplus, SALAD.
11. Rodriguez, Rita M., and Carter E. Eugene, International Financial Management, Prentice Hall International Editions, 1984.
12. Soekresno, Manajemen Food And Beverage Service Hotel, PT Gramedia Pustaka Utama, 2000.
13. Torsina, M., Usaha Restoran Yang **Sukses**, PT Bhuana Ilmu **Populer**, 2000.

14. Yoeti, Oka A., Sales And Marketing **for** Hotels, Motels, And Resort, PT Rertja, 1999.