

5. CONCLUSION

Grice developed rules of conversation called Cooperative Principle so that people can effectively communicate with each other. However, in some circumstances people may not follow the cooperative principle and violate the maxims. Violating the maxim can be done by giving too much or too less information, telling lies, being irrelevant and ambiguous in the conversations. Sometimes the violation of the maxims may even cause a humorous situation. This study analyzes the types of maxims that are violated in the utterances that produce humor in the comedy program 'The East' and also the Implicatures of the violation of the maxims.

This study was conducted by using a descriptive-qualitative approach. It means this study was done by describing the violation of the conversational maxims and the implicature in the utterances producing humor in TV comedy 'The East' based on the perspectives or experiences of the writer.

The findings reveal that the violation of the Cooperative Principle maxims occurs in the humorous utterances in the comedy program 'The East'. Totally, there are 26 (twenty-six) violations in the chosen episode of the program. The one with the most occurrence is the violation of maxim of Quality with 11 occurrences, the second is violation of maxim of Quantity with seven occurrences, and the violation of maxim of Manner and maxim of Relation with the same number of occurrences, four.

The findings have revealed the violated maxims of the utterances that trigger humor that The characters in 'The East' violate the conversational maxim mostly for their own advantages and make them feel better.

The characters violate the maxim of quality with implication to avoid things they do not want to deal with, such as an extra work or extra cost. They also violate the maxim of quality when they believe in themselves too much regardless the lack of supporting information. The maxim of quantity is violated when the participants want to relieve themselves from certain feeling or situation, in this case, the stress and panic as mentioned in the discussion. The characters of the program violates the maxim of manner by using ambiguous expression, unclear and roundabout way to responds to the other to avoid the anger and fury of other characters. The maxim of relation is violated because the characters are too absorbed in their own activity or problem that makes them not pay attention to the others utterances.

The writer also found out that some implied meaning can be inferred from the violated maxims. The implicatures behind every violation of maxim can give certain image of the speaker personality based on their honesty, reliability, level of seriousness, etc.

Hopefully, this study has given some insight on the occurrence of violations of conversational maxims found in the humorous utterances in the episode of the comedy program 'The East' and the implied meaning which can be inferred. Future studies can be focused on the implicature and the types in other humorous contexts.